A 2 trillion yen Green Innovation Fund has been established to encourage companies to take on ambitious challenges.

- An unprecedented 2 trillion yen fund was established at NEDO.
- Regarding particularly important projects, once the public and private sectors share bold and specific goals, continuous support will be provided to companies from technology development through demonstration to social implementation over the next 10 years.
- Publishing adopted companies and other organizations for projects to build a large-scale hydrogen supply chain and to increase the size of water electrolyzes.
- Publicly inviting projects to develop next-generation ships and aircraft.
- Also, working out details on projects, such as the development and demonstration of hydrogen utilization technology in steelmaking processes, cost reduction of offshore wind power.

Preparing a flexible system that allows various companies to be involved.

- For areas where it is effective to encourage the participation of SMEs and venture companies, the following measures would be taken to facilitate the participation of a wide range of companies:
  1. Considering effective collaboration with venture companies as an advantage in the selection process
  2. Flexibly organizing small-scale projects
  3. Dividing a R&D theme into smaller segments on publicly inviting proposals
  4. Collaborating with existing support measures for SMEs and ventures

Formulated a “Basic Policy” for the management of the fund program (March 2021). Realizing focused investments through selection, concentration, and narrowing down the focus.

- In order to maximize the results, requiring a strong commitment from top management to challenge goals of projects as one of the most critical business issues, and continuously checking the status of their efforts with external experts.
- Introducing a mechanism to suspend projects in case of insufficient efforts, to return a part of the commissioning fee, and to provide incentives by increasing the government support depending on the degree of achievement of targets.
- Making focused investments in areas of particular importance in consideration of CO₂ reduction effects and economic effects.
- Inviting specialists from a wide range of fields to discuss the details of each project.