

# 2007 Census of Commerce: Results by Site Characteristics (Retail Trade)

## 1. Number of establishments

### Number of establishments decreased in all characteristic sites except the industrial areas

In the 2007 Census of Commerce, the number of establishments of retail trade was 1.138 million. Looking at this by characteristic sites, the number of establishments was 427,000 in commercial accumulation-areas, 340,000 in residential areas, 215,000 in other areas, 91,000 in office complex-areas and 65,000 in industrial areas. The number of establishments decreased in all areas except the industrial areas.

In addition, the number of establishments inside fee-based facilities, which were added in application to the census in 2007, was 2,579. From among such establishments, the number of establishments in station wickets was 1,925 and the number of establishments in toll roads was 611.

### Number of establishments by site characteristics

By site characteristics	Number of establishments				
	2004	2007	Composition ratio (%)		Comparison (%)
			2004	2007	
Total retail trade	1,238,049	1,137,859	100.0	100.0	-8.1
Of which, establishments in fee-based facilities	-	2,579	-	0.2	-
Of which, establishments in station wickets	-	1,925	-	0.2	-
Commerce-integrated areas	469,958	427,463	38.0	37.6	-9.0
Around-station-type	165,100	150,855	13.3	13.3	-8.6
Of which, establishments in station wickets	-	1,293	-	0.1	-
City-area-type	113,208	100,965	9.1	8.9	-10.8
Residential-background-type	138,734	122,016	11.2	10.7	-12.1
Roadside-type	37,338	40,001	3.0	3.5	7.1
Other type	15,578	13,626	1.3	1.2	-12.5
Office building areas	93,250	90,536	7.5	8.0	-2.9
Residential areas	378,266	339,839	30.6	29.9	-10.2
Industrial areas	65,408	65,438	5.3	5.8	0.0
Other areas	231,167	214,583	18.7	18.9	-7.2
Of which, establishments in toll roads	-	611	-	0.1	-

(Note) Starting with the 2007 census, establishments in station wickets and toll roads became applicable to the census.

## 2. Annual product sales

### Annual product sales in industrial areas and roadside-type commercial accumulation-areas increased

Annual product sales of establishments of retail trade in the 2007 census were 134.7054 trillion yen. Looking at this by characteristic sites, annual product sales of establishments of retail trade was 53.1397 trillion yen in commercial accumulation-areas, 37.3676 trillion yen in residential areas, 17.7702 trillion yen in other areas, 14.8702 trillion yen in industrial areas and 11.5579 trillion yen in office complex-areas.

Looking at the breakout of commercial accumulation-areas, roadside-type was double-digit increase, but the otherwise types were decrease.

In addition, annual product sales of establishments inside fee-based facilities, which added in application to the census in 2007, were 478.9 billion yen. From among this, establishments in station wickets accounted for 232.9 billion yen and establishments in toll roads accounted for 243.8 billion yen.

### Annual product sales by site characteristics

By site characteristics	Annual product sales (1 million yen)				
	2004	2007	Composition ratio (%)		Comparison (%)
			2004	2007	
Total retail trade	133,278,631	134,705,448	100.0	100.0	1.1
Of which, establishments in fee-based facilities	-	478,929	-	0.4	-
Of which, establishments in station wickets	-	232,891	-	0.2	-
Commerce-integrated areas	54,480,411	53,139,659	40.9	39.4	-2.5
Around-station-type	22,172,750	21,505,282	16.6	16.0	-3.0
Of which, establishments in station wickets	-	165,205	-	0.1	-
City-area-type	12,293,252	11,566,854	9.2	8.6	-5.9
Residential-background-type	11,440,769	10,632,270	8.6	7.9	-7.1
Roadside-type	7,376,857	8,382,953	5.5	6.2	13.6
Other type	1,196,783	1,052,300	0.9	0.8	-12.1
Office building areas	10,534,758	11,557,863	7.9	8.6	9.7
Residential areas	38,330,740	37,367,602	28.8	27.7	-2.5
Industrial areas	12,817,616	14,870,150	9.6	11.0	16.0
Other areas	17,115,106	17,770,174	12.8	13.2	3.8
Of which, establishments in toll roads	-	243,813	-	0.2	-

(Note) Starting with the 2007 census, establishments in station wickets and toll roads became applicable to the census.

### 3. Number of persons engaged

#### Number of persons engaged increased in industrial areas and office complex- areas, as well as in roadside-type of commercial accumulation-areas

The number of persons engaged in retail trade in the 2007 census was 8.062 million people. Looking at this by characteristic sites, the number of persons engaged was 3.27 million people in commercial accumulation-areas, 2.352 million people in residential areas, 1.141 million people in other areas, 665,000 people in industrial areas and 633,000 people in office complex- areas.

Looking at the breakout of, roadside-type was increase and the otherwise types were decrease.

#### Number of persons engaged by site characteristics

By site characteristics	Number of persons engaged (persons)				
	2004	2007	Composition ratio (%)		Comparison (%)
			2004	2007	
Total retail trade	8,376,735	8,062,196	100.0	100.0	-3.8
Of which, establishments in fee-based facilities	-	30,429	-	0.4	-
Of which, establishments in station wickets	-	12,618	-	0.2	-
Commerce-integrated areas	3,426,774	3,269,938	40.9	40.6	-4.6
Around-station-type	1,367,511	1,310,212	16.3	16.3	-4.2
Of which, establishments in station wickets	-	8,841	-	0.1	-
City-area-type	748,205	682,946	8.9	8.5	-8.7
Residential-background-type	818,860	739,432	9.8	9.2	-9.7
Roadside-type	404,957	460,326	4.8	5.7	13.7
Other type	87,241	77,022	1.0	1.0	-11.7
Office building areas	625,211	633,284	7.5	7.9	1.3
Residential areas	2,548,345	2,352,348	30.4	29.2	-7.7
Industrial areas	620,731	665,317	7.4	8.3	7.2
Other areas	1,155,674	1,141,309	13.8	14.2	-1.2
Of which, establishments in toll roads	-	17,648	-	0.2	-

(Note) Starting with the 2007 census, establishments in station wickets and toll roads became applicable to the census.

## 4. Sales floor space

### Increase seen in all areas

In the census of 2007, sales floor space of establishments <sup>(Note)</sup> of retail trade was 149.66 million m<sup>2</sup>.

(Note) Survey on sales floor space was not conducted in the following retail establishments: "New motor vehicle dealers" and "Used motor vehicle stores", "Fixture stores", "Tatami mat stores", "Gasoline service stations" and "Newspaper stores".

Looking at by characteristic sites, sales floor space was 66.43 million m<sup>2</sup> in commercial accumulation-areas, 39.78 million m<sup>2</sup> in residential areas, 20.58 million m<sup>2</sup> in other areas, 13.37 million m<sup>2</sup> in industrial areas and 9.50 million m<sup>2</sup> in office complex areas and all areas increased.

Looking at the breakout of commercial accumulation-areas, roadside-type was double-digit increase, but the otherwise types were decrease.

### Sales floor space by site characteristics

By site characteristics	Sales floor space (m <sup>2</sup> )				
	2004	2007	Composition ratio (%)		Comparison (%)
			2004	2007	
Total retail trade	144,128,517	149,664,906	100.0	100.0	3.8
Of which, establishments in fee-based facilities	-	108,124	-	0.1	-
Of which, establishments in station wickets	-	41,328	-	0.0	-
Commerce-integrated areas	65,089,691	66,434,451	45.2	44.4	2.1
Around-station-type	22,673,076	22,053,566	15.7	14.7	-2.7
Of which, establishments in station wickets	-	26,266	-	0.0	-
City-area-type	14,786,696	14,384,876	10.3	9.6	-2.7
Residential-background-type	14,412,810	13,977,265	10.0	9.3	-3.0
Roadside-type	11,570,105	14,464,707	8.0	9.7	25.0
Other type	1,647,004	1,554,037	1.1	1.0	-5.6
Office building areas	8,851,062	9,502,217	6.1	6.3	7.4
Residential areas	39,607,145	39,780,773	27.5	26.6	0.4
Industrial areas	11,016,899	13,367,002	7.6	8.9	21.3
Other areas	19,563,720	20,580,463	13.6	13.8	5.2
Of which, establishments in toll roads	-	62,474	-	0.0	-

(Note) Starting with the 2007 census, establishments in station wickets and toll roads became applicable to the census.

## 5. Annual product sales per unit

### Annual product sales per m<sup>2</sup> of establishments inside fee-based facilities account for fivefold the total annual product sales per m<sup>2</sup> of establishments for retail trade

Annual product sales per establishments were the highest in industrial areas, followed by office building areas and commercial accumulation-areas.

In the breakout of commercial accumulation-areas, annual product sales per establishments were the highest in roadside-type.

Annual product sales per m<sup>2</sup> of sales area space were the highest in office building areas, followed by commercial accumulation-areas and residential areas.

In the breakout of commercial accumulation-areas, annual product sales per m<sup>2</sup> of sales area space were the highest in around-station-type, followed by city-area-type and residential-background-type.

Annual product sales per person engaged were the highest in industrial areas, followed by office complex areas, residential areas, commercial accumulation-areas and other areas.

In the breakout of commercial accumulation-areas, annual product sales per person engaged were the highest in roadside-type.

In addition, annual product sales per m<sup>2</sup> of establishments inside fee-based facilities were fivefold the total annual product sales per m<sup>2</sup> of establishments for retail trade.

### Annual product sales per unit

By site characteristics	Annual product sales per establishment (10,000 yen)			Annual product sales per m <sup>2</sup> (10,000 yen)			Annual product sales per person engaged (10,000 yen)		
	2004	2007	Comparison (%)	2004	2007	Comparison (%)	2004	2007	Comparison (%)
Total retail trade	10,765	11,839	10.0	70	66	-5.7	1,591	2,022	27.1
Of which, establishments in fee-based facilities	-	18,570	-	-	335	-	-	1,973	-
Of which, establishments in station wickets	-	12,098	-	-	513	-	-	2,282	-
Commerce-integrated areas	11,593	12,431	7.2	75	71	-5.3	1,590	1,934	21.6
Around-station-type	13,430	14,256	6.2	92	92	0.0	1,621	1,939	19.6
City-area-type	10,859	11,456	5.5	76	74	-2.6	1,643	1,918	16.7
Residential-background-type	8,247	8,714	5.7	65	61	-6.2	1,397	1,760	26.0
Roadside-type	19,757	20,957	6.1	54	49	-9.3	1,822	2,298	26.1
Other type	7,683	7,723	0.5	63	58	-7.9	1,372	1,594	16.2
Office building areas	11,297	12,766	13.0	84	80	-4.8	1,685	2,168	28.7
Residential areas	10,133	10,996	8.5	68	65	-4.4	1,504	2,002	33.1
Industrial areas	19,596	22,724	16.0	61	58	-4.9	2,065	2,717	31.6
Other areas	7,404	8,281	11.8	54	51	-5.6	1,481	1,839	24.2
Of which, establishments in toll roads	-	39,904	-	-	237	-	-	1,752	-