The bill specifies the following: digital platforms contribute to an increase in benefits for users, as well as play an important role in increasing the vitality and realizing the sustainable development of the Japanese economy and society; in light of this, measures for improving transparency and fairness of digital platforms should be implemented, primarily based on voluntary and proactive initiatives by digital platform providers, with government involvement or other regulations kept to the minimum; thereby digital platform providers can adequately exercise their originality and ingenuity, and mutual understanding in business relationship between digital platform providers and product providers is to be promoted.

2. Outline
(1) Basic philosophy
The bill specifies the following: digital platforms contribute to an increase in benefits for users, as well as play an important role in increasing the vitality and realizing the sustainable development of the Japanese economy and society; in light of this, measures for improving transparency and fairness of digital platforms should be implemented, primarily based on voluntary and proactive initiatives by digital platform providers, with government involvement or other regulations kept to the minimum; thereby digital platform providers can adequately exercise their originality and ingenuity, and mutual understanding in business relationship between digital platform providers and product providers is to be promoted.

(2) Scope of regulation
- Definition of “Specified Digital Platform Providers”:
- Digital platforms to be defined in terms of the following requirements:
  (i) they provide places (multi-sided markets) to connect product providers and consumers using digital technology;
  (ii) they provide services via the internet; and
  (iii) they provide services utilizing network effects (through, for example, relationships where mutual benefits for product providers and consumers increase, thereby increasing the number of both providers and consumers)
- Among digital platforms that fall under (i) through (iii) above, those that are particularly required to improve transparency and fairness are to be stipulated as “Specified Digital Platforms” (“Specified DPF”) by a Cabinet Order, and “Specified DPF Providers” are subject to regulation.
- In doing so, genres and the threshold of scale are to be stipulated, and the scope is to be defined to the minimum necessity.
- With the objective of increasing predictability, provisions for procedures to clarify whether a digital platform falls under the criteria specified by the Cabinet Order are to be established.
- Conduct survey for “digital platforms” in general to the extent necessary in order to review the regulated genres.

3. Information notification and establishment of procedures and systems
a) Notification of information on terms and conditions of transactions, etc.
   - Notification of contract terms and conditions and prior notification of contract amendments and the like to users are to be made obligatory.
   - Appropriate exceptions, such as the case of being unable to notify due to security reasons, are to be stipulated.
   - Administrative measures: Recommendations and public announcements if notification is not conducted
   - Administrative orders if correction is not made thereafter without justifiable grounds

b) Establishment of procedures and systems through independent efforts
   - Specified DPF providers are to establish procedures and systems based on principles prescribed by the Minister of Economy, Trade and Industry.
   - Administrative measures: Recommendations and public announcements if particularly necessary

4. Cooperation with the Japan Fair Trade Commission
- Establish a system in which the Minister of Economy, Trade and Industry is to review the operational status of the Specified DPF and announce an evaluation
- Members are to promote sharing of opinions and mutual understanding among related parties, based on the basic philosophy, through hearing opinions in a properly balanced way from product providers, consumers, Specified DPF providers, and the like. The Minister is also to evaluate proactive initiatives as best practice.

5. Other regulations
a) Measures to lower the barriers for product providers to provide the information to the Minister of Economy, Trade and Industry
   - It is to be voluntary for users to use digital platforms that are subject to regulation.
   - It is to be voluntary to provide information to the Minister of Economy, Trade and Industry in a way that does not violate the information of users or the interests of others.
   - The bill is to be examined for implementation of necessary revisions after three years after the Bill is to take effect, based on the status and the like of its enforcement.

b) Competent ministers
   - The regulations will provide that the Minister of Economy, Trade and Industry, which has jurisdiction over rules regarding transactions, is to be the competent minister, and the Minister is to consult the Minister of Internal Affairs and Communications regarding any matters concerning distribution or the like.

- Application of law in and outside Japan
   - The regulations of the Bill are to apply both in and outside Japan; therefore, service-by-publication procedures are to be established with reference to examples derived from the Anti-monopoly Act, which is currently applicable to overseas business operators, and other sources.

- Review provisions
   - The Bill is to be examined for implementation of necessary revisions after three years after the Bill is to take effect, based on the status and the like of its enforcement.