

Expo 2025 Osaka, Kansai, Japan

Joint Exhibition by
Reconstruction Agency/
Ministry of Economy
Trade and Industry

“ Build Back Better ”
from the Great East
Japan Earthquake

Fukushima Reconstruction Exhibition

FUKUSHIMA
FUKKO-
TRANSFORMATION: F-X

May 20, Tue. to
May 24, Sat., 2025

START!! FROM
FUKUSHIMA HAMADOORI

Expo

2025 Osaka, Kansai, Japan FUKKO: ACTIONS for the Future

The Great East Japan Earthquake that struck on March 11, 2011, along with the accident at TEPCO's Fukushima Daiichi Nuclear Power Station, drastically changed life in the region.

Even now, 14 years after the disaster, deep scars remain in some areas, and some are still unable to return home, forced to live as evacuees.

However, actions began immediately—not merely to restore what was lost, but to build a forward-looking transformation.

“What can I do?”—This question, asked by many, became a driving force, bringing together people, expertise and technologies from around the world. In Fukushima, new actions have taken root, and the circle of co-creation continues to expand.

The exhibition is built on the hope that those who resonate with the ongoing efforts in Fukushima will come together, forging even greater connections and sparking new collaborations.

FUKKO driving transformation in the Hamadori area, etc., of Fukushima—born from an unprecedented disaster and strengthened through co-creation—holds the power to inspire not only Japan but the world.

Event period May 20, Tue. to May 24, Sat., 2025

Event time 9:00 a.m. to 9:00 p.m.

Location EXPO Exhibition Center at the expo site

Organizer Ministry of Economy, Trade and Industry

Ministry of Economy, Trade and Industry Fukushima
Reconstruction Exhibition Page

<https://www.meti.go.jp/earthquake/fukushima-expo2025/english/index.html>



The Fukushima Reconstruction Exhibition features exhibits from businesses from 15 cities, towns, and villages, including the 12 that were affected by the nuclear accident (Tamura City, Minamisoma City, Kawamata Town, Hirono Town, Naraha Town, Tomioka Town, Kawauchi Village, Okuma Town, Futaba Town, Namie Town, Katsurao Village, and Iitate Village), in addition to Iwaki City, Soma City, and Shinchi Town.

Fukushi

STAGE PROGRAM

Opening Session

May 20 Tue.

Michihiko Yanai & Seiichi Saito
Spreading the message
of Recovery: FUKKO
from Fukushima to the world

Fukushima has experienced unprecedented complex disasters, but through the efforts of all kinds of people, the circle of collaboration has grown to drive the city's recovery forward. We think this is why Fukushima can share its message with Japan and the world. As the opening remarks for the five-day exhibition, this talk session will explore the transformative potential of recovery and the hope for the future.



Michihiko Yanai
Creative Director
Professor, Department of
Design, Faculty of Fine
Arts, Tokyo University of
the Arts



Seiichi Saito
Panoramatiks Principal
EXPO Co-creation
Program Director for Expo
2025 Osaka, Kansai, Japan

Stage Highlights

May 20 Tue. – 24 Sat., 2025

Daily talk sessions discussing the future of food,
art, and more in the Hamadori area, etc.

Guests active in various fields such as food, art, and activities in the Hamadori area, etc., will gather every day! Collaborations with Osaka and Noto will also take place.

In the "FUTURE TALKS" session, where we discuss the future and transformative potential of the Hamadori area, etc., a social gathering will be held with the speakers.

Live broadcast program connecting to
the Hamadori area's "Now"

A live broadcast will connect the Expo 2025 Osaka, Kansai, Japan venue with famous spots in the Hamadori area, etc., conveying the current situation at these locations.

Workshops to experience the Hamadori area, etc.

We will offer experiences such as flower arrangement using anthurium, a local specialty, candle making with local wildflowers, and gin scenting.

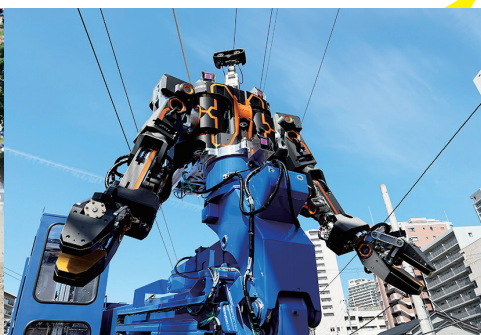
Exhibitors' Presentations

Exhibiting businesses currently undertaking challenges in the Hamadori area, etc., will share their initiatives and express their vision for the future of the areas. There will also be opportunities to taste their food or drink.

See more !



What to See at the Exhibition



1

Demonstration & Experiences

In the Innovation and Nature & Tradition Areas, you can enjoy a variety of experiences, such as an exciting VR experience of armored horse races, a demonstration of anthropomorphic heavy machinery, piloting a flying car flight simulator, and interacting with rhinoceros beetles.

Man-Machine Synergy Effectors, Inc.

teTra aviation corp.

Cycling

Soma Nomaio

Mushimushi Land

etc.

Tasting

In the Food Entrepreneurs Area, there are a variety of delicious products from Fukushima, including sake, juice, and processed agricultural and seafood items. Tasting samples and sales are offered. Take one home as a souvenir!

2



Art

Countless artistic initiatives are beginning to take root throughout Hamadori. We invite you to discover the local charm unearthed by the artists.

3

Share your thoughts on the Hamadori area, etc.

In the Envisioning the Future of HAMADOORI Area, you can view exhibitions and freely write messages about your hopes and thoughts for the future of the Hamadori area, etc. We hope that this will create a bond between you and the Hamadori area.

4



That one step
will shift the future.



START!!
FROM
FUKUSHIMA
HAMADOORI

In Partnership with Events at Expo 2025

BOOTH GUIDE

A Innovation

A
|
01 **AstroX, Inc.**
Regaining "Japan as No.1" in Space Development

A
|
Woodcore Corporation
Producing Materials for The Expo's "Grand Ring"
Showcasing Namie Town's Forestry Revival to the World

HANERU KATSURAO Co., Ltd.
Turning Fresh and Delicious Farm-Raised Vannamei Shrimp
into a Future Specialty of Katsurao Village!

KAMOME MIRAI SUISAN
Aiming to Establish a Sustainable
Food Production System by Taking on the Challenge of
Land-Based Mackerel Aquaculture

**Fukushima Medical University
Translational Research Center
Fukushima Translational Research Project**
Carrying Out Activities to Support the Pharmaceutical-related
Industry as a Core Project in "Medicine," One of the Key Fields
of the Fukushima Innovation Coast Framework

Berg Fukushima, Inc.
A Leading Vegetable Seedling Producer Expands to
Kawamata Town, Fukushima, with One of Japan's Largest
Seedling Production Facilities

A
|
03 **Codomo Energy Co., Ltd.**
Bringing Life-Saving Products to the World
From Kawauchi Village, a "Front-Runner in Revitalization"

A
|
04 **New Energy and Industrial Technology
Development Organization (NEDO)
Fukushima Hydrogen Energy
Research Field (FH2R)**
Building a Model Hydrogen Energy Society in Namie Town

A
|
05 **Man-Machine Synergy Effectors, Inc.**
Realizing the Delay in Robotics technology After the Disaster
Determined to Develop and Implement Anthropomorphic
Heavy Machinery in Society

A
|
06 **Nissan Motor Co., Ltd.**
Aiming for Community Development Rooted
in the Region through the Utilization of New Mobility

A
|
07 **Fukushima Robot Test Field**
Building the Establishment of New Industrial Foundations in
the Hamadori Area, etc.!
Fukushima Innovation Coast Framework

A
|
08 **teTra aviation corp.**
Pursuing the Dream in Minamisoma, a Mecca for Robot
Development and Demonstration Testing

B Nature & Tradition

B
|
01 **Cycling**
Experience Fukushima's Reconstruction —
Enjoy Local Cuisine and Keep Riding

B
|
**Soma Nomaai General Incorporated
Association**
Preserving the Traditional Festival for Prosperity and Peace,
Even After the Earthquake

**Naraha UMUT Collaborative Museum:
A Timeline of the Earth and the Town**

02 **Nihei Hamono Co., Ltd.**

B
|
**Non-Profit Organization
Happy Island Surf Tourism**
Bringing Back the Fans of Kitaizumi Coast
Who Were Driven Away by the Earthquake

Iwasawa Beach

Kitaizumi Coast

03 **Yotsukura Coast**

B
|
04 **Mushimushi Land**
Promoting the Charm of Our Hometown, Tamura City
by Using Insects as a Tool

C Art & Community Building

C
|
01 **ZUTTOSOKO by MARBLiNG, Inc.**
Sharing the "Future Countryside" from Iitate Village
Inspired by the Wisdom and Culture of Our Predecessors

C
|
02 **HAMADORI × ART**
The Rise of Artistic Activities in the Hamadori Area, etc.

C
|
03 **General Incorporated Association
HAMADOORI13**
Regional Collaboration Is Key to Revitalizing
the Entire Hamadori Area

C
|
04 **Okuma Incubation Center**
The Elementary School Filled With Memories of the People of
Okuma Town Transforms Into a Hub for Nurturing New
Industries and Entrepreneurs

C
04

Municipal School and Preschool Manabiya - Yumenomori

Connecting Children's Learning with the Realization of
the Community in Okuma Town

C
05

ASANO NENSHI Co., LTD.

"We want to help rebuild Fukushima, a place that is close to
our hearts" Showcasing the Path to Revival Through
Ambitious Product Development

FLEX JAPAN INC. Hinata Atelier Futaba

A Business That Gives New Life to Cherished Clothes
Truly Fulfills Its Purpose in Futaba Town, a Place of Renewal

Yonomori Denim Co., Ltd.

C
06

SAIEI ORIMONO CO., LTD.

C
07

Emifuru Town Naraha

Okuma Community Area on the West Side
of JR Ono Station

Okuma Exchange Zone

Katsurao Village Community Revitalization
Centre "Azalea"

Sakura Mall Tomioka

Tomioka Wanpaku Park

Tomioka Working Base

Namie Station Development Area

Futaba Station Development Area

C
08

Futaba Business Incubation and
Community Center

D Food Entrepreneurs

D
01

Future-oriented agriculture in Iitate Village

Future-Oriented Agriculture
Driving Forest Regeneration in Iitate Village

D
02

Wonder Farm

Working Toward the Success of Sixth-Sector Industrialization
to Protect Fukushima's Agriculture

D
03

Suzuki Shuzo Co., Ltd., Toukichirougama Obori Soma Ware Kiln, Shibaei Co.

Commerce and Life in Namie Town Co-creating the Future of
Preserving and Innovating Tradition

D
04

co.,Ltd smile farm

Inspired by His In-laws' Resilience in Continuing to Farm
Despite Being Displaced, He Committed to a Life in
Agriculture

D
05

Oshu Hinode no Matsu, Ahiru

Regionally Rooted "Oshu Hinode no Matsu" and "Ahiru"
Using Specially Cultivated Rice from Hirono Town

Kibokyo

Never Forgetting Our Hometown, Never Forgetting Our Bonds
"Kibokyo" - Turning the Spirit of Okuma Town into Hope

naturadistill Kawauchi Village Distillery

Crafting Gin from a Small Village in Fukushima, Aiming for
the World

D
06

Naraha no Kaze

Wishing for the Reconstruction of Naraha Town
"Naraha no Kaze" Brewed with Local Rice

D
07

haccoba, Inc.

Contributing to Community Vitalization From Scratch
Through Sake Brewing

D
08

The fishing industry ("Joban-mono")

"Joban-mono"
The Bounty of Fukushima's Rich Offshore Fishing Grounds

D
09

Aosubashi

Ishii Shokudo

Olive

Kataraidokoro Yamakoya

Café Amazon

Kimagure Chaya Chieko

Joyeuxstro Namie

panier

Penguin

D
10

Yoriaidokoro Hana

D

RaFand

08

Misaka Japanese Cuisine

D

"Eat, and Energize the East (EEE) "
General Incorporated Association

Establishing a Base in Namie Town from Ground Zero and
Transforming Fukushima's Hamadori Area into a Food Brand Hub

Ushiya

Somaya Packaged Rice

Tamura City Brand Certified Product:
Tamura no Kiwami

Specially Cultivated
"Tombo no Megane Rice"

Naraha Umai Rice GABA+

Nexus Farm Okuma Ink

Baumkuchen (YONOMORI BAUM)

Dried Sweet Potatoes

Mummy Suiton

Mandarin Orange Juice & Cider

Pesticide-Free Bananas "Kirei"

09

Furusato no Ofukuro Foods

D

HOPJAPAN INC.

Revitalizing Fukushima,
the Leading Hop Production Area, with Craft Beer

10

D

Kawauchi Wine Company

Revitalizing Kawauchi Village
with a Winery at Its Core

11

D

Shop

Sells processed agricultural and seafood products from the
Hamadori area, etc.

12



SPECIAL EXHIBITION

E The Path from March 11, 2011

E

Ministry of the Environment

TEPCO Decommissioning Archive Center

THE HISTORICAL ARCHIVE
MUSEUM OF TOMIOKA

01

The Great East Japan Earthquake and
Nuclear Disaster Memorial Museum

E

Sea of Time - TOHOKU PROJECT

A collaborative artwork created by contemporary artist
Tasuo Miyajima and 3,000 people who share a deep
connection with Tohoku

02

F The Future of Hamadoori

F

Learn about
the Great East Japan Earthquake

Remains of the earthquake
Namie Town Ukedo Elementary School

Interim Storage Facility

THE HISTORICAL ARCHIVE
MUSEUM OF TOMIOKA

TEPCO Decommissioning Archive Center
TEPCO's Fukushima
Daiichi Nuclear Power Station

The Great East Japan Earthquake
and Nuclear Disaster Memorial Museum

Fukushima 3.11 Memorial Park

Enjoy the Four Seasons of Hamadori

Camping, Surfing

Soma Nomaoui

Daruma Market (Futaba Town)

Tour de Fukushima

Yonomori Sakura Trees

Stay

Iwaki Yumoto Onsen

J-VILLAGE

FUTATABI FUTABA FUKUSHIMA

HOTEL MARUYA GRANDE

Yasuragi-no-Yado Futaba no Mori

01

F

HAMADOORI CIRCLE

02

AREA MAP

HAMADOORI TABLE

People will gather around the large table shaped like a map of the 15 municipalities, which will serve as a "Table of contents" introducing the current state of the Hamadori area, etc., and will be the starting point for a variety of experiences.

LIVE HAMADOORI

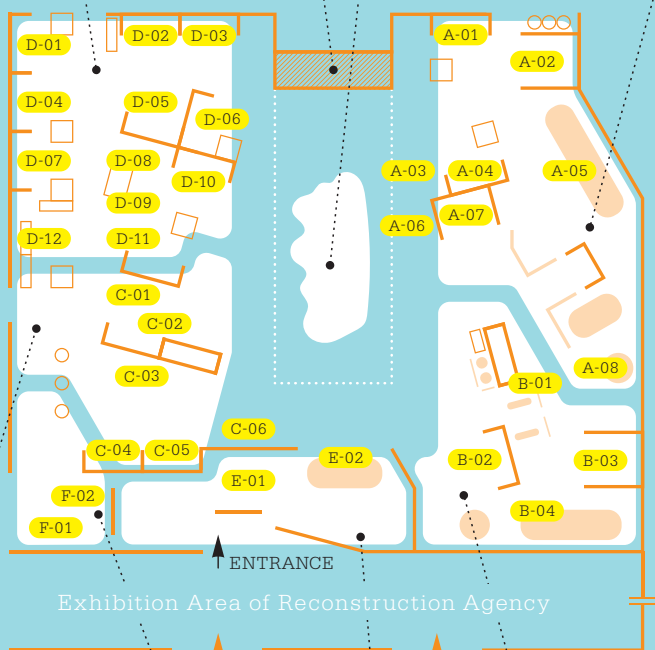
We will project "The current state of the Hamadori area" on a large screen. On the stage, we will host talk sessions and networking events featuring individuals taking action and making advanced efforts in the area.

D Food Entrepreneurs

We will introduce people and initiatives that are working to revive or create a food culture unique to the Hamadori area, etc., such as the revival of the fishing industry that makes use of the rich fishing grounds that have a reputation as a "joban-mono," and initiatives to make sake that make use of the blessings of the land.

A Innovation

We will introduce people and initiatives that are creating new technologies, products and services in cutting-edge fields such as robotics, drones, energy and aerospace to solve global issues in the Hamadori area, etc., through The Fukushima Innovation Coast Framework and other initiatives.



C Art & Community Building

We will introduce people and initiatives that are creating new appeal in the region by promoting art and culture and creating opportunities for education and exchange, as well as building communities that will accelerate the reconstruction of the town.

B Nature & Tradition

We will introduce initiatives that create experiences and exchanges that make the most of the rich natural environment and history, in order to overcome the damage caused by harmful rumours and to convey the appeal of the Hamadori area, etc., to the world.

E

The Path from March 11, 2011

We will introduce the latest situation regarding the decommissioning of the nuclear reactors, which are the endeavors towards reconstruction from the unprecedented multiple disasters, and the current situation in the Hamadori area, etc., which has been making progress since that day.

F The Future of Hamadoori

A zone that connects the thoughts of everyone who will be visiting the event with the people of the Hamadori area, etc., and fosters bonds for the future, such as reunions and the realization of co-creation for reconstruction in the Hamadori area, etc.