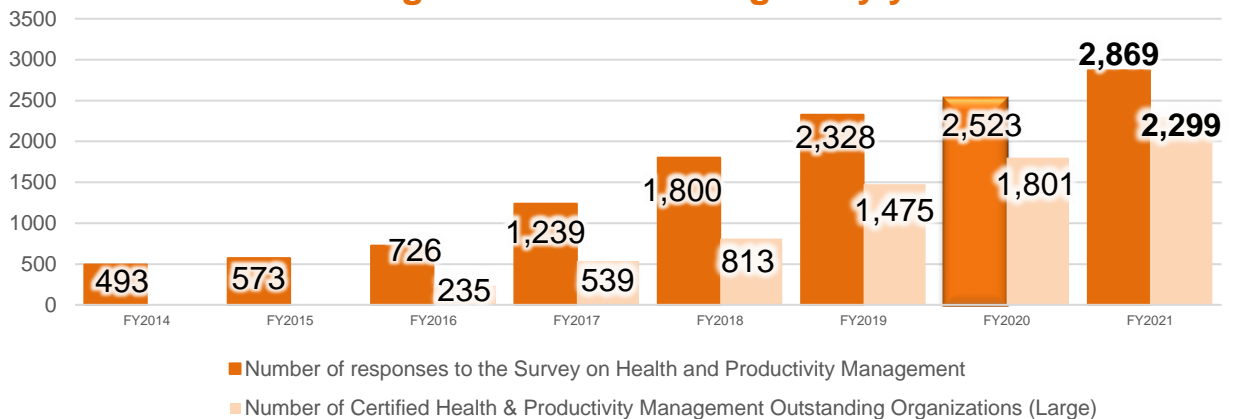


Health and Productivity Management as an Essential Corporate Strategy

Health and productivity management means thinking about health management from a business-management perspective and addressing it strategically, based on the belief that efforts to maintain and promote employees' health are investments that will enhance profitability in the future.

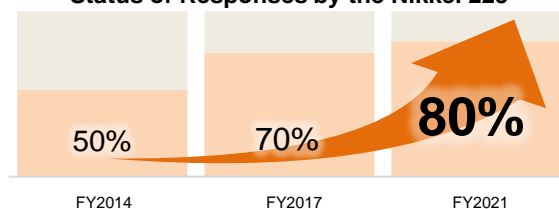


The number of responses to the Survey on Health and Productivity Management is increasing every year.



Status of Responses by the Nikkei 225

More and more enterprises among the Nikkei 225 are responding.



Health and productivity management comes under the S (Social) in ESG investment.

As ESG investment expands worldwide and the S (Social) aspect attracts attention in recent years, some institutional investors have incorporated the recognition of Certified Health & Productivity Management Outstanding Organizations into their ESG rating criteria.

Why not maximize your employees' and organization's potential and achieve sustainable growth by rating and improving your company's efforts with the Survey on Health and Productivity Management?