

The Second Meeting of the Public-Private Council for the Promotion of  
Appropriate Ivory Trade Measures  
Summary

➤ **Date and Time:** Monday, July 25, 2016, 14:00-15:30

➤ **Venue:** Ministry of Economy, Trade and Industry

➤ **Members** (“\*” indicates Joint Secretariat of the Council)

[Public Sector]

- Ministry of the Environment\*
- Ministry of Economy, Trade and Industry\*
- National Police Agency
- Ministry of Foreign Affairs
- Ministry of Finance

[Private Sector]

- Ihojohotou Taio Renrakukai

(Liaison group with a view to tackling illegal transactions composed of the following four telecom and internet business associations: Telecommunications Carriers Association (TCA), Telecom Service Association (TELESA), Japan Internet Providers Association (JAIPA), Japan Cable and Telecommunications Association (JCTA))

- The Japanese Seal Engravers Association
- Zenkoku Inban Yohin Shoko Rengokai (Association for Seal and Stamp Products Companies of Japan)
- DeNA Co., Ltd.
- TRAFFIC
- Japan Federation of Ivory Arts and Crafts Associations\*
- Yahoo Japan Corporation\*
- Rakuten, Inc.

[Experts]

- Prof. Nobuo Ishii, Tokyo Woman's Christian University
- Prof. Yoshio Kaneko, Iwate Prefectural University

➤ **Agenda**

1. Sharing Information on the Situation after the First Meeting
2. Outline of Report (Draft)
3. Wrap-up and Future Work Plan

➤ **Summary of Discussions**

1. Sharing Information on the Situation after the First Meeting

The Secretariat reconfirmed the outcome of the first meeting based upon its summary record. At the same time, the Secretariat took into consideration of some participants' proposals submitted after the first meeting, and added an item "export-import control" as part of possible further measures, and also added discussions on "desirable practice on ivory trade" to be included in the contents of today's discussions. Also, a participant recalled that the necessity of revision of the relevant regulation had been proposed in the previous meeting. In response to that, the Secretariat asked the participant to specifically table the proposal in today's discussions if it would be necessary.

2. Outline of Report (Draft)

The Secretariat presented a draft outline of report to the participants as a base and exchanged views. There was not any comment presented by participants as to the entire structure of the report.

With regard to the contents of the report to be prepared based on the present draft outline, it was shared among the participants the importance to put efforts on wide appeal and dissemination of the contents of the forthcoming report as well as deepening understanding and recognition of ivory and its surrounding issues.

As to the description of "1. Background" of the draft outline, the Council agreed to the Secretariat's proposal that the rough draft of the contents in this section be prepared by the Secretariat itself based on i) the contents of the participants' presentations in the previous meeting, ii) objective data in various reports, and iii) the purpose of establishing the Council as previously agreed. Participants stated that the draft should be prepared using the latest reports such as those in publicized working documents for discussion at the Seventeenth Meeting of the Conference of the Parties (COP17) to CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) to be held in September this year, that the draft should include description and evaluation on past violation cases with regard to the Act on Conservation of Endangered Species of Wild Fauna and Flora, and that it is important to provide explanations on the situation surrounding ivory trade within Japan with figures and statistics.

As to “2. Desirable Practice on Ivory Trade”, participants proposed to the Secretariat to clearly present in the draft visions and/or ambitious goals that the Japanese Government and stakeholders should achieve, and to describe strong commitments and ceaseless efforts of the Government and stakeholders. Other proposals were presented such as exploring opportunities to listen to consumers’ views, and drafting a report of the Council taking into account the evaluation on the current control system of ivory trade in Japan as presented in COP17 document. In order to support the proposals regarding “Desirable Practice on Ivory Trade”, a participant emphasized that it is important not only to count and present the exposure cases of illicit activities but also to have a perspective in how the Japanese control system functions in response to conservation of wildlife resources in the countries of origin.

As to “3. Further Efforts by Public and Private Sectors”, participants provided specific explanations on undertakings on (1) information dissemination, (2) domestic trade control, (3) export-import control, and (4) electronic commerce trade. Some of the undertakings were reported as being still under continuous discussion for reasons such as the need for coordination of relevant groups and organizations.

The following undertakings were proposed for the above (1) to (4):

As to (1), improvement of web contents by relevant ministries and agencies and sharing of those contents among the participants of the Council, and active publicizing of the outcome of the Council meeting inside and outside of Japan;

As to (2), strengthening on-site inspection as well as implementing even stricter administrative measures against those business operators who violate the laws and regulations, awareness raising to antique dealers by providing information on regulations on domestic ivory control, and providing lecture/training classes by the ivory business organizations for their members;

As to (3), awareness raising on regulations on domestic ivory control to the relevant business operators, including those of logistics sector, and travelers, and strengthening coordination between the relevant government agencies as well as cross-border coordination with foreign governments’ agencies; and

As to (4), measures such as voluntary cyber patrol by business operators, speedy identification of illegal e-commerce trade through inquiry to relevant authorities, speedy response to inquiry

from investigating authorities, and continuation of measures to delete items/goods advertised online which mention shipment to overseas. Moreover, the participants discussed the current situation of the efforts taken and how to strengthen such efforts.

### 3. Wrap-up and Future Work Plan

The Secretariat summarized the discussions and proposed a working schedule. The Council agreed that:

- 1) the Secretariat will prepare a draft report which based on the discussion of this meeting, in cooperation with other participants;
- 2) the draft report will be approved by round robin and not through another meeting; and
- 3) the report will be released to public around end of August.