Detective Conan, Attack on Titan, One Piece, Sword Art Online, Naruto

Popular characters from 5 different works come together to “JOIN & SHARE”!!

Special collaboration illustration: "JOIN US, FRIENDS"
Starting October 16 (Thursday)!

The complete special collaboration illustration can be downloaded for free from the "Manga-Anime here" website!

Characters come together as manga and anime fans "JOIN!"

The Manga-Anime Anti-Piracy Committee(*) is composed of 15 Japanese publishing companies and anime companies, with the goal of protecting excellent Japanese manga and anime around the world. As the second stage of promotion and education activities in the "MAG (Manga-Anime Guardians) Project", on October 16, 2014 (Thursday) on the "Manga-Anime here" official portal site (URL: http://manga-anime-here.com/), we will launch the special collaboration illustration "JOIN US, FRIENDS" that crosses the boundaries of publishing and anime companies.

In order to eliminate pirated versions from the market and create a good environment where prices are paid for official content, the MAG Project operates 3 major programs: (1) large-scale deletion of pirated versions, (2) the "Manga-Anime here" official portal site, and (3) promotion and education activities aimed at increasing the viewing of official content. When many fans enjoy content in the right way, manga and anime will continue to get better and better. We want this to be understood by as many people as possible.

The second stage of the promotion and education activities is the special collaboration illustration. "JOIN US, FRIENDS" is composed of popular characters from 5 works spanning multiple publishing and anime companies, and begins with an illustration of 5 characters gathered together in a café.

The illustration continues to evolve according to the number of manga and anime fans who "JOIN" as Guardians to love and protect their favorite works (the "JOIN" button can be pressed multiple times), with additional characters from each work appearing one after another, finally resulting in a single unique, unparalleled complete illustration. The site can also be shared via SNS such as Twitter, Facebook, and Google+.

The completed illustration can be downloaded from the "Manga-Anime here" website. *No more than 1 character appears per day.

[Starting 5 characters]
Konan Edogawa (Detective Conan)
Ellen Yeager (Attack on Titan)
Monkey D. Luffy (One Piece)
Kirito (Sword Art Online)
Naruto Uzumaki (Naruto)

The illustration evolves as more fans "JOIN"!
Popular characters appear one after another until all 20 characters are gathered in 1 illustration when 1 million fans "JOIN"!!

Can also “SHARE” at the same time!

For the collaboration illustration, visit the "Manga-Anime here" website. URL: http://manga-anime-here.com/
* Accessible from PC or smartphone.
About “MAG PROJECT”

Large scale and efficient removal of pirated copies

① Large scale and efficient removal of pirated copies

◆ Term : for 5 months from 1st August

◆ Targeted title of deletion (TBC)
  Manga : 500 works
  Anime : 80 works
  * Criteria for selecting the works
  • Confirmed the infringement online.
  • Sell and Buy legally or schedule to do so.

◆ Deletion site
  • Manga : Online reading site, Storage site
    Torrent site
  • Anime : UGC site (sharing site • posting site)
    Storage site, Reach site,
    Torrent site

② Launching a web site of links to legitimate Manga and Anime

We would like to deliver “Genuine” to worldwide fans who loves creations.

◆ Contents
  • Introduction of authentic contents, list, search function.
  • News from each companies, productions
  • Special movie “Thanks, friends” and other contents
  • Explanation of “MAG PROJECT” work

③ Promotion

We will continue to make further efforts for the promotion of anti-piracy measures.

On 30th July, as 1st phase, we distributed special movie “Thanks, friends” for all Manga-Anime lovers to express our appreciation. And 2nd phase, we will release a special collaborated illustration which 5 characters get together “JOIN US, FRIENDS” on October 16.

URL : http://manga-anime-here.com/
* The site is accessible from PC as well as smart phones.

Special collaborated illustration “JOIN US, FRIENDS”

Image of site top page

For enjoying more Manga and Anime, and if you sympathize to protect and love the creations as guardians, please click “JOIN” (available multiple times). Reflect the number of “JOIN”, the illustration will evolve! Can also “SHARE” at the same time!

① The Manga-Anime Anti-Piracy Committee

The Manga-Anime Anti-Piracy Committee was formed in July of 2013 by private sectors in Japan in response to a proposal forwarded by the Ministry of Economy, Trade and Industry (METI). The secretariat for the committee is the Content Overseas Distribution Association (CODA).

Project Implementers: Ministry of Economy, Trade and Industry / Content Overseas Distribution Association (CODA)
Consultative Organization: Manga-Anime Anti-Piracy Committee, Aniplex, Kadokawa, Good Smile Company, Kodansha, Sunrise, Shueisha, Shogakukan, ShoPro, Studio Ghibli, Tezuka Productions, Toei Animation, TMS Entertainment, Bandai Namco Games, Pierrot, Bushiroad

② Content Overseas Distribution Association (CODA)

CODA was established as an organization through which content providers and copyright-related organizations cooperate to reduce piracy around the world, and to actively promote the international distribution of Japanese content, such as music, films, Anime, TV programs and video games. While CODA was formed to counter content piracy, the organization is now expanding its enterprise in cooperation with domestic and international government agencies, industry organizations and content holders.