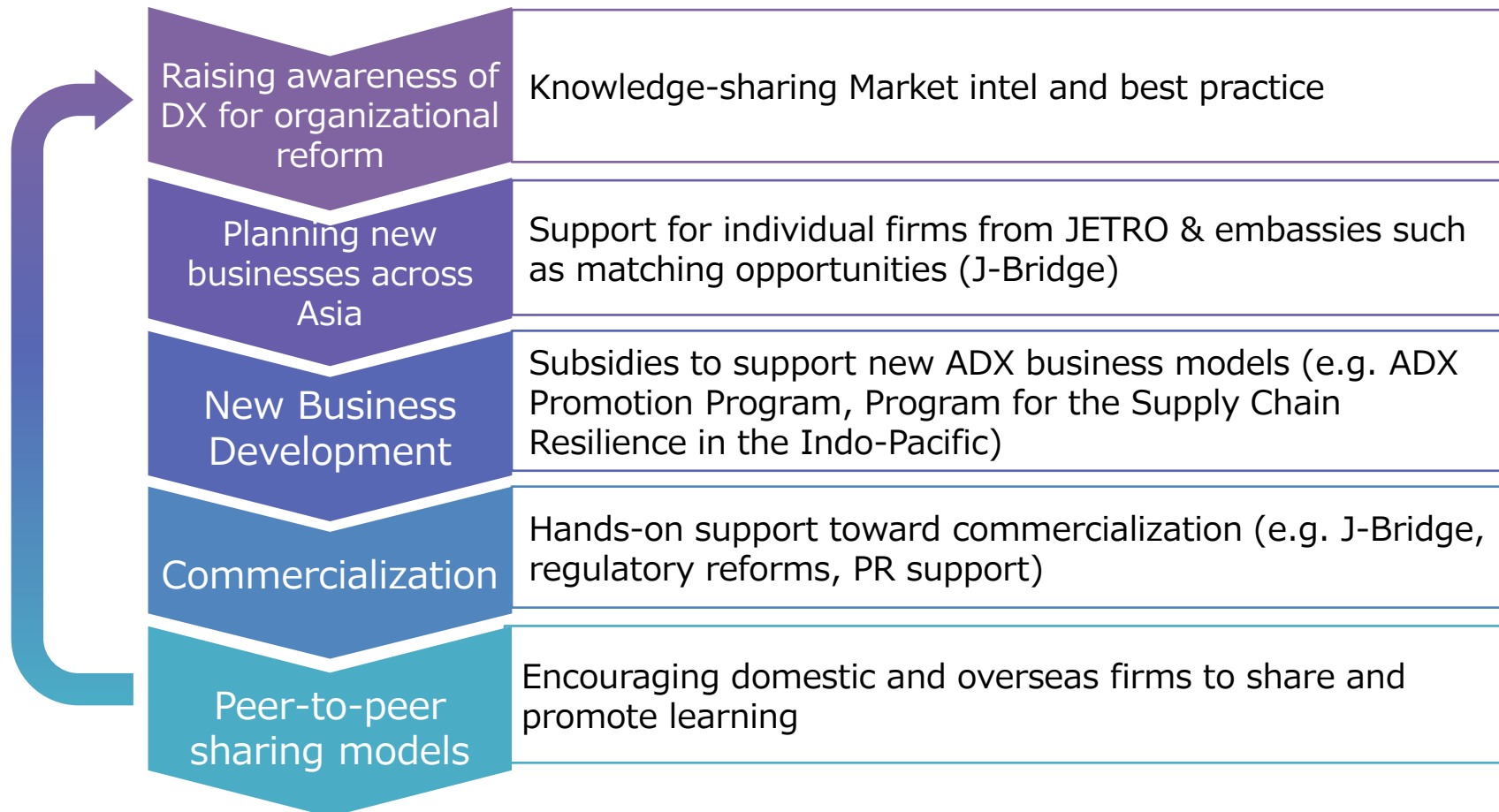


Support cross-border collaboration to solve social issues

- The key to the success of market exploration in Asian countries (ASEAN member countries and India) is collaboration with local companies.
- The ADX project is a promotion activity for cross-border collaboration to solve social issues.
- The government intensively supports pioneering projects with cross-border collaboration, aiming to create a “Peer Effect”.



Case study: Cross-border collaboration in Asia

- Each case study is challenging a new business model in Asia by leveraging the technology and customer contacts of local companies.

FUJIFILM × Medical institutions (India)

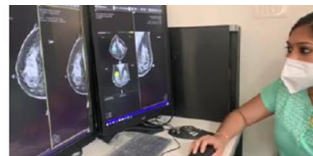
Value from Innovation

- Opened an AI-based health checkup center in India in February 2021.
- Images obtained from CT, endoscopy, or mammography are judged by AI.
- They improve the quality of health condition judgment and the efficiency of medical examinations.

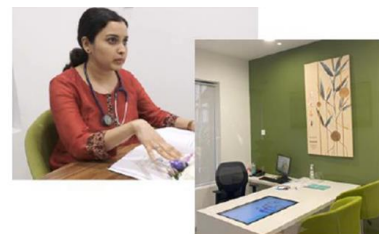
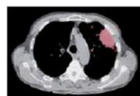
AI automatically detects the images.



Confirmation by radiologist



Explanation by a comprehensive diagnostician



UMITRON × CP Foods (Thailand)



- Developed a shrimp farming data platform utilizing IoT/AI.
- They contribute to a sustainable and stable food supply by improving production efficiency, improving the working environment, and reducing environmental impact.



- ◆ Monitoring
- ◆ baiting
- ◆ Control of bait drops
- ◆ Underwater Monitoring

ACSL × Aerodyne (India)



- A manufacturer specializing in drones from Chiba University
- Develop, manufacture, and sell industrial drones using proprietary automatic control systems in cooperation with local companies.



ACSLベースの技術提供
Offer ACSL's technology



接続
Cooperation

政府のデジタルプラットフォーム
Digital Sky
Governmental digital platform

Examples: Governmental support measures

- In addition to subsidies for PoC, J-Bridge and Global Acceleration Hubs are also available to support companies who aim to conduct cross-border collaboration.

Asia Digital Transformation(ADX) Promotion Program (2019~)

- Support for collaborative projects between Japanese and ASEAN companies that contribute to solving social issues in ASEAN countries.

Allm Inc. × local conglomerates

- Establish an Online Medical Treatment PF
- Contribute to improving access to medical care and reducing disparities

Program for the Supply Chain Resilience in the Indo-Pacific Region (2022~)

- In order to realize a robust supply chain in the Indo-Pacific region, offers support for demonstrations contributing to
 - (1) supply chain visualization
 - (2) logistics sophistication
 - (3) facilitation of trade procedures
 - (4) diversification of production bases



- Digital-based health checkup services
- Optimization of advice to examinees based on big data obtained from health checkups

J-Bridge (2021~)

- A business platform for cooperation and collaboration between Japanese companies and overseas companies.

- Focus Areas
- ◆ Carbon-neutral
 - ◆ Mobility
 - ◆ Health care
 - ◆ Agri-food industry
 - ◆ Retails
 - ◆ Smart city

Scope of Support



Global Acceleration Hub (2020~)

- JETRO's local offices offer and help mentoring and local networking for startups entering overseas markets.

