

# Comprehensive Intellectual Property Strategies to Strengthen Industrial Competitiveness

## Present Situation

- Patents obtained by universities and technology transferred to businesses are both few in number.
- Intellectual property is not strategically obtained, managed or utilized sufficiently.
- Trade secrets are often leaked.
- Damage by counterfeits is becoming more serious.
- Technology is unintentionally draining overseas.

## Target

- Take measures by FY 2005 to become one of the world's principal intellectual property-based nations.

## Four Strategies to Achieve the Target

### (Strategy 1)

#### **Establish a Human Foundation for the Era of Intellectual Creation**

Develop researchers engaged in intellectually creative activities and intellectual property service providers

- Raise national awareness of intellectual property
- Develop specialists
- Review the employees' invention system
- Utilize in small and medium-sized enterprises technical experts retired from large companies

### (Strategy 2)

#### **Create and Accumulate More Intellectual Property at Universities and Research Institutes**

Accelerate creation of intellectual property in advanced technology

- Thoroughly enforce the "Japanese version of the Bayh-Dole Provision"
- Organizationally manage inventions at universities
- Increase allowances for application fees
- Update Examination Guidelines
- Provide patent information in a timely manner

### (Strategy 3)

#### **Actively Utilize Intellectual Property in Corporate Management**

Develop an environment to implement intellectual property based business strategy

- Establish strategic measures for intellectual property
- Strengthen protection of trade secrets
- Promote information disclosure concerning intellectual property
- Ensure examination for timely and high quality patents
- Reform the *shinpan* system(trial system)
- Improve civil procedures for collecting evidence
- Protect license contracts
- Improve securitization systems and trust systems for intellectual property

### (Strategy 4)

#### **Strengthen Protection of Intellectual Property Overseas**

Strongly protect Japanese intellectual property overseas

- Strengthen measures toward infringing countries/regions
- Strengthen border measures