Theme
Designing Future Society for Our Lives

Sub Themes
- How to Lead a Healthy Life in a Diverse Manner
- Sustainable Socioeconomic Systems

Venue: Yumeshima Island, Osaka, Kansai, Japan
Schedule: May 3 - November 3, 2025
Projected Visitors: 28 million

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2025 Japan World Expo Committee

Inspired by the emoji ideograms originating in Japan, the logo symbolises the concept that happy and smiling people are coming together from around the world and connecting with each other.
Designing Future Society for Our Lives

Considering today’s global challenges such as economic inequality and social acceptance of breakthrough technologies, our theme will call on each and every individual to think about their own aspirations and empower them to realise their full potential. This will push forward the worldwide effort to create a shared vision of a sustainable society that embraces all such aspirations.

The theme will be realised and highlighted through two interconnected subthemes.

-How to Lead a Healthy Life in a Diverse Manner
-Sustainable Socioeconomic Systems

EXPO for SDGs

The world faces a number of social issues. The United Nations set the Sustainable Development Goals (SDGs) to address poverty, famine, health problems, and welfare, among other pressing issues. What we need is a laboratory for gathering the knowledge of the world, and solving these issues through trial and error. EXPO 2025 OSAKA aims to be this laboratory.

The United Nations’ Sustainable Development Goals

The KEY is SOCIETY 5.0

Society 5.0 is Japan’s vision for the next stage of human societal development after the four major stages: 1) hunter-gather, 2) agricultural, 3) industrial, and 4)information. This initiative looks to tackle various global issues in areas including health, agriculture, and environment, by utilising technological breakthroughs such as the Internet of Things (IoT), Artificial Intelligence (AI), Robotics, Big Data, Biotechnology, and others.
Expo Concept

People’s Living Lab

The People’s Living Lab is a unique concept that will realise the full participation of all 8 billion people in the Expo 2025. It will enable everyone on Earth to take part in this unprecedented experiment.

Co-Creation with all Countries

We need to work together to achieve the SDGs. Japan is already taking action to achieve these goals, using the latest technology and sharing progress with various countries throughout the world. EXPO 2025 OSAKA will continue on this path of co-creation in the 7 years leading up to the Expo.

Venue Concept

Envisioning Future Society

The venue plan reflects our vision of a future society through its key concepts of decentralisation and dispersion. Randomly placed pavilions represent individual citizens across the globe, making the Expo reflective of a future society that will be created by all people on this planet.
OSAKA, KANSAI

Why OSAKA, KANSAI

Kansai, with Osaka as its hub, is a region with a daring spirit to challenge, and a rich culture that blends the traditional with the modern. The city has born many unique ideas and inventions, like instant noodles, karaoke, and conveyor-belt sushi, which benefit the daily lives of many.

Technology

The Kansai region is home to a high concentration of world-class biomedical clusters comprised of numerous research institutes and corporations as well as a hub for various types of advanced technologies.

Access

The Kansai region is serviced by three world-class airports and two large seaports. Kansai International Airport offers over 1,200 international flights a week. Kansai is also connected to the rest of Japan through superhighways that stretch across the country, and world-famous bullet trains (Shinkansen).

History and Culture

For more than 1,600 years, the Kansai region, was home to Japan’s capital. Astoundingly, half of Japan’s National Treasures and 5 UNESCO World Heritage Sites can be found in the Kansai region.

Cultural Delights

EASY TO REACH AND UNIQUE SITES IN KANSAI

Tokyo

Kawasaki

Hyogo

Kyoto

Osaka

Shiga

Supreme

Wakayama

Nara

Tottori

Osaka

Kyoto

Tokushima

Wakayama

Nara

Tottori

Easy to Reach and Unique Sites in Kansai

Access

History and Culture

Cultural Delights

Kansai is rich with those and many other traditional and modern sites to see.
EXPLORE

OSAKA CITY

1 Osaka-jo Castle
With over 400 years of history, Osaka Castle is a beloved symbol of the city. Locals and visitors alike are drawn to the contrast formed by the traditional castle framed against modern buildings.

2 A Thriving Shopping Arcade
Welcoming guests from all over the world with warmth and vitality is Osaka’s Shopping Arcade. Various cultural delicacies are available at reasonable prices.

3 Ever-Improving City
Osaka flourished through its history of being a merchant hub. Many international and local enterprises are located in Osaka, and it is said “there is nothing that cannot be made in Osaka.”

4 Aqua Metropolis
With many rivers running throughout the city, and supported by numerous forms of water transport, Osaka is also known as the Aqua Metropolis. Nakanoshima Island is a beautiful island right in the heart of Osaka.

5 Kyoto
A city that has been at the heart of Japanese politics and culture for generations. Having the deepest impact on Japanese culture, Kyoto attracts enthusiasts from all over the world.

6 Nara
Bordering Kyoto, Nara has a long history of being the centre of politics and culture of Japan. To this day, Nara continues to offer the chance to enjoy the history of Japan’s culture.

http://expo2025-osaka-japan-vr.jp/current
EXPLORE
EXPO 2025
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