

the Consortium for New Export Nation

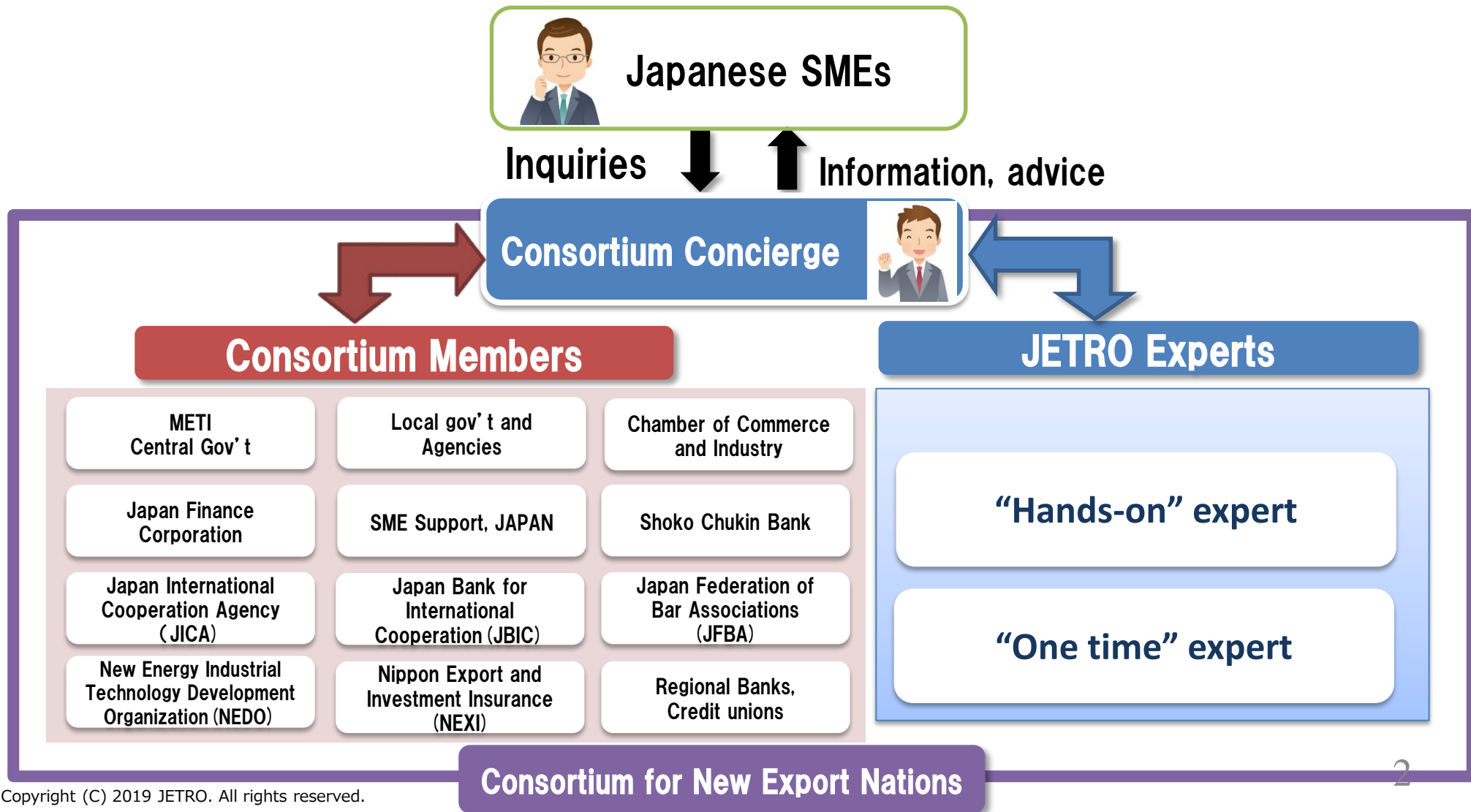
JETRO will provide fine-tuned support for Japanese SMEs according to their needs, from establishing business plans to developing new sales channels in overseas markets that are expected to grow due to bilateral and multilateral economic partnerships. JETRO will assist in a seamless manner those companies that have the potential for overseas markets but insufficient knowhow and companies that have no export experience, increase the number of companies that promote overseas expansion effectively and sustainably, and spread the benefits of economic partnerships to a wide range of Japanese companies.

The logo for JETRO, featuring the word "JETRO" in a large, bold, serif font.

Japan External Trade Organization

Overview of the “Consortium for New Export Nation”

The framework of the “Consortium for New Export Nation” is composed of the national and local governments and Japanese regional enterprise support organizations, such as regional chambers of commerce and industry and financial institutions.



Core project: Hands-on support for individual companies

By utilizing this framework, JETRO will provide support by business experts for each stage of overseas business; such as establishing overseas expansion plans, conducting market research, business meetings in overseas countries, selecting buyers, and setting up overseas offices and starting operations as well as securing sales channels; in cooperation with the related agencies to encourage SMEs to capture demand in overseas markets.

