Health and Productivity Management
As an Essential Corporate Strategy

Health and productivity management means thinking about health management from a business-management perspective and addressing it strategically, based on the belief that efforts to maintain and promote employees’ health are investments that will enhance profitability in the future.

Practice health and productivity management
Maintain and promote health
Improve work performance
Improve business performance and corporate value

Workers

Suppliers

Consumers

Financial institutions and investors

Company practicing health and productivity management

The number of responses to the Survey on Health and Productivity Management is increasing every year.

Number of responses to the Survey on Health and Productivity Management
Number of Certified Health & Productivity Management Outstanding Organizations (Large)

More and more enterprises among the Nikkei 225 are responding, too.

Health and productivity management comes under the S (Social) in ESG investment.

As ESG investment expands worldwide and the S (Social) is attracting attention in recent years, some institutional investors have incorporated the recognition of Certified Health & Productivity Management Outstanding Organizations into their ESG rating criteria.

Why not maximize your employees' and organization’s potential and achieve sustainable growth by rating and improving your company’s efforts with the Survey on Health and Productivity Management?