

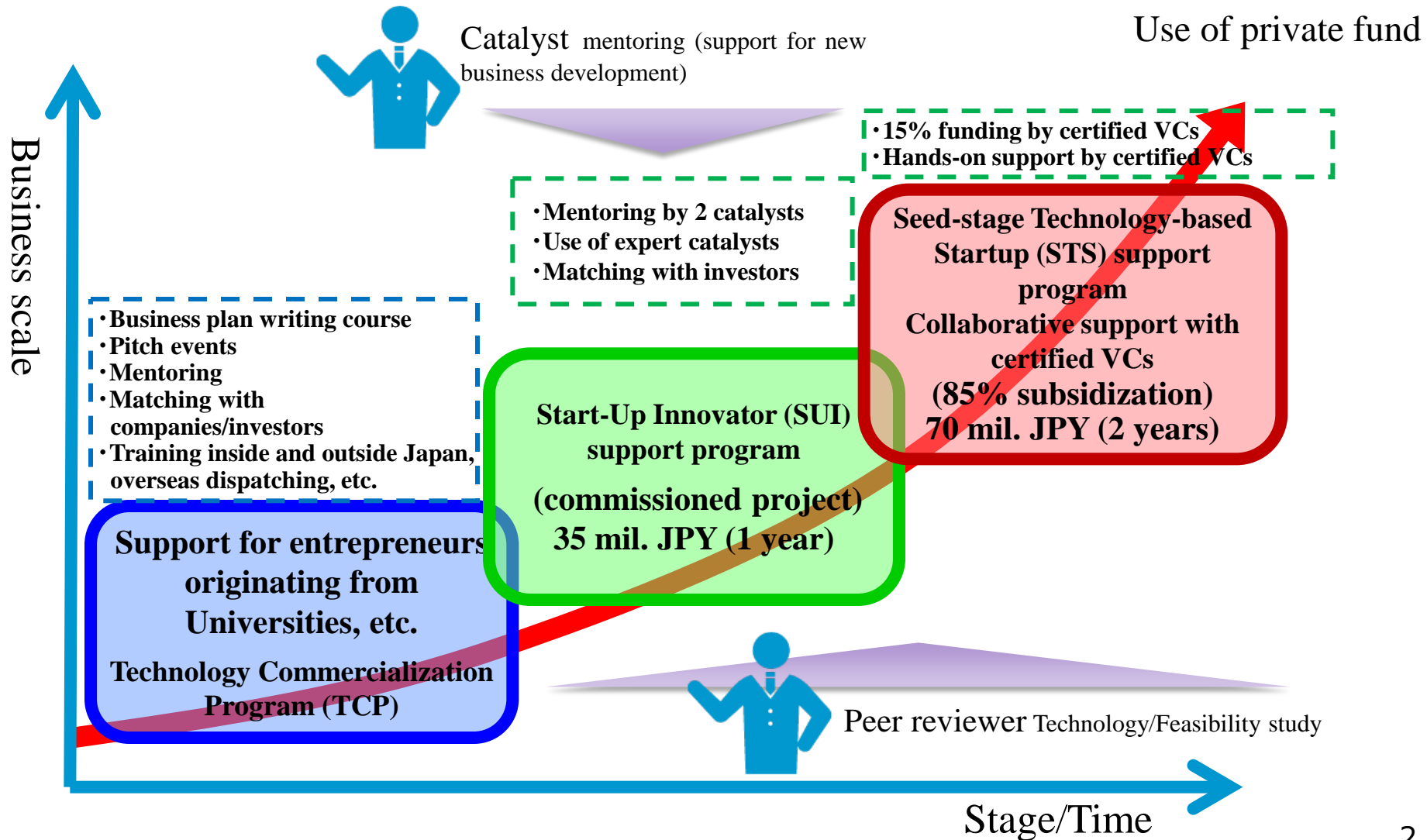
R&D Venture Company Support Projects

Innovation and Industry-University
Collaboration Division,
Industrial Science and Technology
Policy and Environment Bureau,
METI

R&D Venture Company Support Projects

- Framework for supporting evaluation skills using Venture Capitals

- These programs offer a variety of support to venture companies (hereinafter referred to as “Startups”) according to their stages from start-up to seed-stage.



Seed-stage Technology-based Startup (STS) support program

Program purpose: Creation and development of technology-based startups, and building a venture ecosystem in Japan

Scope of support: Startups funded by VCs, which supports technology-based startups in the seed stage (applicable technology is limited to mining and industrial technology [e.g. robotics, AI, medical equipment, electronics, and biotechnology])

Support includes: Part of costs incurred in commercialization, including practical development and production of prototypes, will be subsidized (upper limit: 70 mil. JPY)

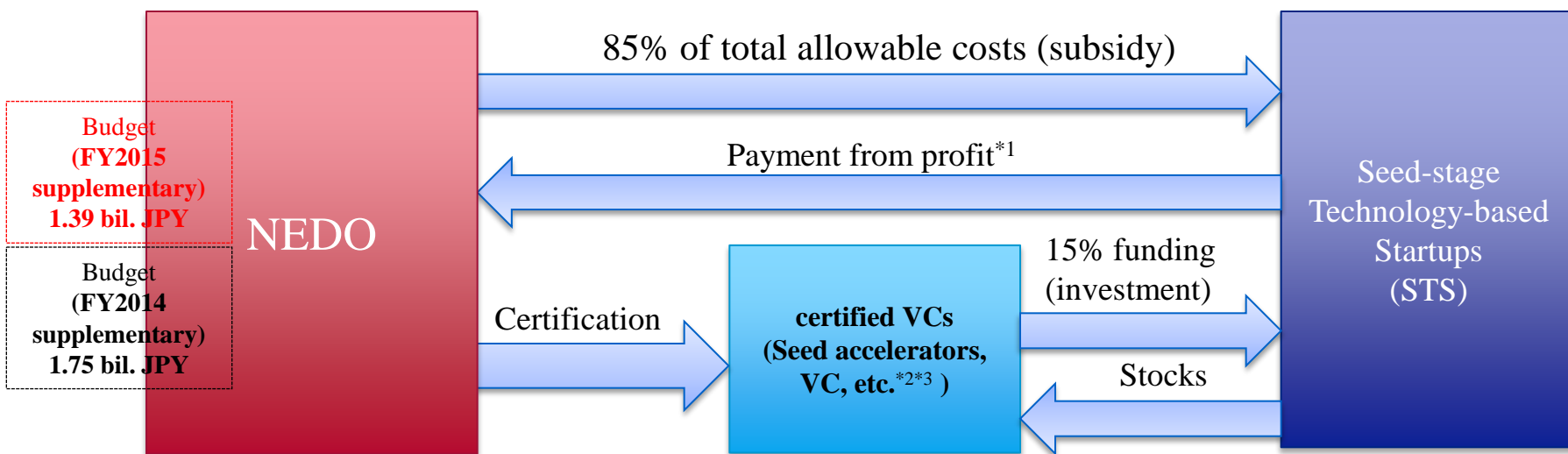
<Program Flow>

1. **Domestic and international VC and seed accelerators (VCs) are publicly solicited and certified** by NEDO to support technology-based startups in the seed stage.

2. After the evaluation by NEDO, **85% of total allowable costs are subsidized** for the selected companies among those startups which are funded at least **15% of total allowable costs by the certified VCs**.

* Upper limit of subsidy: **up to 70 mil. JPY**, up to 85% of total allowable costs

* Subsidy may cover **costs incurred in commercialization including practical development, creating a business plan, marketing research, and the design/production of prototypes**.



*1 Repayment from profit

When startups earn profit based on support program, they must repay NEDO 5% of profit (up to subsidized amount).

*3 Accredited VCs: 18 companies (as of April 2016)

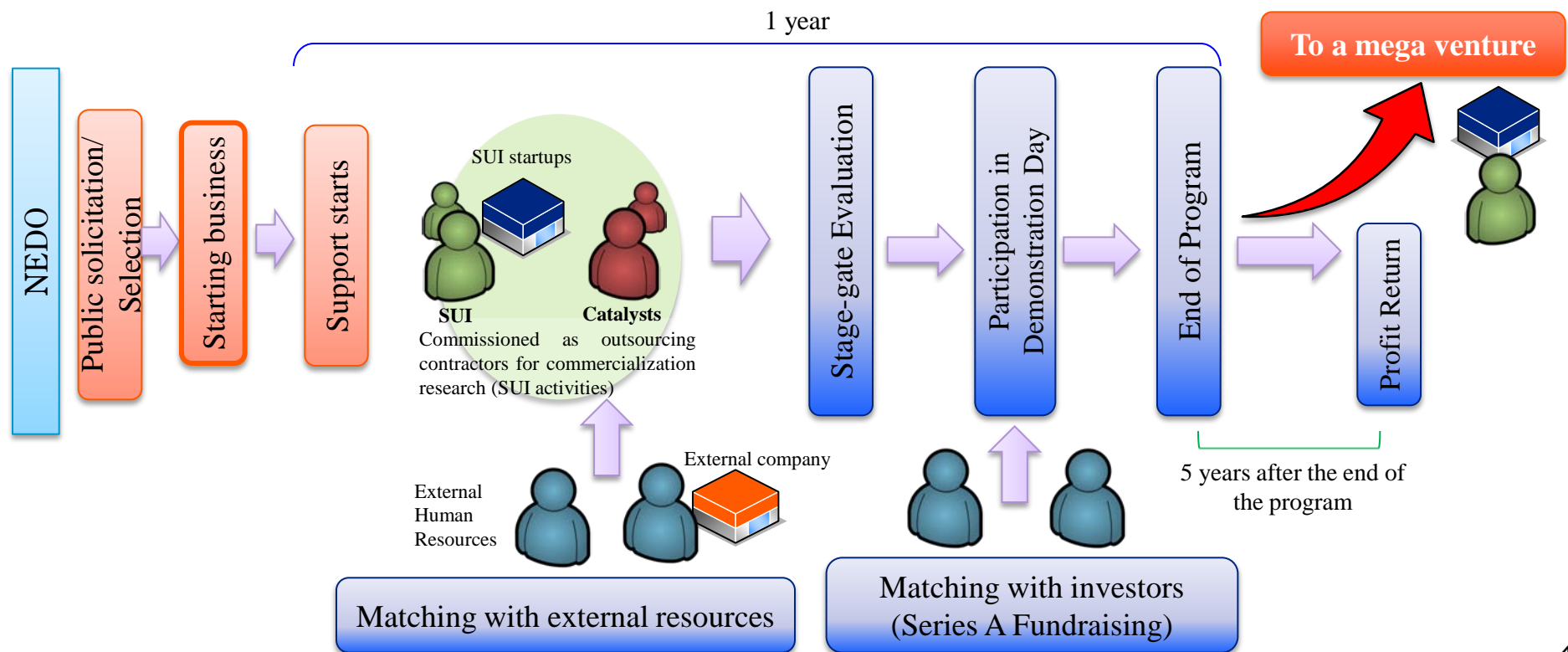
*2 Main criteria for certification of VCs

1. Performance and capability to support startups in seed stage, 2. Business plan 3. Status of funding sources (e.g. stability)

Program for entrepreneur candidates (Start-Up Innovator, SUI)

Program purpose: Encouragement to start technology-based startups and acquisition of seed funding by enhancing support for entrepreneurs
Scope of support: Entrepreneur candidates whose business ideas are grounded in science and technology seeds (e.g. engineers/researchers of manufacturers, researchers of universities/research institutes, entrepreneurs of startups at the seed stage)
Support includes: Support for commercialization activities (e.g. hands-on guidance for commercialization (catalyst)) as well as operational and labor costs

<Program Flow>
 1) NEDO publicly solicit for entrepreneur candidates (Start-Up Innovator, SUI) who are planning to start technology-based startups.
 2) Selected SUIs are supported in the form of (i) hands-on support by catalysts (e.g. mentoring), (ii) SUI **activity and labor costs: up to 35 mil. JPY.**



Technology Commercialization Program (TCP)

Program purpose: Nurturing of entrepreneurs, enhancement of commercialization of research results at universities, and discovery of university-originated startups.

Scope of support: Domestic university researchers who are interested in the commercialization of technology seeds, engineers/researchers in companies planning to conduct (or already conducted) spin-out of research results or new business, technology-based startups at the seed stage, etc.

Support includes: Training program, business plan mentoring by experts, networking and matching with industries, etc.

<Program Flow>

- 1. Public solicitation and selection by NEDO targeting entrepreneurs, potential entrepreneurs, young researchers with entrepreneurship awareness
- 2. Winners are offered support, such as a **training program in Japan** (also overseas dispatch for higher-ranking winners) and **mentoring by experts**.

