

Health and Productivity Management (H&PM)

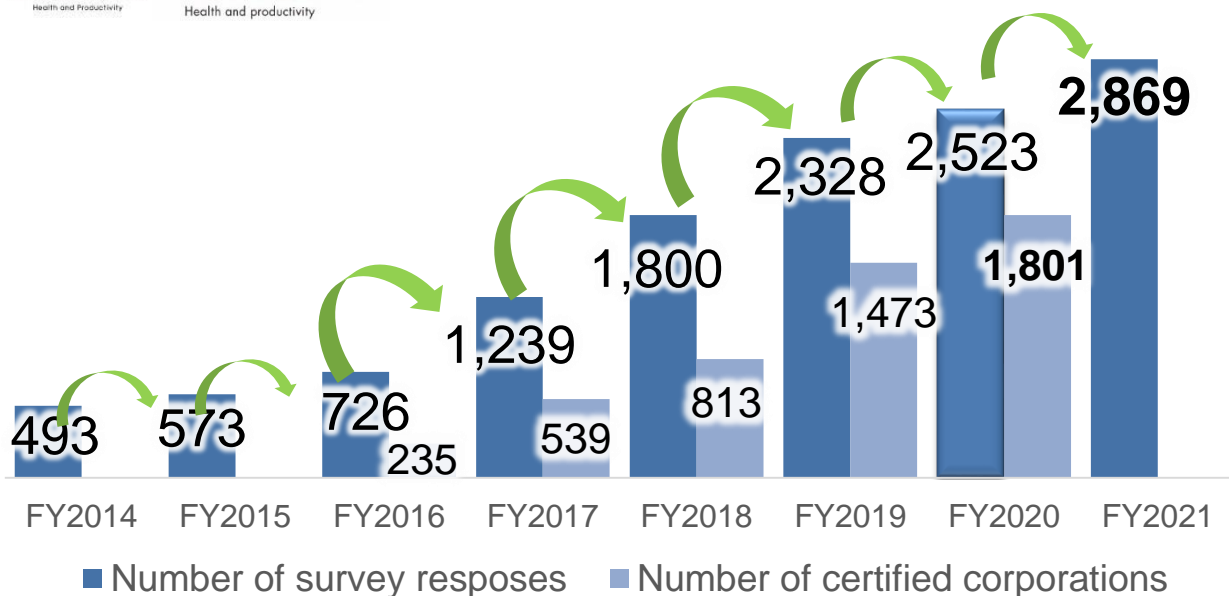
An approach to focus on health management of employees in their corporate strategy.

◆ Benefits of H&PM

1. Improving employees' health.
2. Enhancing corporate performances through employee's productivity improvement.
3. Boosting investment in prevention and health promotion market.



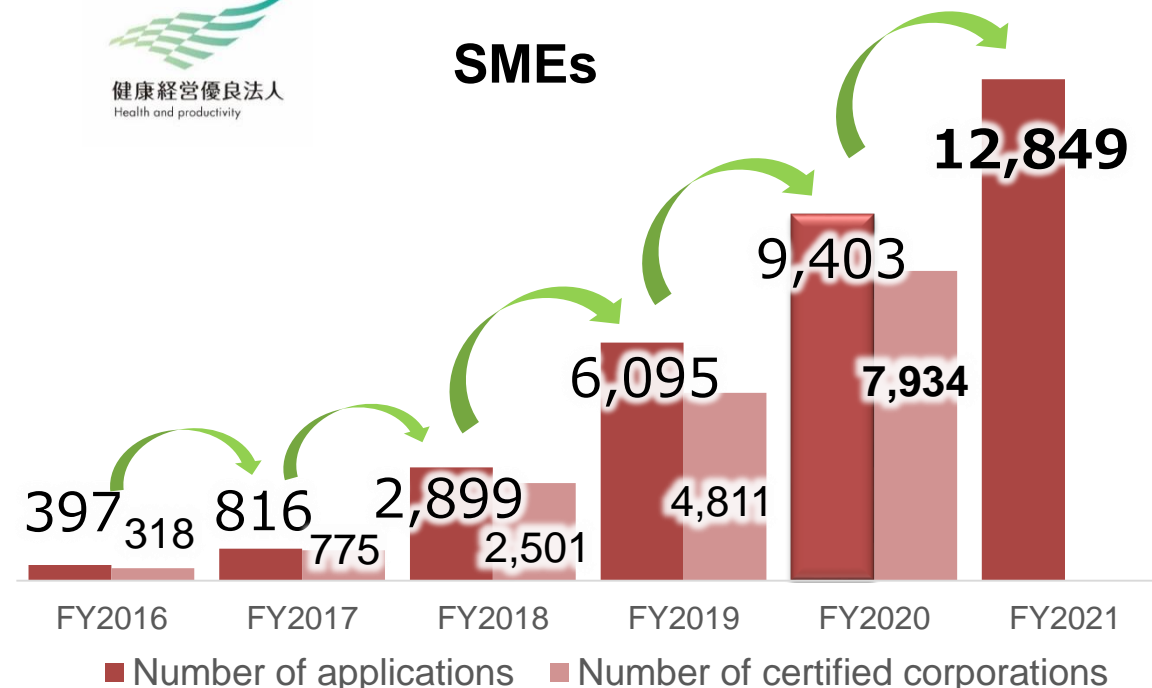
Large corporations



(As of November, 2021)



SMEs



Agenda

Opening remarks HAGIUDA Koichi

Minister of Economy, Trade and Industry

Moderator: TANAKA Kazushige Ministry of Economy, Trade and Industry

Part1: Corporate strategies on workplace health investment including good nutrition

Presentation 1 Ms. Daisylyn T. EDADES

Johnson & Johnson

Presentation 2 Mr. NISHII Takaaki

Ajinomoto Co., Inc.

<Short Discussion>

Part2: Stakeholder perspectives on corporate health investment

Presentation 3 Mr. Boris MOUTIER

AXA

Presentation 4 Mr. Ulrik Vestergaard KNUDSEN

OECD

<Discussion 1>

Presentation 5 Dr. Lawrence HADDAD

The Global Alliance for Improved Nutrition

<Discussion 2>

Closing remarks