

広告業調査票

平成20年11月1日

Header information table with fields for survey number, prefecture, city/ward/village, and business number.

Header information table with fields for survey number and district.



指定統計第113号 特定サービス産業実態統計

Vertical text on the left side providing instructions and notes regarding the survey form.

Vertical text on the right side providing instructions and notes regarding the survey form.

Section 1: Business Name and Location. Includes fields for business name, address, and phone numbers.

Section 2: Management Organization and Capital. Section 3: Company/Branch. Includes fields for organization type and capital amounts.

Section 4: Annual Sales. Includes tables for total sales, sales by business type, and detailed breakdown of advertising sales.

Section 5: Contract-based Industry Breakdown of Annual Sales. Table showing sales distribution by industry.

Section 6: Annual Operating Expenses and Fixed Asset Acquisition. Includes tables for expenses and fixed asset acquisition.

Section 7: Number of Employees. Includes tables for total employees and employees by department.

Section 8: Remarks and Signatures. Includes fields for notes, registrant name, and declarant name.