

AfricaScan Inc.

“Medical Knowledge and Technology Training Service Platform for Healthcare Professional” (Kenya)

Survey Contents

〈Background〉

In Kenya, there is a chronic shortage of doctors, and public hospitals are poorly equipped and skilled in terms of the quality of medical services. Moreover, the absence of educational institutions specializing in emergency medicine forces the doctors to take a leave of absence to study abroad and the cost of acquiring medical skills is high. In addition, although Kenya is an East Africa hub for pharmaceutical and medical device companies, cost constraints prevent them from meeting the needs of Kenyan doctor.

〈Outline/Purpose〉

Through the online education platform 'MedicScan', AfricaScan will provide Kenyan healthcare professionals with offline and online training programs that enable them to acquire medical imaging and point of care (POC) technologies. Those who complete the training are awarded CPD points*.

*CPD Points: The Continuing Professional Development system evaluates and publicizes the continuous improvement of the members. Kenya requires a specified number of points to renew a medical license.

Future Vision

After AfricaScan expands business promoting diagnostic imaging education to East and West Africa, it plans to work with various organizations to provide wider range of medical education to help expand medical device sales. Moreover, AfricaScan will support Japanese companies' expansion into Africa with the network and knowledge.

Company Profile

Company : AfricaScan Inc.

Representative : Jun Fukuyoshi (CEO)

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A Japanese doctor giving an online lecture on ultrasound POC technology