

## White Paper on International Economy and Trade 2022

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Trade Policy Bureau

Ministry of Economy, Trade and Industry (METI)

## White Paper on International Economy and Trade

#### **Status**

- The oldest white paper in METI. The white paper 2022 is the 74th publication.
- Submitted to the Cabinet every year.

#### **Purpose of writing**

• To contribute to the formation of trade strategies through the analysis of international economic trends and foreign policies that affect trade, and to provide the public with the ideas that lay the basis for trade policy and its directions.

## **Economic Impacts of Russia's aggression against Ukraine**

- Since Russia's aggression against Ukraine, G7 and other advanced economies have expeditiously introduced unprecedented large-scale economic sanctions including energy procurements from Russia, swiftly reviewing their economic and political relationships with the country.
- The aggression caused the most serious concern for global fragmentation since the Cold War ended, and could <u>accelerate the process of global economic structural change</u> as represented by the multi-polarization in self-centrism and strengthened economic national security, leading to <u>a historic turning point of the current international economic order.</u>
- Many of the emerging and developing economies have avoided decisive actions including economic sanctions and taken a neutral stance in consideration for their economic and political relationships with Russia.



#### Russia and Ukraine do not have major shares of global GDP, but are major suppliers of energy and food. Economic impacts on individual countries differ depending on import dependency.



#### Exports of wheat and corn (2020)



#### Globl coal production (2020) Total: 7.74 billion ton (%) Poland, 1.3 Others, 7.6 Germany, 1.4 Kazakhstan, 1. South Africa, 3.2 \_China, 50.4 Russia, 5.2 Australia, 6.2 US, 6.3 Indonesia, 7.3 India, 9.8 Source: BP Stat.



Global crude oil production (2020)

Source: BIS. Note: Numbers in parenthesis show shares of credits to Russia in respective countries.

Total: 88.4 million barrels per day (%) US, 18.6 Others, 27.8 Saudi Arabia Kuwait, 3.0 12.5 Brazil, 3.4 Iran, 3.5 Russia, 12.1 UAE, 4.1 Canada, 5.8 China, 4.4 Iraq, 4.7 Source: BP Stat



#### Global natural gas production (2020)

60

ุ่รุก

40

n

Source: UN Comtrade

20

Russia

Ukraine



#### Japan imports from Russia (2021)



Source: Global Trade Atlas

Sub-Saharan Africa

• Food takes up 40%

of consumption in the

region and more than

30% of surge in global

food prices feeds into

domestic prices.

100 (%)

depends 85% of

wheat imports.

 While the situation persists, the impact of the aggression could globally prevail <u>in the form of</u> <u>supply disruptions</u>, price surges in commodities, disruptions in supply chains, trade and <u>financial markets</u>, and cost-push inflation amidst monetary tightening by major central banks.



The IMF's global growth forecast in 2022 was revised down (4.4%→3.6%) due to the Russia's aggression against Ukraine mainly in the Euro area and emerging and developing economies. Ukraine and Russia are projected to contract significantly.



### Key points of analysis: White Paper on International Economy and Trade 2022



#### Implications for international trade: Japan's challenges and opportunities

Building resilient global value chains based on shared values

(1) In Asia, manufacturing companies are making steady progress in diversifying production bases and supply chains, factoring in geopolitical risks, pandemics and natural disasters. Carrying out measures to build resilient supply chains is critical.



(2) With the expansion of global markets of semiconductors and storage batteries, it is crucial to ensure economic security by reducing dependence on foreign sources for critical items and controlling sensitive and emerging technologies based on geopolitical risks. Japan needs to develop domestic energy resources from the perspective of stable energy supply.



(3) With heightened focus on shared values, response to various considerations such as decarbonization, the environment and external stakeholders is required, resulting in increasingly complex supply chain management. It is critical to create value by formulating an Asia-wide platform for data sharing while enhancing visualization and collection of data, using data linkage.

## Innovation-driven changes in global trade structure and economic growth

(1) Japan lags behind the world in developing startups, while increasingly, startups are leading the world's growth. It is<sup>500</sup> critical to promote a virtuous cycle of the ecosystem and proactively work with Asia, a high-growth potential market, on DX and value creation to gain new economic opportunities.



#### Ongoing Projects by Japanese companies (e.g. medical field)

A trading company invests in companies of Asia and others, which holds and utilizes a total of over 400 million patients' data to realize efficient and enhanced medical services.

(2) Investment in intangible assets, particularly in human and organizational capital, is at a low level in Japan compared to other countries. Raising productivity through boosting investment in intangible assets is essential.



(3) It is important to flexibly respond to impacts on employment, disparity and inequality in line with the accelerated development of emerging technologies. At the same time, it is vital to drastically put TradeTech and other technologies into practice, taking experiences of Asia, which is fast growing, employing a leapfrog approach, as a reference. Part I: Economic risks associated with geopolitical uncertainty and global economic trends Chapter 1. Growing geopolitical uncertainty and economic risks in global economy Section 1. Global economic impacts of Russia's aggression against Ukraine Section 2. Growing global supply constraints Section 3. Impact of US monetary policy normalization on emerging economies Section 4. Soaring government and private sector debt worldwide

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**Part III: Policies** 

## **Russian and Ukrainian economies to severely contract**

- Growth forecasts for Russia and Ukraine were revised severely downward due to the aggression. In addition to international organizations such as IMF and World Bank, the Russian Central Bank also forecasts severe contractions and inflation surges.
- Russia's economic indicators are worsened with economic sanctions, which is consistent with the forecasts with <u>sluggish PMI and industrial production</u>, <u>and surges in CPI inflation rate.</u>



Sources: CEIC, Russia Central Bank, World Bank.

## Impact of the aggression on financial and commodity markets

- The aggression created fragility in equity markets and surges in commodity prices due to supply contraction concerns.
- Surges in energy and crop prices could affect energy and food security.





#### WTI Crude Oil

34 3%

(USD/Barrel)

## **Turmoil in Russian currency and financial markets**

- <u>The Russian Ruble recovered</u> from a significant depreciation <u>on the back of</u> <u>capital controls and weaker demand for foreign currencies</u>. The <u>Central</u> <u>Bank of Russia raised the policy interest rate</u> to defend the currency, <u>followed by adjustments</u>.
- The Russian equity markets remain subdued due to economic disruptions. Russian bond yields and CDS temporarily surged due to concerns of default.



Russia Equity Market (RTS)



Russia Policy Interest Rate



#### Source: Refinitiv.

Note: Blanks for 10Y government bond and equity market are suspended periods.

## Deteriorating terms of trade for commodity importers

- In addition to already surging commodity prices, the aggression accelerated the price surge, which deteriorated the terms of trade of commodity importers such as Japan and Germany while those of commodity exporters improved.
- Japan's terms of trade deteriorated significantly also due to currency depreciation with balance of payments under pressure due to increasing commodity prices, imports of medical goods (vaccines), and a sharp decline in international tourists.



















#### Source: CEIC.

Note 1: Terms of trade = Export price / Import price.

Note 2: As the data is based on index, terms of trade at 100 does not mean export price is equal to import price.

Note 3: Data for Norway excludes oil platforms.

## Trade and financial linkage with Russia and Ukraine

- Despite the <u>higher shares of some European countries in international credits</u> to Russia and Ukraine, the Russian and Ukraine shares in the European <u>countries are not high, suggesting limited impacts from financial linkage.</u>
- While limited in the total trade volume, <u>Russia is a major exporter of energy</u> (oil, oil gas), and <u>Ukraine is a major exporter of crops</u> (corn, wheat) <u>with the</u> <u>economic impacts of the aggression on individual countries differing</u> <u>depending on the import dependency of individual countries.</u>



Note 2: Numbers in parenthesis in international credits are shares of Russia or Ukraine in international credits of respective countries.

## **Russia's energy exports**

 <u>Russia exports energy-related goods to European and Asian countries.</u> <u>These exports are an important revenue resource for Russia</u>, and those countries (especially European countries) are dependent on Russia for their energy consumption.

## Japan is a major export destination of coal and LNG for Russia.



#### Global natural gas production (2020)









Russia gaseous natural gas exports (2021)



#### Source: Global Trade Atlas.

Note: Numbers in parenthesis are shares of imports from Russia in respective countries.

## Food import dependency on Russia and Ukraine

- Russia and Ukraine are major exporters of crops. In terms of wheat, Russia is ranked No.1 and Ukraine is ranked No.5. In terms of corn, Ukraine is ranked No.4 and Russia is ranked No.11.
- **Developing countries (mainly Middle-East and African countries) are** highly dependent on Russia and Ukraine for food imports.



#### Wheat import shares of Russia and Ukraine

Source: UN Comtrade. Note: Wheat (HS1001), Corn (HS1005).

## Import dependency on Russian fertilizers

- **Russia is the No.1 exporter of fertilizers, and emerging/developing** countries are highly dependent on Russian fertilizers.
- Prices of fertilizers surged due to the aggression, raising concerns related to food security.



Source: UN Comtrade. Note: Fertilizers (HS31).

## Fertilizers imports shares of Russia (2020)



Sources: World Bank, Global Trade Atlas.

## **Exports of scarce goods by Russia and Ukraine**

- Russia is the No.4 holder of nickel reserves, the No.3 producer of titanium sponge, and the No.2 holder of palladium reserves, raising concerns for supply disruptions for countries with a high import dependency.
- Ukraine is a major producer of neon gas, and its export destinations for rare gases are countries with fine IC production technologies (South Korea, US, Taiwan), raising concerns related to supply disruptions.



Sources: USGS, Global Trade Atlas. Note: Rare gas other than argon (HS280429).

## Japan-Russia trade

- Russia is not one of Japan's major trading partners, taking up 1.0% of Japan's total exports (JPY83 trillion) and 1.8% of Japan's total imports (JPY85 trillion).
- Japan mainly exports auto and related parts to Russia, but they take up relatively small shares of total exports of those goods (3.3% and 2.8%, respectively).
- However, <u>Japan mainly imports energy-related goods from Russia and is highly</u> <u>dependent</u>, if not more highly than some European countries, on some goods (7.4% of LNG, 10.2% of coal, and 3.7% of crude oil).



Source: Global Trade Atlas.

Note: Numbers in parenthesis are shares of exports to Russia in Japan's total exports for export side, and shares of imports from Russia in Japan's total imports for import side.

#### Disrupted international logistics from COVID-19 and Russia's aggression in Ukraine

- In addition to the asymmetric recovery of the global economy due to COVID-19 and the distortion of the supply-demand balance due to rapid fiscal support, the lockdown in China and Russia's aggression in Ukraine disrupted global supply chains.
- The combination of a tight container supply-demand balance in marine transportation and labor shortages in land transportation caused freight rates to skyrocket and flight delays.
- In air transportation, freight rates soared due to a shortage of cargo space caused by a decrease in passenger flights and rising fuel prices.



# Deteriorating terms of trade due to a combination of soaring international energy prices and the impact of foreign exchange rates

- Crude oil prices soared due to expectations of a recovery in demand for oil as a result of the global economic recovery in the wake of COVID-19 and rising demand for oil as an alternative resource in response to soaring natural gas and coal prices. The prices soared further due to concerns over global supply cuts following Russia's aggression in Ukraine.
- Japan's high dependence on foreign energy sources, coupled with a weak currency, worsened its terms of trade.



## **Rising commodity prices**

• Logistical disruptions from COVID-19, food crop failures due to extreme weather conditions, rapid shifts in resource and energy demand toward decarbonization, and distortions and partial disruptions in the supply chain supply-demand balance in the wake of Russia's aggression against Ukraine have caused rising commodity prices, affecting energy security and food security.

![](_page_20_Figure_2.jpeg)

# Acceleration of monetary policy normalization and its impact on emerging-market currencies

- Monetary policy normalization, including interest rates hikes and reduction in the pace of net asset purchases, is ongoing in the US and other advanced countries. This raised concerns about capital outflows and currency depreciation in emerging markets.
- <u>Emerging countries have been raising interest rates because of rising inflation and to</u> <u>defend the currencies, and it will weigh on economic growth</u>. Regarding emerging-market currencies, resource-rich countries tend to be appreciated while non- resource-rich countries tend to be depreciated due to commodity inflation.

![](_page_21_Figure_3.jpeg)

# Strong economic fundamentals of emerging markets and increasing uncertainty

- Building on past experiences (e.g., global financial crisis), <u>many emerging markets have</u> <u>improved economic fundamentals. Dramatic capital outflow pressure is under control with</u> <u>only limited impacts.</u>
- Uncertainty is increasing due to rising energy/food prices caused by Russia's aggression against Ukraine and political instability triggered by the rising prices. It is necessary to pay close attention to the future movement.

#### External deb External debt Current account balance Fiscal balance Real GDP growth (%) Inflation(%) (short-term) (as % of GDP) (%) (as % of GDP) (%) (as % of GDP) (%) (as % of GDP) (% (as % of GDP) (as % of GDP) (9 10.2 10.6 42.0 48.4 -2.1 0.9 1.3 7.0 6.2 43.5 102.8 80.6 25.5 70.7 55.9 11.0 18.6 15.3 -3.3 -8.6 5.0 2.4 -4.6 Argentina 22.4 20.9 21.2 8.9 <u>-10.4</u> 15.8 28.7 30.1 67.7 90.1 <u>86.8</u> 6.4 9.4 6.2 5.5 -1.7 0.9 -1.6 -7.0 5.3 4.0 3.8 India 0.3 -2.2 -6.1 **-4.6 10.8 15.3 16.8 24.8 39.8 42.8 29.2 39.4 35.0** 5.6 3.7 6.4 2.0 1.6 -3.2 -0.4 4.7 -2.1 4.1 4.1 Indonesia 2.7 1.6 2.2 4.2 0.5 -4.7 39.8 63.4 <u>61.3</u> 42.2 49.8 <u>58.0</u> 35.8 36.8 38.2 1.2 -2.1 -2.1 -7.8 14.7 15.0 14.7 Thailand 8.5 1.8 11.0 7.5 12.3 19.6 -1.8 -1.5 -5.1 -3.5 13.7 10.0 12.9 31.2 39.5 41.6 42.3 60.4 54.3 14.9 15.9 14.8 -4.9 Turkey 6.8 2.6 2.4 3.2 0.2 -5.7 <u>-6.5</u> 29.3 37.0 35.5 43.8 51.7 57.5 27.6 27.2 27.0 5.6 3.9 4.0 -1.8 6.0 3.9 3.8 Philippines 14.5 14.5 20.1 60.2 98.7 93.0 4.6 6.2 8.3 -1.7 -3.0 19.7 38.3 35.3 4.8 4.9 3.0 -3.9 3.2 -3.2 -1.7 -4.4 1.3 Brazil -3.9 5.6 2.9 2.6 6.6 3.2 1.9 3.6 4.4 -0.5 -6.0 <u>-4.2</u> <u>12.4</u> <u>41.0</u> <u>46.4</u> <u>41.4</u> <u>41.7</u> <u>40.2</u> 37.3 47.9 7.1 9.8 Vietnam 4.7 3.1 2.1 2.5 3.4 4.2 3.5 -3.5 -4.6 <u>-5.5</u> 41.1 31.4 38.8 55.7 67.8 <u>69.0</u> 68.4 67.6 69.3 33.3 25.9 25.5 Malaysia 4.5 3.7 -3.9 **-6.4** 12.4 South Africa 2.5 4.9 5.8 3.3 2.0 -9.7 14.4 16.6 40.4 69.4 69.1 34.0 50.8 38.5 6.8 8.3 6.5 -3.8 14.1 15.1 17.7 45.9 60.3 57.6 1.4 4.8 3.8 3.4 5.7 -2.5 2.4 -0.4 -3.7 -4.4 31.0 42.3 34.7 7.4 4.9 4.2 Mexico 6.9 -1.2 -4.0 0.7 22.3 29.1 46.5 12.3 19.2 17.0 31.8 31.4 27.0 Russia 1.8 4.7 6.8 3.4 6.7 1.5 2.4 3.9 4.1 4.8

#### Emerging markets vulnerability heatmap

Sources: IMF WEO, CEIC Database, World Bank

#### World Trade Uncertainty Index

![](_page_22_Figure_7.jpeg)

Notes : GDP weighted average Source : World Uncertainty Index (WUI)

## Increasing government debt, and trends of inflation and interest rates

- World debt had increased with the prolonged period of low interest rates, and the pandemic accelerated business cycles and the increase.
- The increase of government debt is staggering due to policy measures such as large-scale economic measures under the pandemic.
- <u>The transition of inflation and interest rates are the keys for the stability</u> of debt. <u>Prolonged inflation may enhance the possibility of an earlier-</u> <u>than-expected or a larger rise of interest rates</u>.

![](_page_23_Figure_4.jpeg)

## **Mounting Private debt**

- Corporate debt has increased with low interest rates and financial difficulties under the pandemic. Leveraged loan and real estate mortgage loan are on the rise. The downgrade of bond ratings corresponding to the rise of credit risk might worsen firm's funding conditions.
- Household debt has increased because of economic difficulties under the pandemic and housing loans, in conjunction with an increase in card, car and student loans. It is necessary to pay attention to the potential influence of rising interest rates on household debt.

#### Firm debt outstanding of major countries in G20

![](_page_24_Figure_4.jpeg)

#### Firm debt outstanding of major countries in G20

![](_page_24_Figure_6.jpeg)

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#### **Part III: Policies**

## Uncertain global economic outlook due to the aggression

- The IMF's global growth forecast in 2022 was revised down due to the aggression (4.4%→3.6%) with severe impacts expected on commodity importers while some commodity exporters are excepted. Among advanced economies, Eurozone forecast was significantly affected (3.9%→2.8%), while the US and Canada are moderately revised down with Japan somewhat in between (3.3%→2.4%).
- <u>The impact of high inflation on household consumption due to a surge in</u> <u>commodity prices and further economic disruptions by the prolonged</u> <u>aggression pose further downside risks.</u>

#### **Real GDP Forecasts**

|   |       |      |              | 1           |
|---|-------|------|--------------|-------------|
| (%)   | 2020  | 2021 | 2022         | 2023        |
| World   | -3.1  | 6.1  | 3.6 (-0.8)   | 3.6 (-0.2)  |
| Advanced Economies  | -4.5  | 5.2  | 3.3 (-0.6)   | 2.4 (-0.2)  |
| US  | -3.4  | 5.7  | 3.7 (-0.3)   | 2.3 (-0.3)  |
| Germany   | -4.6  | 2.8  | 2.1 (-1.7)   | 2.7 (0.2)   |
| France  | -8.0  | 7.0  | 2.9 (-0.6)   | 1.4 (-0.4)  |
| Italy   | -9.0  | 6.6  | 2.3 (-1.5)   | 1.7 (-0.5)  |
| Spain   | -10.8 | 5.1  | 4.8 (-1.0)   | 3.3 (-0.5)  |
| Japan   | -4.5  | 1.6  | 2.4 (-0.9)   | 2.3 (0.5)   |
| UK  | -9.3  | 7.4  | 3.7 (-1.0)   | 1.2 (-1.1)  |
| Canada  | -5.2  | 4.6  | 3.9 (-0.2)   | 2.8 (0.0)   |
| Other Advanced Economies                                      | -3.9  | 5.0  | 3.1 (-0.5)   | 3.0 (0.1)   |
| Emerging Developing Economies                                 | -2.0  | 6.8  | 3.8 (-1.0)   | 4.4 (-0.3)  |
| Asia Emerging Developing Economies                            | -0.8  | 7.3  | 5.4 (-0.5)   | 5.6 (-0.2)  |
| China   | 2.2   | 8.1  | 4.4 (-0.4)   | 5.1 (-0.1)  |
| India   | -6.6  | 8.9  | 8.2 (-0.8)   | 6.9 (-0.2)  |
| ASEAN-5   | -3.4  | 3.4  | 5.3 (-0.3)   | 5.9 (-0.1)  |
| Europe Emerging Developing Economies                          | -1.8  | 6.7  | -2.9 (-6.4)  | 1.3 (-1.6)  |
| Russia  | -2.7  | 4.7  | -8.5 (-11.3) | -2.3 (-4.4) |
| Latin & Caribbean Emerging •<br>Developing Economies          | -7.0  | 6.8  | 2.5 (0.1)    | 2.5 (-0.1)  |
| Brazil  | -3.9  | 4.6  | 0.8 (0.5)    | 1.4 (-0.2)  |
| Middle East & Central Asia Emerging •<br>Developing Economies | -2.9  | 5.7  | 4.6 (0.3)    | 3.7 (0.1)   |
| Saudi Arabia  | -4.1  | 3.2  | 7.6 (2.8)    | 3.6 (0.8)   |
| Sub-Saharan Africa  | -1.7  | 4.5  | 3.8 (0.1)    | 4.0 (0.0)   |
|   |       |      |              |             |

![](_page_26_Figure_5.jpeg)

#### Inflation in advanced economies

![](_page_26_Figure_7.jpeg)

#### Inflation in emergin & developing economies

![](_page_26_Figure_9.jpeg)

Source: IMF World Economic Outlook April 2022.

## **COVID-19 versus resilient demand for face-to-face economic activities**

- Stringent COVID-19 policy eased on the whole with declining casualties.
- While the pandemic accelerated digitalization process and online businesses expanded rapidly. <u>The rise of online retail sales shares looks to level off</u>, suggesting <u>resilient demand for face-to-face economic activities and</u> <u>their co-existence.</u>

![](_page_27_Figure_3.jpeg)

Sources: Oxford COVID-19 Government Response Tracker, IMF World Economic Outlook, National Bureau of Statistics of China, Office of National Statistics, Ministry of Economy, Industry, and Trade, Statistics Korea, CEIC.

## **Cross-border M&A amid COVID-19 pandemic**

- Despite downward pressure on economic activities under the pandemic, <u>the</u> <u>number of cross-border M&A deals has increased in pharmaceutical and</u> <u>only modestly declined in information communications.</u>
- Those trends suggest persistent needs for the strengthening of vaccine development, medical goods supply chains, and networks of online services companies, and in some sectors, aggressive actions for resilient supply chains construction, and, on the whole, market shares expansion.

![](_page_28_Figure_3.jpeg)

![](_page_28_Figure_4.jpeg)

Source: UNCTAD World Investment Report 2021. Note: Based on acquired side data.

## Impact of COVID-19 on real estate market

COVID-19 <u>diffused a wider variety of work styles such as work-from-home</u>, and, coupled with accommodative monetary conditions, <u>stimulated housing demand while weakening demand for office sites, causing a surge in housing prices and a decline in office rents.</u>

![](_page_29_Figure_2.jpeg)

![](_page_29_Figure_3.jpeg)

![](_page_29_Figure_4.jpeg)

![](_page_29_Figure_5.jpeg)

## Impact of COVID-19 on employment through supply chain linkage

- Industrial employment in low-middle income countries are more severely affected by the COVID-19 pandemic.
- **Emerging and developing countries are more integrated into global supply** chains and the pandemic likely had repercussion impacts from the global downside pressure on manufacturing employment in middle-income countries.

(Million)

-4.3%

2020

-11.9%

2019

420

400

380

360

340

![](_page_30_Figure_3.jpeg)

![](_page_30_Figure_4.jpeg)

2017

2018

#### **Employment in upper middle-income countries** (Million) (Million) 370 750 360 730 -2.3% 350 710 340 690 330 670 -6.6% 320 650 2017 2018 2019 2020 2015 2016 Industry — Service (RHS)

Forward participation in supply chain

![](_page_30_Figure_7.jpeg)

#### Sources: ILO, OECD.

Note 1: Skill classification is based on ISCO-08. Low skill includes groups 6 & 9 (Skilled Agricultural, Forestry and Fishery Workers, Elementary Occupations), intermediate skill includes groups 4, 5, 7, & 8 (Clerical Support Workers, Services and Sales Workers, Craft and Related Trades Workers, Plant and Machine Operators and Assemblers), and high skill includes groups 1-3 (Managers, Professionals, Technicians and Associate Professionals).

Note 2: Forward participation in supply chain is a share of domestic value added embodied in foreign exports.

#### U.S. economic recovery and changing worker behavior toward quit and startup

- In the U.S., the economic recovery from the COVID-19 Shock is underway as consumption is stimulated by massive fiscal supports. With the resumption of economic activity, the unemployment rate improved. Following the rapid increase in job openings, the number of quits increased to review working conditions (the Great Re-negotiation).
- In addition, the number of applications to start a new business, particularly in the nonstore retail industry, remained at a higher level than before the COVID-19.

![](_page_31_Figure_3.jpeg)

## Historic levels of high inflation in the U.S.

- Inflation in the U.S. is running at historic levels and remains high, well above the 2% inflation target. The Fed will continue to raise interest rates throughout 2022, with inflation control as a top priority.
- While prices of a wide range of goods and services are rising, nominal wages are rising, reflecting labor shortages and rising prices, but **real wages remain negative, which may put downward pressure on the future economic growth**.

![](_page_32_Figure_3.jpeg)

# Europe's economy, and its industrial policies designed to achieve strategic autonomy and establish global standards

- The European economy is on a recovery trend, supported by large-scale fiscal measures. However, the <u>future looks increasingly uncertain with the economy facing significant inflation including a surge in</u> <u>energy prices due to Russia's aggression against Ukraine.</u>
- The EU places the green and digital transitions as core pillars of its economic recovery. <u>Its industrial</u> policies focus on achieving strategic autonomy, seeking to strengthen its industrial competitiveness and reduce external dependency. At the same time, it is <u>leading the way in the rulemaking in areas of shared values</u> such as climate change and human rights and is also <u>striving to set new global standards</u>.

![](_page_33_Figure_3.jpeg)

#### Fiscal measures in response to COVID-19

![](_page_33_Figure_5.jpeg)

Source: IMF Fiscal Monitor

![](_page_33_Figure_7.jpeg)

![](_page_33_Figure_8.jpeg)

Aim to reduce external dependency in six areas (raw materials, batteries, active pharmaceutical ingredients, hydrogen, semiconductors, cloud and edge technologies). In specific, support industrial alliances (e.g., European Battery Alliance, European Clean Hydrogen Alliance, European Raw Materials Alliance, Industrial Alliance on Processors and Semiconductor Technologies, and European Alliance for Industrial Data, Edge and Cloud). (3) Accelerate twin transitions

## China's depressed economy and imminent demographic problem

- China's real GDP recovered to its pre-Covid-19 level, however, since 2021, economic growth has been gradually slowing due to renewed domestic Covid-19 outbreaks, restrictions in the real estate sector and rising commodity prices, together with zero-Covid-19 policy.
- Working population has passed its peak level and total population will decrease after 2030, according to medium UN estimate (assumed fertility rate of 1.7). The results of the population census (real fertility rate of 1.3) revealed the actual development would be more serious than expected.

![](_page_34_Figure_3.jpeg)

Source: National Bureau of Statistics of China, General Administration of Customs, CEIC database.

#### **Population estimates (United Nations)**

![](_page_34_Figure_6.jpeg)

#### **Fertility rates**

|   | Time    | Fertility rate |
|---|---------|----------------|
| Required for constant population level                        | -       | 2.1            |
| United Nations / Medium variant                               | 2020-25 | 1.70           |
| United Nations / Low variant                                  | 2020-25 | 1.45           |
| National Bureau of Statistics of China /<br>Population census | 2020    | 1.30           |

Source: United Nations, "World Population Prospects 2019",

National Bureau of Statistics of China, "7<sup>th</sup> Population census". 35

## Government subsidies and "Made in China 2025"

- Government subsidies are widely granted not only to state-owned enterprises but also to private ones. Rather, since the mid-2010s, the total amount granted to private enterprises exceeds those to state-owned enterprises under the jurisdiction of central and local governments.
- After the announcement of the industrial policy, "Made in China 2025," the share of subsidies for its 10 priority sectors increased.

Government subsidies related to

![](_page_35_Figure_3.jpeg)

Government subsidies by enterprise type

Note: 1. The number of companies is as of 2020 on the Shanghai Stock Exchange and Shenzhen Stock Exchange.

2. The data of companies that are considered to fall under "Made in China 2025" are aggregated. The amount may be overestimated due to data restrictions. For example, detailed industrial sectors may be widely selected. The whole subsidies of the company may not be necessarily related to the initiative. On the other hand, there is a possibility that the companies may not be included if the activities are carried out across multiple sectors.

3. The share of the initiative declined in 2020, partly because some of subsidies might be used for measures against COVID-19. Source: Public information of each company

## Government subsidies by industry and enterprise type

- Private enterprises have significantly expanded government subsidy receipts in new industrial sectors close to consumer field, such as the next-generation information technology industry and bio pharmaceutical/high performance medical devices.
- A Comparison of the upper group of enterprises, which receive generous subsidies, with the lower group, suggests a possibility that **government subsidies** may be used for **deficit compensation**, **research and development**, and **capital investment**.

![](_page_36_Figure_3.jpeg)

## **China's financial risk**

- China's non-financial corporate debt is at a higher level than that in Japan's bubble period, and the household debt is expanding mainly in housing mortgage loans. On the other hand, China's total debt is about the same level as that in the US and Eurozone.
- Bank ratios of non-performing loans have decreased; however, special-mention loans also exist, which include concerns about future repayments. With regards to local government debt, the financial burden varies greatly across regions.

![](_page_37_Figure_3.jpeg)

## **China's structural problems**

- Chinese government has introduced regulations on real estate sector since mid-2020 because of bubble concerns. There seemed to be signs of price declines due to market deterioration, which might lead to financial problems for local governments that depends on land-related income.
- In China, there remain large disparities between regions, urban and rural areas, and individuals. Chinese government promotes the slogan "Common prosperity"; however, the introduction of real estate tax, which is expected to have a large effect, has a long way to go to be realized.

![](_page_38_Figure_3.jpeg)

## Trends in India's and Southeast Asian economies

- The extent of economic recovery differs from country to country(Thailand and the Philippines are not at the level of 2019 in 2021Q4). Backed by rising oil prices etc., inflationary pressure is increasing.
- ASEAN countries play significant roles as the production bases of materials and parts in the global supply chains. The suspension of factory operations in the mid-2021 affected the world auto productions of automobiles.
- For the growth in the post COVID-19 era, measures need to be taken to resolve the medium-to long-term challenges such as the "Middle Income Trap", sustainability, etc.

![](_page_39_Figure_4.jpeg)

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## Population dynamics amid declining birth rates and COVID-19

- While the UN medium-variant projection forecasts a long-term increase in world population, there is an estimate forecasting a peak in 2065. The forecasts depend on the trend of the long-term decline in birth rates.
- While <u>COVID-19 has not shown any clear impact on birth rates</u>, it could have longer term potential impacts on family plans due to less occasions for encounters and downside impacts on employment and income.

![](_page_41_Figure_3.jpeg)

#### **UN population estimate**

| 2020 |            |                         | 2050 |                 |                         | 2100 |                 |                         |
|------|------------|-------------------------|------|-----------------|-------------------------|------|-----------------|-------------------------|
| Rank | Country    | Population<br>(Billion) | Rank | Country         | Population<br>(Billion) | Rank | Country         | Population<br>(Billion) |
| 1    | China      | 1.44                    | 1    | India           | 1.64                    | 1    | India           | 1.45                    |
| 2    | India      | 1.38                    | 2    | China           | 1.40                    | 2    | China           | 1.06                    |
| 3    | US         | 0.33                    | 3    | Nigeria         | 0.40                    | 3    | Nigeria         | 0.73                    |
| 4    | Indonesia  | 0.27                    | 4    | US              | 0.38                    | 4    | US              | 0.43                    |
| 5    | Pakistan   | 0.22                    | 5    | Pakistan        | 0.34                    | 5    | Pakistan        | 0.40                    |
| 6    | Brazil     | 0.21                    | 6    | Indonesia       | 0.33                    | 6    | Dem. Rep. Congo | 0.36                    |
| 7    | Nigeria    | 0.21                    | 7    | Brazil          | 0.23                    | 7    | Indonesia       | 0.32                    |
| 8    | Bangladesh | 0.16                    | 8    | Ethiopia        | 0.21                    | 8    | Ethiopia        | 0.29                    |
| 9    | Russia     | 0.15                    | 9    | Dem. Rep. Congo | 0.19                    | 9    | Tanzania        | 0.29                    |
| 10   | Mexico     | 0.13                    | 10   | Bangladesh      | 0.19                    | 10   | Egypt           | 0.22                    |
| 11   | Japan      | 0.13                    | :    |                 |                         | ÷    |                 |                         |
|      |            |                         | 17   | Japan           | 0.11                    | 39   | Japan           | 0.07                    |

![](_page_41_Figure_6.jpeg)

![](_page_41_Figure_7.jpeg)

Sources: United Nations, Institute for Health Metrics and Evaluation, Ministry of Health, Labour, and Welfare, National Bureau of Statistics of China.

## Growing importance of silver economy market

- As evident in Japan, <u>aging society leads to the expansion of "silver economy</u> <u>market"</u> especially in advanced economies, <u>likely followed by developing</u> <u>countries from a long-term perspective.</u>
- Japan's experiences of adopting to aging society should be valuable for developing business strategies with <u>elderly households taking up majority of</u> <u>financial assets and thus expected to have stronger potential purchasing power.</u>

![](_page_42_Figure_3.jpeg)

![](_page_42_Figure_4.jpeg)

![](_page_42_Figure_5.jpeg)

Germany age structure of equity holders

![](_page_42_Figure_7.jpeg)

Sources: UN, Ministry of Internal Affairs and Communications (Japan), FRB (US), Aktieninstitut (Germany).

Note 1: For Japan, elderly households refer to ones whose heads of household are aged over 60, and financial assets do not include real estates. Note 2: For US, elderly households refer to ones whose heads of household are aged over 65, and financial assets do not include real estates.

## Formation of megacities and growing demand for urban infrastructure

- By 2035, 18 of the world's 41 megacities with more than 10 million population would be formed in China and India. Many of sub-megacities would emerge in developing countries.
- Global urban infrastructure demand is estimated to be USD38 trillion between 2020 and 2030, and public and private cooperation and funding by private sector are indispensable.

![](_page_43_Figure_3.jpeg)

#### Source: UN.

Note 1: Megacities are cities with more than 10 million population.

Note 2: Drinking water service means access to improved water source with collection time no more than 30 minutes for a round trip, basic sanitation means sewered and non-sewered toilet facilities are not shared with other households, and sufficient living area means not more than three persons per room.

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### Increasing global trends(1) : Accelerating Digital transformation (DX)

- Since 2010s, <u>DX has been progressing mainly in IoT and AI. Emerging technologies</u> and development of global data flows are <u>rewriting the rules of the economy</u>.
- While promoting DX corporate transformation and productivity improvements, an increasing importance is placed on firms converting to new business models that create added values by using data analytics for cross-border data flows, collaborating with startups, promoting Asia DX and making use of intangible assets such as human capital.
- Under the expansion of digital protectionism in emerging economies, it is important to form international rules to support the free flow of data through DFFT.

![](_page_44_Figure_4.jpeg)

#### source : METI outsourced project

source : METI

#### Products and services created by digital transformation

#### Distribution of unicorn companies by country (April 2022)

## Increasing global trends (2): Mounting geopolitical risks

- <u>Geopolitical risks and global uncertainty have increased significantly</u> with Russian aggression against Ukraine, prolonged pandemic and intensifying U.S.-China conflict.
- It is important to formulate international rules based on the <u>differences in the</u> <u>positions of each country</u>, while keeping a close watch on growing geopolitical risks and economic security needs. Companies are required to develop resilient supply chain strategies that make rapid and flexible <u>response to sudden changes in</u> <u>circumstances.</u>

# Increased Uncertainty Geopolitical Risk Index

![](_page_45_Figure_4.jpeg)

#### Major regulations related to US-China technology competition

#### Strengthening export control (Direct Product Rule)

 In May 2020, regulatory measures were put in place to prevent Huawei and its global affiliates from acquiring dedicated (application-specific) semiconductors, etc., using U.S. technology via third countries.

#### Strengthening export control (Entity List)

• After June 2020, 257 China-related companies and individuals were added to the list. Expanded transactions subject to export control for Huawei, etc.

#### Tightening investment regulations (FIRRMA)

 CFIUS's jurisdiction to review FDI from a national security perspective was expanded, and the scope subject to its review was broadened to include (1) sensitive technology, (2) critical infrastructure, (3) non-passive and noncontrolling investments, and (4) real estate transactions. Definitions of the scopes and details of the procedures were clarified

#### Economic Security Law

- · Establishment of basic guidelines for securing supplies of key materials
- Designation of key materials
- Formulation of supply security plans by private sectors and support measures, etc.

Source: Economic Policy Uncertainty

## Increasing global trends (3): Growing emphasis on shared values

- There is a growing movement toward emphasizing the importance of shared values such as "green" (including climate, environment and circular economy) and "social values" (including human rights, labor, equality and health) in achieving sustainability and solving social issues.
- It is increasingly important for companies to shift from engaging in traditional CSR activities to positioning shared values at the core of their business activities, as a means of building new advantages towards value-added creation.
- Under the expansion of digital protectionism in emerging economies, it is important to achieve DFFT by forming international rules to support the free flow of data.

![](_page_46_Figure_4.jpeg)

## Increasing global trends (4): Accelerating shift in industrial policy by government

- <u>Major countries are developing proactive industrial policies and focusing on strengthening</u> industrial competitiveness to respond to intensifying technological competition in advanced fields and competition arising from social and economic challenges and geopolitical risks.
- <u>Based on government policy trends and engagement policies</u>, it is important for companies to develop corporate strategies with a view to capturing the market created by government initiatives through government procurement and investment.

![](_page_47_Figure_3.jpeg)

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## Changing world trade structure: Centered on intermediate goods and

- World export expanded steadily, although there were temporary decreases due to the global financial crisis and pandemic. On the other hand, in relation to the economic growth, from 1980, export expanded significantly at 1.8 times larger rate compared with GDP until the financial crisis. And its expansion slowed to 0.9 times after the crisis, which was called as slow trade.
- Together with tariff reduction thanks to economic partnership agreements, trade expanded, especially in intermediate goods, with neighboring countries at lower transportation costs.

![](_page_49_Figure_3.jpeg)

![](_page_49_Figure_4.jpeg)

![](_page_49_Figure_5.jpeg)

Note: 1. Intra-regional trade ratio = Each country's trade value with countries within the region / Each country's total trade value.

2. The ratio for EU is calculated on basis of member countries of individual year.

Source: World Bank "WITS" database.

## Changes in target countries of Japan's foreign direct investment

- Japan's foreign direct investment is on an increasing trend, mainly in Asia. China's share remains high but turned to decline after the peak of 2012 and those of Thailand, India and Vietnam were on rise. The investment is gradually diversified.
- By industry, in the textile industry, the shares of China and Indonesia decreased, while those of Thailand and Vietnam increased. In electrical machinery, China and Thailand are on the rise, however, in recent years, there are signs of hitting the ceiling, and although the level is still low, India and Vietnam are on an upward trend.

![](_page_50_Figure_3.jpeg)

**Country share in Japan's outstanding direct investment** 

![](_page_50_Figure_4.jpeg)

(%)

(Textile)

Source: Ministry of Finance "International Investment Position of Japan".

2020

India

Vietnam

Indonesia

## Japan's participation in global value chains: machinery industries in Asia

- The exports of intermediate goods from Japan, the Republic of Korea and Taiwan to China and ASEAN, imply an international division of production in Asia. On the other hand, final goods are main export items from China and ASEAN to Europe and the United States.
- China's gross exports to the United States include foreign value added created overseas, including Japan (forward participation), and Japan's exports to the United States also include foreign value added created in China and other economies (backward participation).

#### Trade flow (Machinery industries)

#### An example of GVCs surrounding Japan (Forward participation)

![](_page_51_Figure_5.jpeg)

# Japan's participation in global value chains: backward participation rate has increased with increasing imports of intermediates from China

- As for Japan's participation in global value chains, the degree of forward participation rate, supplying intermediates to other countries' exports, remains stable, while the backward participation rate, receiving foreign intermediates, increases rapidly.
- Looking at the value added of Japan's exports to the United States, the share of China increases rapidly, with growing presence as a supplier of intermediates.

![](_page_52_Figure_3.jpeg)

#### Source: OECD TiVA.

![](_page_52_Figure_5.jpeg)

![](_page_52_Figure_6.jpeg)

## China's exports to the United State in value added

- China's exports to the United State include intermediates from Japan and other Asian countries as well as Europe and the US, with about 20% of value added originated overseas.
   In the long run, the shares of Japan, Europe and the US decline, while those of ASEAN and Republic of Korea increase, strengthening relations with China.
- Each of EU, Republic of Korea, ASEAN, the US, Japan, and Taiwan has around a 10% share of foreign portion of value added of China's exports to the US. The resource-rich countries such as Australia, Russia and Saudi Arabia follow.

![](_page_53_Figure_3.jpeg)

Taiwan

7.2%

Japan

9.6%

4.2%

US

10.0%

represents the breakdown of foreign portion of value added (remaining 17.3%). Source: OECD TiVA.

## Indirect trade in services

- While around two-thirds of Japan's export of goods originates from manufacturing industries in value added term, the remaining one-third of value added comes from various service sectors as intermediate inputs.
- Among services, the shares of "wholesale and retail trade" and "transportation services" decrease, while the share of "other business services" expands, with an increasing importance of R&D activities, consulting, legal, finance and accounting services.

(%)

#### Value added in exports of Japan's manufacturers (Industrial breakdown)

## Share of service sectors of value added in exports of Japan's manufacturers

![](_page_54_Figure_5.jpeg)

Note: As of 2018. Source: OECD TiVA.

## **Procurement of Japanese overseas manufacturing affiliates in Asia**

- There is procurement flows between parent companies in Japan, and overseas affiliates in China, ASEAN and NIEs in Asia. Especially affiliates in China and ASEAN are supplied with materials from factories in Japan and other parts of Asia.
- Although, local procurement expands in general, there seem some characteristics among industries. For example, information and communication equipment has a high procurement rate from Japan, partly because some core-components are modular-typed with lightweight parts and difficult to be produced locally. On the other hand, a large part of materials for transportation equipment, which is integral in nature with heavy parts, comes from local suppliers.

![](_page_55_Figure_3.jpeg)

**Procurement of Japanese overseas** 

Source: Basic Survey on Overseas Business Activities (Ministry of Economy, Trade and Industry).

![](_page_55_Figure_5.jpeg)

## Japan's import of semiconductors and automobile parts: Taiwan and China have large shares

- In recent years, Taiwan covers more than 50% of Japan's imports of high-tech integrated circuits, with rising demand. In the long run, the share of Taiwan is expected to continue to rise, and the dependence on Taiwan remains significant.
- China covers about 40% of Japan's imports of auto parts. Although its share seemed to reach a peak, we can see a sign of rising again in these few years.

![](_page_56_Figure_3.jpeg)

## Major partner countries and regions in Japan's import (automobile parts)

![](_page_56_Figure_5.jpeg)

#### Note: HS8542.

Source: Global Trade Atlas.

Source: Global Trade Atlas.

Note: HS8708

## China's innovation, economic growth, and linkages to global economy

- **China has rapidly grown as one of the world leaders** in the economy as well as in science and technology. Combined with China's technological innovation, its rapid growth has led to the recent U.S.-China technological competition.
- China is strengthening its ties to the global economy in investment and trade, while politically conflicted.

![](_page_57_Figure_3.jpeg)

Source : (Upper)JCER.WIPO.MEXT (lower)GTA.CEIC

# Economic security on highly import-dependent and essential products and emerging and sensitive technologies

As uncertainty is heightened by geopolitical risks and pandemics, <u>economic security demands</u>, <u>including supply chain resilience</u> (such as development of domestic supply system of highly import-dependent and essential products and diversification of import countries) <u>and</u> <u>prevention of leakage of emerging and sensitive technologies by strengthening export</u> <u>control and investment regulations</u>), are extremely high. Japan needs to develop domestic <u>energy resources from the perspective of stable energy supply</u>.

#### Foreign dependency / substitutability on essential products in 2020

|                              | domestic<br>production<br>(A) | export value<br>(B)      | import value<br>(C)      | foreign<br>dependency | Sub-<br>stitutability |
|------------------------------|-------------------------------|--------------------------|--------------------------|-----------------------|-----------------------|
|                              | (hundred<br>million JPY)      | (hundred<br>million JPY) | (hundred<br>million JPY) | C/(A+C):<br>(%)       | С/В :                 |
| Semiconductor devices        | 8,108                         | 7,474                    | 4,007                    | 33.1                  | 0.54                  |
| Integrated<br>circuits       | 41,939                        | 27,246                   | 23,460                   | 35.9                  | 0.86                  |
| Batteries                    | 10,651                        | 4,627                    | 1,845                    | 14.8                  | 0.40                  |
| Other non-ferrous metals (%) | 14,066                        | 9,528                    | 11,888                   | 45.8                  | 1.25                  |
| Medicaments                  | 70,370                        | 5,919                    | 28,548                   | 28.9                  | 4.82                  |

(※) gold, silver, platinum, palladium, nickel, tin, cobalt, silicon, etc.

## Trade control and foreign investment regulations concerning emerging and sensitive technologies

|                                    |  |   | $\bigcirc$  | *1  |
|------------------------------------|--|---|---|---|
| Trade<br>control                   | In May 2022, provisions on<br>clarification of the scope of<br>the "deemed export" began.  | <ul> <li>In October 2021,</li> <li>"biotechnology-related<br/>software" was added to the<br/>regulated items list of EAR<br/>as emerging technology.</li> </ul> | <ul> <li>In September 2021, EU<br/>regulations on export<br/>controls of emerging and<br/>sensitive technologies have<br/>been strengthened.</li> </ul> | ● China's Export Control<br>Law went into effect in<br>December 2020.   |
| Inward<br>Direct<br>Investm<br>ent | The threshold for prior<br>screening was lowered from<br>10% to 1% under the revised<br>Foreign Exchange and<br>Foreign Trade Act in 2019. | ●FIRRMA (Foreign<br>Investment Risk Review<br>Modernization Act) was<br>passed in August 2018.  | The EU's first rules for<br>screening foreign direct<br>investment entered into<br>force in April 2019.   | ● In December 2020, the<br>Measures for the Security<br>Review of Foreign<br>Investment has regulated<br>investments in critical items,<br>sensitive technologies, etc. |

Source : media reports

#### Share of import partners in 2020

![](_page_58_Figure_9.jpeg)

Photosensitive semiconductor devices

![](_page_58_Figure_11.jpeg)

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#### Toward visibility for shared values and the creation of sustainable global value chains

- As actions are needed to achieve decarbonization, Japanese firms actively participate in the international initiatives to disclose information and set goals. To promote decarbonization, GHG emissions should be measured throughout the whole supply chain.
- In addition to decarbonization, various issues need to be considered and disclosed, which makes supply chain management more complicated. Digital technologies are useful for collecting, managing, and analyzing large amounts of information related to sustainability.
- Supply chain management using data linkage, which is advancing in Europe, is expected to spread through Japan and Asia.

![](_page_59_Figure_4.jpeg)

Source : Created by METI referring to the website of Ministry of the Environment, GHG Protocol

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## **Opportunities and challenges posed by expansion of digital trade**

- Digital trade, including trade in data, is expanding, and cross-border data flows are rapidly increasing, especially in Asia-pacific. Digital protectionism is gaining momentum in some emerging countries, and it is important to understand trends in regulations such as personal information protection.
- While emerging technologies such as robots and AI enable supply chain efficiency and new value creation, dealing with increasingly complex rules and technical aspects and utilizing them not only to replace labor but also as a labor complement are major challenges. It is also important to review employment and education systems with an eye on future trends.

![](_page_61_Figure_3.jpeg)

#### regions is referred from ITU.

Source: ITU, Ericsson, Global Trade Alert

#### **Overview of trade-tech**

|                     | Examples of use   | Challenges  |
|---------------------|---|---|
| AI                  | •Creation and quality improvement of new goods<br>and services<br>•Substitution of low value-added and routine<br>tasks   | International framework and rulemaking  |
| loT                 | •Tracking and monitoring the status of delivered goods  | •Vulnerability of network security  |
| Robotics/Automation | •Optimization of logistics and work processes   | <ul> <li>Shortage of high-skilled workers, replacement of<br/>workers</li> </ul>                                    |
| 5G                  | <ul> <li>Increasing sophistication and speed of digital<br/>service trade (e-commerce, online education, etc.)</li> </ul> | <ul> <li>Increasing political tensions, especially between<br/>the U.S. and China</li> </ul>                        |
| Blockchain          | •Single window for trade-related procedures   | Information protection and transparency control<br>of data     Interoperability between blockchains                 |
| 3D printer          | •Shortening of supply chains and reduction of inventory control   | •Structural changes due to a decrease in<br>intermediate goods manufacturing<br>•Redefining supply chain management |

#### Necessary/Unnecessary skills, increasing occupations in 2030

| Rank | Necessary skills         | Unnecessary skills    | Increasing occupations                       |        |
|------|--------------------------|-----------------------|--|--------|
| 1    | Learning strategies      | Control precision     | Wind turbine service technicians             | +68.2% |
| 2    | Psychology               | Wrist-finger speed    | Nurse practitioners                          | +52.2% |
| 3    | Instructing              | Rate control          | Solar photovoltaic installers                | +52.1% |
| 4    | Social perceptiveness    | Manual dexterity      | Statisticians                                | +35.4% |
| 5    | Sociology & anthropology | Finger dexterity      | Physical therapist assistants                | +35.4% |
| 6    | Education and training   | Operation and control | Information security analysts                | +33.3% |
| 7    | Coordination             | Reaction time         | Home health and personal care aides          | +32.6% |
| 8    | Originality              | Arm-hand steadiness   | Medical and health services managers         | +32.5% |
| 9    | Fluency of ideas         | Equipment maintenance | Data scientists and math. science, all other | +31.4% |
| 10   | Active learning          | Response orientation  | Physician assistants                         | +31.0% |

Note: "Increasing occupations" is growth rate of total employment by 2030. Source: H. Bakhshi, J.M. Downing, M.A. Osborne, P. Schneider, "The future of skills: Employment in 2030", BLS

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## Widening income inequality and skills gap

- Inequality within countries is rising to a greater degree than between countries around the world, and income inequality is widening in Japan and the U.S. as well.
- The increased use of emerging technologies such as robots and AI as labor replacement technologies has, in part, contributed to the polarization of the labor market and wage disparities among skills. Going forward, it is important to balance economic growth and the correction of disparities through investment in human capital and R&D investment in labor-complementary technologies that reduce labor burdens.

![](_page_62_Figure_3.jpeg)

## **Recent global trends of startups**

- World venture capital investment in 2021 almost doubled from the previous year (from 346.7 billion\$ to 671 billion\$), and investment by SWF and PPF also increased, but those investment movements lagged in Japan.
- The business entry rate in Japan has been lower than in other countries, and the number of unicorns is small. Japan faces various challenges: the lack of funds and human resources to support commercialization, the slow expansion of global business, the issues related to financing.

![](_page_63_Figure_3.jpeg)

## Creating new economic opportunities via Asia-wide startups

- While the U.S. platformers overwhelm others in market values, new platformers have appeared one after another in emerging Asia. The Asian platformers gain markets not only by scale merit, but also by expanding various tailor-made business strategies according to the characteristics of market areas and customers.
- Digital economy in Southeast Asia will continue to grow significantly (1 trillion\$ in 2030). To incorporate Asia's potential for growth, it is important for Japan to promote and assist ADX projects (e.g., efforts to solve the social challenges in Asia) and to increase investment in Asia by making full use of innovation in the private sector.

![](_page_64_Figure_3.jpeg)

## Japan's sluggish investment in intangibles and human capital

- Japan's investment ratio in intangibles is lower than other advanced economies. In terms of corporate valuation, intangibles account for around 80% in the United States and 70% in Europe while only 30% in Japan.
- <u>While Japan focuses on design and R&D, organizational and human capital account for</u>
   <u>lesser shares, suggesting the need to consider proper allocation, leading to higher productivity.</u>

![](_page_65_Figure_3.jpeg)

Sources: RIETI, INTAN-Invest, Elsten & Hill (2017) "Intangible Asset Market Value Study?"

Note 1: Organizational capital includes expenditures on legal, accounting, head office, and management consulting services, and a part of executives' remuneration. Note 2: Human capital includes expenditures for on- and off-the-job training.