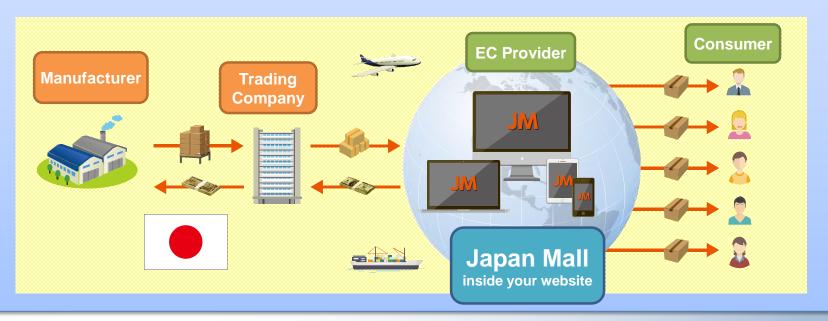
# Japan Mall Project

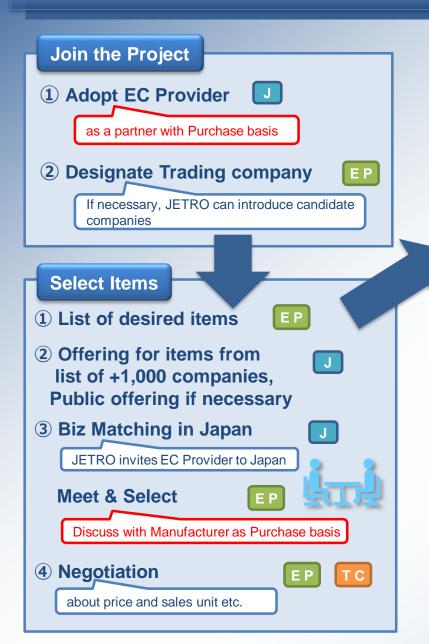


# OUTLINE

- JETRO has started to promote "Japan Mall" inside foreign major Electronic Commerce(EC) websites.
- EC providers sell the items from Japan as <u>"Purchase basis"</u>
  (NOT consignment sale basis).
- JETRO organizes a business meeting in Japan for EC providers to find items and also help their promotion for "Japan Mall".
- Any category of items are available. (Food, Cosmetics, Daily Ware etc.)



### THE ROAD to SUCCESS

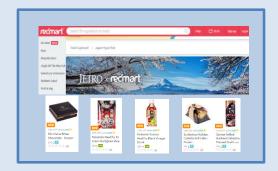




## CASES

#### Collaboration with "RedMart" in Singapore

- ► Scheduled from Nov,2018 to Mar,2019
- ► Items : Japanese foods





# HERMO

#### Collaboration with "Hermo" in Malaysia

- ► Scheduled in Mar 2019
- ► Items : Japanese cosmetics





# **OUR PARTNERS**













