

# Stage / Workshop Program

As of September 18, 2025

Public Stage Event

Public Workshop

Business Panel Discussion

Advance  
Reservation Only

2025年9月	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00
23日 (火・祝)		11:00～12:00 いらないパソコンから レアメタルを救い出せ！ パソコン大解剖教室 小型家電リサイクル協会			14:00～16:00 日本館【トークイベント】 日本館からつながる「循環」 ～文化、技術、そして未来へ～ 経済産業省 日本館		16:30～17:30 いらないパソコンから レアメタルを救い出せ！ パソコン大解剖教室 小型家電リサイクル協会			
24日 (水)		10:30～12:00 いのちの起源、炭素が生まれ 変わる未来社会のデザイン ～NEDOが取り組む サーキュラーエコノミー技術～ NEDO			14:00～18:00 「じつは、こんなものからできてんねんフェス ～Rethink Design Expo～」 近畿経済産業局					
25日 (木)		10:50～14:50 CLOMA未来デザインプログラム クリーン・オーシャン・マテリアル・アライアンス						17:15～19:15 みんなで取り組む海洋プラスチックごみ問題 -地域の未来に向けた日本発のフォーメーション- 環境省		
26日 (金)	9月25日(木)～27日(土) 環境省主催 ワークショップ同時開催！ ● 大阪府門真市 「もったいない講座」ジブンボトルづくり ・ 9/25 10:30-11:30 15:15-16:15 ・ 9/27 10:30-11:30 14:30-15:30 ● 大阪府立水都国際中学校・高等学校 「リサイクルアクセサリ－製作」 ・ 9/26 10:30- 11:10- 11:50- (各回30分)		12:30～13:30 繊維産業における消費者との 共創、新しい循環型ビジネス の在り方とは 経済産業省		14:10～15:10 資源循環のフロントランナー 自動車産業におけるビジネス モデル議論 経済産業省		16:00～17:00 ASEAN地域における 循環型ビジネスの未来 経済産業省	18:00～19:00 次世代のビジネス革命 -未来を拓くサーキュラー エコノミーで生まれる 新たなビジネスの可能性- 経済産業省		
27日 (土)			12:00～12:55 サーキュラー・ キッズクリエイティブラボ (協力) NewMake	12:55～13:45 サーキュラー・ キッズ ファッションショー	13:50～14:05 サーキュ ラー・ ランウェイ	14:10～14:30 サーキュラー・ パッチ& プレイ	15:45～16:45 モノとお金の 価値を学ぶ！ 「CEかんさつ帳」 ワークショップ (協力) メルカリ	17:30～18:10 リペアカフェ 上映会 (協力) ハーチ	18:20～19:00 リペアカフェ 上映会 (協力) ハーチ	
28日 (日)			11:30～12:30 蹴りだそう、 未来へのアクション Jリーグと考える サーキュラーな明日 (協力) Jリーグ	13:00～14:00 プラのきもち ゲーム 環境省(総合地球環境学研究所)			15:30～17:30 日本財団HEROs Pledge 「スポーツ界から使い捨てプラスチックをなくそう！」 環境省	17:30～18:30 ジップロック®を リサイクルした素材で 世界に一つだけの オリジナル傘を作ろう 環境省(旭化成ホームプロダクツ)		
29日 (月)		10:30～11:30 買い方が 未来を変える -花王×メルカリ×ユニ・チャームが 語る循環型消費の未来- 経済産業省	12:15～13:15 未来の「モノの使い方」 を考える -サーキュラーエコノミーで ライフスタイルは どう変わっていくか- 経済産業省		14:00～15:00 分ける力が 未来を創る -分別から見える 新しい価値- 経済産業省		15:45～16:45 資源を次へ つなぐ未来 -私たちにできること- 経済産業省	17:30～18:00 循環経済の未来を 共に描く -全員の行動で 資源を"まわす" 時代へ- 経済産業省	18:00～18:20 クロー ジング セレ モニー 経済産業省	

9/ **23 (Tue, National Holiday)** | **Public Workshop**

## Title

### Rescue Rare Metals from Unwanted PCs! – PC Disassembly Workshop Association for Recycling of Small Appliances

#### Time

#### Advance Reservation

#### Organizer

#### Speakers (titles omitted)

11:00–12:00

Advance Reservation  
Required

Recycling of Small Waste  
Electrical and Electronic  
Equipment Association

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16:30–17:30

※Registration Closed

## Program Overview

### [Visitor Participation Workshop]

Take apart an old, unused PC! ?

Let's uncover the valuable resources inside and hunt for rare metals !

\* This workshop is held with special permission to let you experience the circular economy.

Please note: This can be dangerous, so don't try it at home.

9/ **23 (Tue, National Holiday)** | **Public Stage Event**

## Title

### ‘Junkan’ from the Japan Pavilion -Connecting Culture, Technology, and the Future

#### Time

14:00–16:00

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry  
The Japan Pavilion

#### Speakers (titles omitted)

- Director. Planning Office, Expo 2025 Osaka, Kansai, Japan Trade and Industry, Zensho Imari
- Cabinet office, Deputy Director General of Cabinet, Kenichiro Urakami
- The Kyoto University Museum Associate Professor Takayuki Shiose
- Deputy Director of Jingushicho Public Relation Office Satoru Otowa
- Director of Kaneka’s CO<sub>2</sub> Innovation Laboratory Dr. Shunsuke Sato
- NIKKEN SEKKEI LTD Director Hidemichi Takahashi

(Moderator)

- Sotokoto Co., Ltd. Chief Editor Kazumasa Sashide

## Program Overview

The theme of the Japan Pavilion is “Between Lives”.

By learning about the value of “Junkan (Circulation)” that underpins this theme, this talk event explores hints for a sustainable future from various perspectives -ranging from Japan’s traditional manufacturing rooted in the idea of “Build it Soft” to modern technology, culture, and society.

9/ 24 (Wed) | Business Panel Discussion

## Title

# The Origin of Life : Designing a Future Society Where Carbon is Reborn ~Circular Economy Technologies Driven by NEDO~

## Time

10:30–12:00

## Advance Reservation

No reservation  
required

## Organizer

Ministry of Economy, Trade and Industry  
New Energy and Industrial Technology  
Development Organization (NEDO)

## Speakers (titles omitted)

- TOHO GAS CO.,LTD. Innovation Promotion Division Technical Research Institute Deputy General Manager Atsushi NAKANO
- OOOYOO,LTD. CEO Shogo OTANI
- Denso Corporation, Environment Neutral Systems Development Division, CO2 System Development Department, CO2 Capture Cell R&D Section Manager Shohei TANIGUCHI
- AIR WATER INC. Green Innovation Unit, Energy Solutions **Group**, General Manager Shun KUSABA
- New Energy and Industrial Technology Development Organization(NEDO) Director General Shintaro MATSUMOTO
- New Energy and Industrial Technology Development Organization(NEDO) Circular Economy Dept. Green Innovation Fund CO2 Capture Project Manager, Masaaki Oki
- New Energy and Industrial Technology Development Organization(NEDO) Circular Economy Dept. Chief Officer Mio MORITA
- New Energy and Industrial Technology Development Organization(NEDO) Circular Economy Dept. Chief Officer Ryota IWASAKI
- New Energy and Industrial Technology Development Organization(NEDO) Circular Economy Dept. Officer Chieka NOGAMI

## Program Overview

To help achieve the global goal of achieving carbon neutrality by 2050, NEDO\* is supporting the development of carbon recycling technology.

This technology treats carbon dioxide (CO<sub>2</sub>) as a valuable resource, enabling its use and recycling as carbon products.

This event will focus on the efficient capture of CO<sub>2</sub> emitted from power plants and factories, which is key to achieving carbon recycling.

Experts from companies engaged in technology development will join us to share their progress.

\*NEDO:New Energy and Industrial Technology Development Organization

9/ 24 (Wed) | Public Workshop

## Title

# Rethink Waste into Worth : A Circular Economy Workshop in KANSAI

## Time

14:00–18:00

## Advance Reservation

No reservation required  
\*Numbered tickets on the day

## Organizer

Ministry of Economy,  
Trade and Industry  
Kansai Bureau of Economy, Trade  
and Industry (METI-KANSAI)

## Speakers (titles omitted)

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## Program Overview

### 【Hands-on Workshop】

#### ○ Purpose&Workshop details

This workshop aims to enjoy learning about the circular economy for visitors of all ages—from children to adults. Participants will engage in hands-on manufacturing using discarded materials—items that were meant to be thrown away—and panel exhibits. Additionally, the workshop will encourage visitors to reflect on what actions they can **take** from tomorrow to take the first step towards the circular economy, and share their insights on a message board. Through this experience, the workshop hopes to inspire visitors to rethink how they use and dispose of items, discovering new value and making the circular economy practices a part of their daily lives.

#### ○ Highlights

- Know Turning Waste into Valuable Resources!: Discarded materials are reborn through creative ideas
- Enjoy Making with Your Own Hands!: A hands-on workshop that sparks creativity and a sense of accomplishment
- Meet Inspiring Makers About the Circular Economy!: Showcasing the efforts of businesses tackling waste issues
- Rethink Your Actions from Tomorrow for the Circular Economy Society!: Encouraging a fresh look at how we use and dispose of things

(\*)METI-KANSAI「Rethink Waste into Worth: A Circular economy workshop in KANSAI」

<https://www.kansai.meti.go.jp/3-6kankyo/R7fy/250924RDexpo.html>

9/ 25 (Thu) | Public Workshop

## Title

# Kadoma City, Osaka Prefecture “Mottainai” Workshop : Make Your Own Bottle

## Time

## Advance Reservation

## Organizer

## Speakers (titles omitted)

10:30–11:30

No reservation  
requiredMinistry of the  
Environment, Japan

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15:15–16:15

## Program Overview

## [Visitor Participation Workshop]

Kadoma City is working to reduce plastic waste by encouraging the use of reusable bottles. In this workshop, participants decorate their own personal bottles by choosing and applying their favorite paper napkin labels. They can then take their bottle home and use it in daily life.

9/ 25 (Thu) | Public Stage Event

## Title

### CLOMA Future Design Program

#### Time

10:50–14:50

#### Advance Reservation

No reservation  
required

#### Organizer

Japan Clean Ocean  
Material Alliance

#### Speakers (titles omitted)

- A total of 79 students from 9 junior high schools in Tokyo, Kanagawa, Osaka, Wakayama, and Hyogo prefectures

## Program Overview

As part of the CLOMA Future Design Program, which provides learning opportunities to children who will shape the future of a sustainable, circular society, a presentation event will be held for junior high school students. On the event day, 10 teams from 9 selected schools will participate under the theme “A Message from My Future Self – Living with a Smile in the Future.” Students will imagine a bright, resource-circulating society where everyone can smile, and present their visions through picture books, videos, plays, and other creative forms.

(Details) Dedicated CLOMA website

<https://cloma.net/future-edu/>

## 9/ 25 (Thu) | Public Stage Event

### Title

Special Talk Session: Working Together on Marine Plastic Litter – A Japan-Initiated Effort for the Future of Our Communities -  
Tackling together on Marine Plastic Pollution - Japan’s actions from local to global towards sustainable future

### Time

17:15 – 19:15

### Advance Reservation

No reservation  
required

### Organizer

Ministry of the  
Environment, Japan

### Speakers (titles omitted)

- Naoki Nakayama Director, Office of Policies against Marine Plastics Pollution, Ministry of the Environment, Japan
- Ryota Nakajima, Ph.D. Group Leader/Senior Scientist, Marine Plastic Research Group Japan Agency for Marine Science and Technology (JAMSTEC)
- Shoji Masuda Supervisor Environmental Policy Division Environment and Citizens Affairs Bureau Hiroshima Prefectural Government
- Honami Tarutani Supervisor Environmental Protection Division Environment and Citizens Affairs Bureau Hiroshima Prefectural Government
- Ryoji Ikuma Section Chief, Business Promotion Section, GX Promotion Division Shizuoka City Government
- Tomohisa Nakagawa Assistant Manager, Environment and Waterworks Division Watarai Town Office

(Moderator)

- Hiroyuki Suzuki Business Promotion Officer Japan Environmental Sanitation Center

(MC)

- Akiko Yoshinaga

### Program Overview

As part of Japan’s efforts to safeguard its marine environment, a two-part special talk session will be held.

The first part will present the latest academic research on marine pollution and plastic waste, supported by the Ministry of the Environment, Japan.

The second part will feature insights from local governments promoting the Local Blue Ocean Vision, highlighting their aspirations and commitments toward a sustainable future.



9/ 26 (Fri) | Public Workshop

## Title

Osaka Prefectural Suito Kokusai Junior & Senior High School  
「Recycled Accessory-Making Project」

## Time

## Advance Reservation

## Organizer

## Speakers (titles omitted)

10:30–11:00

11:10–11:40

11:50–12:20

No reservation  
requiredMinistry of the  
Environment, Japan

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## Program Overview

## [Visitor Participation Workshop]

Together with the junior high and the senior high school student staff, participants will create original accessories using crushed plastic bottle caps.

9/ 26 (Fri) | Business Panel Discussion

## Title

# Co-Creation with Consumers in the Textile Industry : Exploring New Forms of Circular Business

## Time

12:30-13:30

## Advance Reservation

No reservation  
required

## Organizer

Ministry of Economy,  
Trade and Industry

## Speakers (titles omitted)

- General Manager Sustainability Strategy Development Department  
TEIJIN FRONTIER CO., LTD.  
Norimitsu Kamiyama
  - Toray Industries,Inc.  
Fibers & Textiles Circular Economy Strategic Planning Dept. General Manager  
Hajime Shiraishi
  - Deputy Manager Marketing Strategy Department  
Textile & Clothing Materials Division THE JAPAN WOOL TEXTILE Co., Ltd  
Takeichirou Baba
  - PIECLEX Co., Ltd.  
CEO Daiji Tamakura
  - RYOHIN KEIKAKU CO., LTD.  
Executive Officer Head of Apparel Design and Resource & Development  
Yoji Saito
- (Moderator)
- URBAN RESEARCH CO., LTD. Executive Officer (SDGs/Compliance management)  
Naoki Hagiwara

## Program Overview

Resource circulation in the textile sector is drawing attention not only in Japan but around the world. Japan's textile industry has a well-developed structure spanning from upstream to downstream, with strengths such as manufacturing products using recycled and biomass fibers, and advanced processing technologies. Many companies are already taking the lead with initiatives that reflect circular economy principles.

In this session, leading Japanese textile companies will showcase their unique initiatives. Discussions will explore the essential technologies and systems required to establish circular businesses, as well as how to create co-creation across the value chain—particularly in industries closely tied to consumers' daily lives, such as fashion. Together, we will envision the future of circular business in the textile sector.

9/ 26 (Fri) | Business Panel Discussion

## Title

# Discussing Business Models in the Automotive Industry, a Front-Runner in Resource Circulation

## Time

14:10–15:10

## Advance Reservation

No reservation  
required

## Organizer

Ministry of Economy,  
Trade and Industry

## Speakers (titles omitted)

- Nissan Motor Co., Ltd.  
Expert Leader of Environment & Facility Engineering Dept.  
Vehicle Production Engineering and Development Division  
Taro Kuroda
- Hyundai Mobility Japan Co., Ltd. Director  
Junichi Ohne
- Honda Motor Co., Ltd.  
General Manager, Corporate Strategy Division,  
Corporate Business Development Supervisory Unit,  
RC Planning Department  
Wataru Taga

## Program Overview

Japan has introduced circular economy policies and is promoting initiatives for resource circulation across industry, the economy, and the environment. While business models are still in their infancy and the market remains immature, the automotive industry is one of the sectors that has taken the lead in tackling resource circulation.

This session will feature domestic and international automotive companies recognized as pioneers in resource circulation, who will share examples of their initiatives. Discussions will explore what makes monetization difficult in this emerging market of resource circulation businesses, examine the challenges and future direction, and delve into the added value that resource circulation can bring to Japan—and by extension, to Japanese industry and the economy as a whole.

(Moderator)

- Mitsubishi UFJ Research and Consulting Co., Ltd.  
Unit head and Principal analyst in the Economic  
and Industrial Research Unit  
Kotaro Shimizu

9/ 26 (Fri) | Business Panel Discussion

## Title

# The Future of Circular Business in the ASEAN Region

## Time

16:00–17:00

## Advance Reservation

No reservation  
required

## Organizer

Ministry of Economy,  
Trade and Industry

## Speakers (titles omitted)

- Amita Holdings Co., Ltd.  
President & CEO Eiichi Yamato
- Manager, Sustainability Planning Sec., Sustainability Management  
Dept., Marubeni Corporation  
Ryosuke Ueno
- General Manager, Business Development Department,  
Resource Circulation Division, Metals Company  
Takashi Watanabe

(Moderator)

- Mitsubishi UFJ Research and Consulting Co., Ltd.  
Unit head and Principal analyst in the Economic and Industrial  
Research Unit  
Kotaro Shimizu

## Program Overview

In the ASEAN region, many countries are introducing policies related to the circular economy, and momentum for promoting the circular economy is growing. Japan, too, has been putting forward policies focused on industry, the economy, and the environment to move toward a circular economy. To advance circular businesses in collaboration with ASEAN, initiatives that take into account local consumer habits and business practices are essential.

This session will feature companies that have already expanded their operations into the ASEAN region. They will share local examples of initiatives and challenges related to resource circulation, as well as approaches to addressing those challenges. The discussion will also explore the business opportunities and possibilities for policy collaboration that the development of the circular economy can bring to both regions, grounded in local realities.

9/ 26 (Fri) | Business Panel Discussion

## Title

### Next-Generation Business Revolution – Unlocking New Business Opportunities through the Circular Economy –

#### Time

18:00–19:00

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- Curelabo Inc.  
CEO Naoto Yamamoto
- Synflux  
CEO Kazuya Kawasaki
- fabula Inc.  
CEO Kota Machida

(Moderator)

- airCloset, Inc.  
President and CEO Satoshi Amanuma

## Program Overview

This session will explore new business trends in resource circulation, along with the motivations and values that drive them. It will highlight how startups are creating and growing businesses related to resource circulation, introducing concrete examples and success stories. The discussion will also address the challenges faced, share insights into the keys to success, and examine how unique approaches can shape the future.

9/ **27 (Sat)** | **Public Workshop**

## Title

# Kadoma City, Osaka Prefecture “Mottainai” Workshop : Make Your Own Bottle

## Time

10:30–11:30  
14:30–15:30

## Advance Reservation

No reservation  
required

## Organizer

Ministry of the  
Environment, Japan

## Speakers (titles omitted)

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## Program Overview

### [Visitor Participation Workshop]

Kadoma City is working to reduce plastic waste by encouraging the use of reusable bottles. In this workshop, participants decorate their own personal bottles by choosing and applying their favorite paper napkin labels. They can then take their bottle home and use it in daily life.

9/ 27 (Sat) | Public Workshop

## Title

## Circular Creative Lab for Kids — Produced by NewMake

## Time

12:00–12:55

## Advance Reservation

No reservation  
required  
※Registration  
Closed

## Organizer

Ministry of Economy,  
Trade and Industry

## Speakers (titles omitted)

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## Program Overview

## [Visitor Participation Workshop]

Children bring unwanted clothes from home and redesign them with fabrics, ribbons, and playful details. Finished with the help of support staff, the outfits are showcased on the fashion show runway—celebrating creativity, self-expression, and finding new value in what might otherwise be discarded.

9/ 27 (Sat) | Public Stage Event

## Title

## Circular Kids Runway — Produced by NewMake

## Time

## Advance Reservation

## Organizer

## Speakers (titles omitted)

12:55-13:45

No reservation  
requiredMinistry of Economy,  
Trade and Industry

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## Program Overview

This fashion show features children wearing and presenting the outfits they designed during the Kids Workshop. By bringing their creativity to life and walking the runway in their own work, the experience offers them a unique sense of achievement and helps foster self-expression and confidence.



9/ 27 (Sat) | Public Stage Event

## Title

### Circular Collection — Produced by NewMake

#### Time

13:50–14:05

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

—

## Program Overview

This fashion show presents ten garments created with environmental consciousness—through repair and upcycling—by creators selected by NewMake.

9/ 27 (Sat) | Public Workshop

## Title

## Circular Patch &amp; Play — Produced by NewMake

Time

Advance Reservation

Organizer

Speakers (titles omitted)

14:10–14:30

No reservation  
requiredMinistry of Economy,  
Trade and Industry

—

## Program Overview

## [Visitor Participation Workshop]

Original 'Myaku-Myaku' patches are distributed free of charge, inviting participants to take their first step toward a sustainable action by applying the patch to unwanted items brought from home or directly onto what they are wearing.

9/ **27 (Sat)** | **Public Stage Event**

## Title

**Learn the Value of Things and Money! “CE Observation Notebook” Workshop  
(Support) Mercari**

### Time

15:45–16:45

### Advance Reservation

No reservation  
required

### Organizer

Ministry of Economy,  
Trade and Industry

### Speakers (titles omitted)

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## Program Overview

### [Visitor Participation Workshop]

The “CE Observation Notebook” is a workbook where children record their belongings one by one, imagining how to list unused items on a flea market app and thinking about how to pass their value on to the next person. Through this program, children learn about alternatives to throwing things away and foster an attitude of using items with care. It provides an opportunity for them to think about reuse and a circular society that makes effective use of the Earth’s limited resources as they grow into the future.

9/ 27 (Sat) | Public Stage Event

## Title

Repair Café Film Screening  
(Support) Harch

## Time

## Advance Reservation

## Organizer

## Speakers (titles omitted)

17:30~18:10  
18:20~19:00No reservation  
requiredMinistry of Economy,  
Trade and Industry

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## Program Overview

A Repair Café film screening that encourages us to reconsider the relationship between people and things, and the meaning of true richness.

“It’s not just things we wanted to repair.”

Originating in the Netherlands, Repair Cafés are places where local volunteers repair all kinds of broken items—such as home appliances, clothing, and bicycles—that shops no longer accept, and they do it free of charge. But their role goes beyond simply fixing things. They help restore “memories” tied to family members who have grown apart, “communities” that are drifting into isolation, and the “systems” of a consumer society built on disposability.

What kind of people and items gather at Repair Cafés? This is the story of people who repair “more than just things” on the verge of being lost.

[Nominated for the Amsterdam Region Film Festival ARFF2025]

9/ **28 (Sun)** | **Public Stage Event**

## Title

# Kick Off Future Action: Envisioning a Circular Tomorrow with the J.League

## Time

11:30–12:30

## Advance Reservation

No reservation  
required

## Organizer

Ministry of Economy,  
Trade and Industry

## Speakers (titles omitted)

- J.League Executive Board Member / CEO, Neural Inc.  
Kenji Fuma
- Weather Forecaster and Newscaster  
Hiroko Ida
- Director and Editor-in-Chief, SQUAD Inc.  
Tomoya Terashima
- Former Professional Soccer Player  
Daisuke Nasu
- Director, Office of the President, Kashima Antlers  
Masaki Hamaguchi

## Program Overview

**A Special Talk Event: Connecting Soccer and the Future of Our Planet**

Learn in a fun way how soccer and the environment are connected!

Hear about the J.League’s initiatives, along with a special talk from a Kashima Antlers staff member sharing the club’s sustainable activities.

Next, join a quiz-style panel talk with a former J.League player and experts. Kids in the audience can also take part, so get ready to join the fun!

Discover the Circular Economy through Sports in Our Daily Lives.

Let’s kick off a step towards a brighter future together!

9/ **28 (Sun)** | **Public Workshop**

## Title

## Let's Feel like Plastic

Time

Advance Reservation

Organizer

Speakers (titles omitted)

13:00–14:00

No reservation required  
\*Numbered tickets on  
the day

Ministry of the  
Environment, Japan  
(Research Institute for  
Humanity and Nature)

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## Program Overview

## [Visitor Participation Workshop]

Turn into a PET Bottle and Start a Recycling Adventure!

Step into the world of plastics and experience life as a piece of plastic while exploring the fascinating process of resource circulation.

Join us for the “Let's Feel like Plastic” Board Game, a fun and engaging way to learn about recycling and sustainability!

9/ **28 (Sun)** | **Public Stage Event**

## Title

**Towards single-use plastic free sporting events.**

### Time

15:30–17:30

### Advance Reservation

No reservation  
required

### Organizer

Ministry of the  
Environment, Japan

### Speakers (titles omitted)

- Shingo Yoshizumi: CEO/Founder, Kaman, inc.
- Hikaru Kazamura: Director, Brand & Media Department Shonan Bellmare Co., Ltd.
- Keita Watanabe: Club Manager, Ventforet Sports Club
- Mei Ichinose: Paralympian (swimming)/Model/Actor/Public Speaker/ASICS Brand Ambassador
- Minami Takechi: Professional Surfer/Patagonia Surfing Ambassador
- Yuki Saito: Former professional baseball player/CEO, Yuki saito inc
- Takahiko Kozuka OLY: Olympian (figure skating)/TST JAPAN Co.,Ltd. President

(Moderator)

- Naoko Imoto OLY: Olympian (swimming)/Executive Director, SDGs in SPORTS
- Sadao Harada: Ph. D, Doshisha University, Faculty of
- Akihiro Yasui: Author - “Circular Economy in Practice” /CEO, Circular Initiatives&Partners Inc.

## Program Overview

Join athletes, sports clubs, as well as circular economy experts to learn about current practices and challenges for reducing single-use plastics in sporting events and beyond. The sessions will create opportunities to reflect on the necessary shifts towards circular economy and lifestyles through the experiences of sport leaders.

9/ **28 (Sun)** | **Public Workshop**

## Title

**Let's create a one-of-a-kind original umbrella using recycled materials from Ziploc®.**

### Time

17:30–18:30

### Advance Reservation

No reservation required  
※Admission by same-day numbered tickets

### Organizer

Ministry of the Environment, Japan  
ASAHI KASEI HOME PRODUCTS CORPORATION

### Speakers (titles omitted)

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## Program Overview

### [Visitor Participation Workshop]

An explanation of the “Ziploc® Recycling Program,” which collects used Ziploc® products and transforming them into other plastic products, along with a workshop where parents and children can assemble umbrellas made from recycled materials.



9/ 29 (Mon) | Business Panel Discussion

## Title

### Changing the Future through How We Buy – Kao × Mercari × Unicharm on the Future of Circular Consumption –

#### Time

10:30–11:30

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- Kao Corporation,  
R&D Strategy / Certified Environmental Counselor (MoE)  
Rena Takamura
- Mercari, Inc.  
Executive Officer, Senior Vice President of Japan Business  
Masato Yamamoto
- Unicharm Corporation  
Co-CRO (Chief RefF Officer) and Deputy General Manager,  
Japan Brand Management Department,  
Global Feminine Care SBU Marketing Division  
Akiko Yagi

(Moderator)

- Ph.D. (Social Sciences). Teacher at Ochanomizu University Senior High School, Lecturer at Ochanomizu University, and Director of Ethical Learning Lab.  
Arisa Yoshiuchi

## Program Overview

This session will focus on new purchasing choices, such as environmentally friendly products and secondary distribution, to discuss the potential of circular consumption and the challenges in promoting it. It will show how each shopping choice can have a significant impact on realizing the circular economy, while also recognizing the diversity of consumer awareness and behavior. The discussion will explore how new consumption practices can be more widely adopted.

9/ 29 (Mon) | Business Panel Discussion

## Title

### Rethinking How We Use Things for the Future – How the Circular Economy Will Transform Lifestyles –

#### Time

12:15 – 13:15

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- KAMAN, Inc  
CEO Shingo Yoshizumi
- CLAS, Inc.  
CEO Hirotake Kubo
- Panasonic Marketing Japan Co., Ltd.  
General Manager, New Business Development Department,  
Direct Business Promotion Office  
Koyomi Watanabe

(Moderator)

- Sharing Economy Association, Japan Representative Director,  
Digital Agency Sharing Economy Evangelist  
Anju Ishiyama

## Program Overview

As services such as sharing, repair, reuse, and maintenance gain importance, this session will explore ways to integrate these new approaches to “using” into daily life. It will deepen the discussion on the choices consumers should make and the value companies should provide, while sharing concrete strategies and case studies that promote sustainable use. The session will also examine the key factors needed to make such practices viable as businesses, and consider new approaches to reducing resource waste.

9/ 29 (Mon) | Business Panel Discussion

## Title

### The Power of Sorting Shapes the Future – New Value Emerging from Separation –

#### Time

14:00–15:00

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- ECOMMIT Co., Ltd.  
Chief Sustainability Officer  
Akira Sakano
  - SATO Corporation  
New Market Strategy Division – Circular Economy  
Yusuke Shiotani
  - Suntory Holdings Limited  
Sustainability Management Division General Manager  
Takayuki Hirano
- (Moderator)
- Ohta Production  
Shuichi Takizawa (Machine Guns)

## Program Overview

This session will delve into the impact of sorting and collection on building a sustainable society. It will discuss how consumers can practice sorting in their daily lives and how companies can support these processes. The discussion will also highlight the importance and challenges of sorting, while presenting examples that leverage new technologies and community efforts, offering participants an opportunity to reconsider their own actions.

9/ 29 (Mon) | Business Panel Discussion

## Title

### Connecting Resources to the Future – What We Can Do –

#### Time

15:45–16:45

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- EVERSTEEL Inc.  
CEO Keijiro Tajima
- Mitsubishi Chemical Corporation  
Senior Manager, Business Sustainability Dept.,  
Sustainability & Government Affairs Div.  
Junichi Takano
- Losszero Inc.  
CEO Mitsuki Bun

(Moderator)

- Deloitte Touche Tomatsu LLC Executive Officer  
The Graduate School of Social Design Professor  
Hideo Matsue

## Program Overview

This session will discuss the diverse methods and potential of recycling. It will introduce the latest developments and trends in recycling technologies and upcycling cases, while examining their respective benefits and challenges. The discussion will also explore the new value that companies can generate by integrating recycling and upcycling into their business models, as well as ways to encourage consumer participation. Together, these perspectives will help identify pathways to realizing resource circulation.

9/ 29 (Mon) | Business Panel Discussion

## Title

### Shaping the Future of the Circular Economy Together – An Era Where Everyone “Passes On” Resources through Their Actions –

#### Time

17:30–18:00

#### Advance Reservation

No reservation  
required

#### Organizer

Ministry of Economy,  
Trade and Industry

#### Speakers (titles omitted)

- Sharing Economy Association, Japan Representative Director,  
Digital Agency Sharing Economy Evangelist  
Anju Ishiyama
- Ohta Production  
Shuichi Takizawa (Machine Guns)

## Program Overview

Building on the discussions from each theme, this session will summarize the role and potential of business in realizing the circular economy. It will explore how the consumer behaviors of “Buy, Use, Sort, and Pass On” are interconnected and how they can work together to build a sustainable society. The session will also provide an opportunity to consider action plans and possibilities for collaboration that enable everyone—from consumers to companies—to become active agents of change, leading to an overall conclusion.

(Moderator)

- Deloitte Touche Tomatsu LLC Executive Officer  
The Graduate School of Social Design Professor  
Hideo Matsue

9/ 29 (Mon) | Public Stage Event

## Title

### Closing Ceremony

Time

Advance Reservation

Organizer

Speakers (titles omitted)

18:00–18:20

No reservation  
required

Ministry of Economy,  
Trade and Industry

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## Program Overview

As the final program of exhibitions and events for realizing a circular economy at Expo 2025 Osaka, Kansai, a closing ceremony will be held. The ceremony will share highlights such as preliminary visitor numbers from the exhibition held since September 23, the fact that Expo exhibits were produced with resource circulation in mind, and the plan to distribute the learning booklet—together with the circular economy card game—to elementary schools nationwide upon request.

While efforts toward realizing a circular economy will continue, ahead of the nationwide distribution, a presentation ceremony will also be held to donate the booklet and game to a representative school. Through this closing ceremony, the event will serve as a bridge to further promote circular economy action beyond the Expo.