

**BUSAN Joint Statement of
2009 Korea-Japan-China Cultural Content Industry Forum**

Ministry of Culture, Sports and Tourism of Republic of Korea, Ministry of Culture of People's Republic of China, and Ministry of Economy, Trade and Industry of Japan(hereinafter referred to as "Three Parties") have shared the understanding that the content industry is a core industry leading Green Growth. Based on this understanding, the Three Parties have been co-organizing the 'Korea-Japan-China Cultural Content Industry Forum' for the purpose of strengthening collaboration for mutual development of the content industry of the Republic of Korea, Japan and People's Republic of China.

Having been co-organized annually by the Three Parties since 2002, the 'Korea-Japan-China Cultural Content Industry Forum' has taken place in various cities of the Republic of Korea, Japan and People's Republic of China; Shanghai, Chengdu, Dalian, Tokyo, Osaka, Jeju, Seoul and Busan. Through this the Forum has provided a superb opportunity for relevant governments and industries of the Republic of Korea, Japan and People's Republic of China to exchange information on each content industry's status and government policies along with the opportunity to strengthen the network between industries, industry and government, and governments of the three countries. The Forum has also served as a great platform for local cities in the Republic of Korea, Japan and People's Republic of China to revitalize and activate their content industries.

The Three Parties value high the significance of the solid cooperation system among the Three Parties constructed through the 'Korea-Japan-China Cultural Content Industry Forum' in the context of Asia and the world's content industry, and agree to further develop this cooperation system in the future.

Bearing in mind those joint understanding and agreement mentioned above, the Three Parties agree to implement the followings for a more efficient operation of the Forum and deduction of more specific and concrete results from it.

1. The Three Parties will consider the establishment and administration of 'Korea-Japan-China Cultural Content Industry Cooperation TF' for the purpose of a more systematic execution of projects including exchange of information on content industry among the Republic of Korea, Japan and People's Republic of China, joint studies on pending issues of content industry shared by the three countries, etc.
2. The Three Parties will discuss the construction of joint content platforms such as joint internet portals for the purpose of strengthening the exchange among the content industries of the three countries.

The Three Parties agree to provide adequate support, such as the hosting of working group meetings, for the smooth execution of the above mentioned agreements.

September 2nd, 2009, BUSAN, Republic of Korea

Ministry
of Culture, Sports
and Tourism,
The Republic of Korea

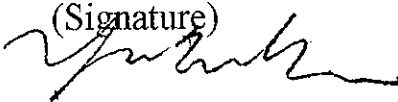
Ministry
of Economy, Trade
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Japan

Ministry of Culture,
People's Republic
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**The 1st Vice Minister
Shin Jae-Min**

**Deputy Director-General
Takei Toshiyuki**

**The 1st Vice Minister
Ouyang Jian**

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