■ ■ Members of the SME Intellectual Asset-Based Management Forum (Personal titles omitted)

[Chairman]

Tsutomu Muramoto SMRJ President

[Vice Chairman]

Yasuhito Hanado Professor, Graduate School of Asia-Pacific Studies, Waseda

University

[Members]

Tatsuo Aiki Manager, Legal Affairs Office, General Affairs Department, Tokyo

Tomin Bank

Kazumasa Aoyama Visiting Professor, Hitotsubashi University Faculty of Commerce and

Management

Senior Researcher, SMRJ Management Support Information Center

Shigeru Akaiwa Chairman, Business Creation and Management

Innovation Support Committee, TKC National Federation

Hiromichi Ichikawa President, Ichikawa Shoji K.K.

Haruyuki Oshima NHK (Japan Broadcasting Corporation) news commentator
Minoru Ozawa Director and Tokyo Chapter Deputy Manager, Japan Small and

Medium Enterprise Management Consultants Association (J-SMECA)

Yoshinao Kurosawa Manager, Screening Department, Johoku Shinkin Bank

Go Saeki Executive Director, the Japanese Institute of Certified Public

Accountants

Toshio Sato President and CEO, The Owner Management Research Institute,

Co.,Ltd.

Takayuki Sumita Director, Technology Promotion Division, Industrial Science and

Technology Policy and Environment Bureau, Ministry of Economy,

Trade and Industry

Keizo Seguchi Manager, General Affairs and Planning Department, Tokyo Small and

Medium Business Investment & Consultation Co., Ltd.

Toru Takimoto Manager, Business Support Division, Small and Medium Enterprise

Agency, Ministry of Economy, Trade and Industry

Tetsuo Nakata Professor, Doshisha Business School

Renpei Nakamura General Manager, Legal Department Co-Operatives Finance Planning

Division The Shoko Chukin Bank

Hitoshi Funahashi President and CEO, Actcell Corporation

Giichi Marushima Director-General, Intellectual Property Evaluation Promotion Center,

Japan Patent Attorney Association

Ritsuo Maruyama President, Okaya Electric Industries Co., Ltd.

Aya Miyake Manager, Promotion Department, Jasdaq Securities Exchange, Inc.

Yahachiro Miyata Professor, School of Management, SANNO University

Hideo Yura Director, Intellectual Property Policy Office, Economic and Industrial

Policy Bureau, Ministry of Economy, Trade and Industry

[Observers]

Intellectual Property Policy Office, Economic and Industrial Policy Bureau, Ministry of Economy, Trade and Industry

Business Support Division, Business Support Department, Small and Medium Enterprise Agency Teikoku Databank

[Secretariat]

Organization for Small & Medium Enterprises and Regional Innovation, Japan

■ ■ Members of the SME Intellectual Asset-Based Management Forum Working Group ■ ■ (Personal titles omitted)

[Leader]

Hideo Yura Director, Intellectual Property Policy Office, Economic and

Industrial Policy Bureau, Ministry of Economy, Trade and Industry

[Members]

Shigeru Akaiwa Chairman, Business Creation and Management

Innovation Support Committee, TKC National Federation

Hiromichi Ichikawa President, Ichikawa Shoji K.K.

Minoru Ozawa Chairman and Tokyo Chapter Deputy Manager, Japan Small

and Medium Enterprise Management Consultants Association

Makoto Kawase Senior Manager, Axell Corporation

Toru Takimoto Manager, Business Support Division, Small and Medium

Enterprise Agency, Ministry of Economy, Trade and Industry

Renpei Nakamura Manager, Institutional Financing and Legal Affairs Departments,

Shoko Chukin Bank

[Observers]

Shigeto Miyata Deputy Director, Intellectual Property Policy Office,

Economic and Industrial Policy Bureau, Ministry of Economy,

Trade and Industry

Toshimichi Matano Intellectual Property Policy Office, Economic and Industrial

Policy Bureau, Ministry of Economy, Trade and Industry

Teruo Denuma Deputy Director, Business Support Division, Small and

Medium Enterprise Agency, Ministry of Economy, Trade and Industry

Takuya Fukumoto Deputy Director, Business Support Division, Small and

Medium Enterprise Agency, Ministry of Economy, Trade and Industry

Takahiro Hori Manager, Strategic Management Division ,Teikoku Databank, Ltd.

Masanobu Ojima Manager, Project Planning Section, Corporate Planning

Department, Teikoku Databank, Ltd

Seiichi Matsumoto Leader, Intellectual Property Strategy Project, Teikoku Databank, Ltd.

Takayuki Iwamoto Chief research instructor, Tokyo SME University

Ikuo OtsukiGeneral Director, SMRJ Management Support Information CenterTakashi NakanoSub-director, SMRJ Management Support Information Center

[Secretariat]

Osamu Naito Manager, Management Foundation Support Division, SMRJ
Kazuhiko Akashi Assistant Manager, Business Foundation Support Division, SMRJ
Tomoyuki Asaka Deputy Manager, Management Foundation Support Division, SMRJ
Satomi Tanaka Researcher, Management Foundation Support Division, SMRJ

Organization for Small & Medium Enterprises and Regional Innovation "SME Intellectual Asset-Based Management Manual"

Development Project

[Project commissioned to]

Intellectual Property Strategy Project, Strategic Management Division, Teikoku Databank, Ltd.

[Cooperation]

Makoto Ishii

Certified Public Accountant

Partner, Business Development Division, Misuzu Audit Corporation

Daichi Seki

Certified Public Accountant

Manager, Intellectual Property Office, Business Development Division, Misuzu Audit Corporation

Tsutomu Morishita

SME Management Consultant

President, Tsutomu Management Research Institute

Naoki Maeda

Tax Accountant and SME Management Consultant

President, Maeda Sogo Keiri

Hiroshi Hayashi

SME Management Consultant

President, Hayashi Consulting

Intellectual Asset-Based Management Manual for SME

March 2007

Business Foundation Support Section, Management Foundation Support Division,
Organization for Small & Medium Enterprises and Regional Innovation
Toranomon #37 Mori Bldg., 3-5-1 Toranomon, Minato-ku, Tokyo 105-8453
TEL:03-5470-1576
FAX:03-3459-6019