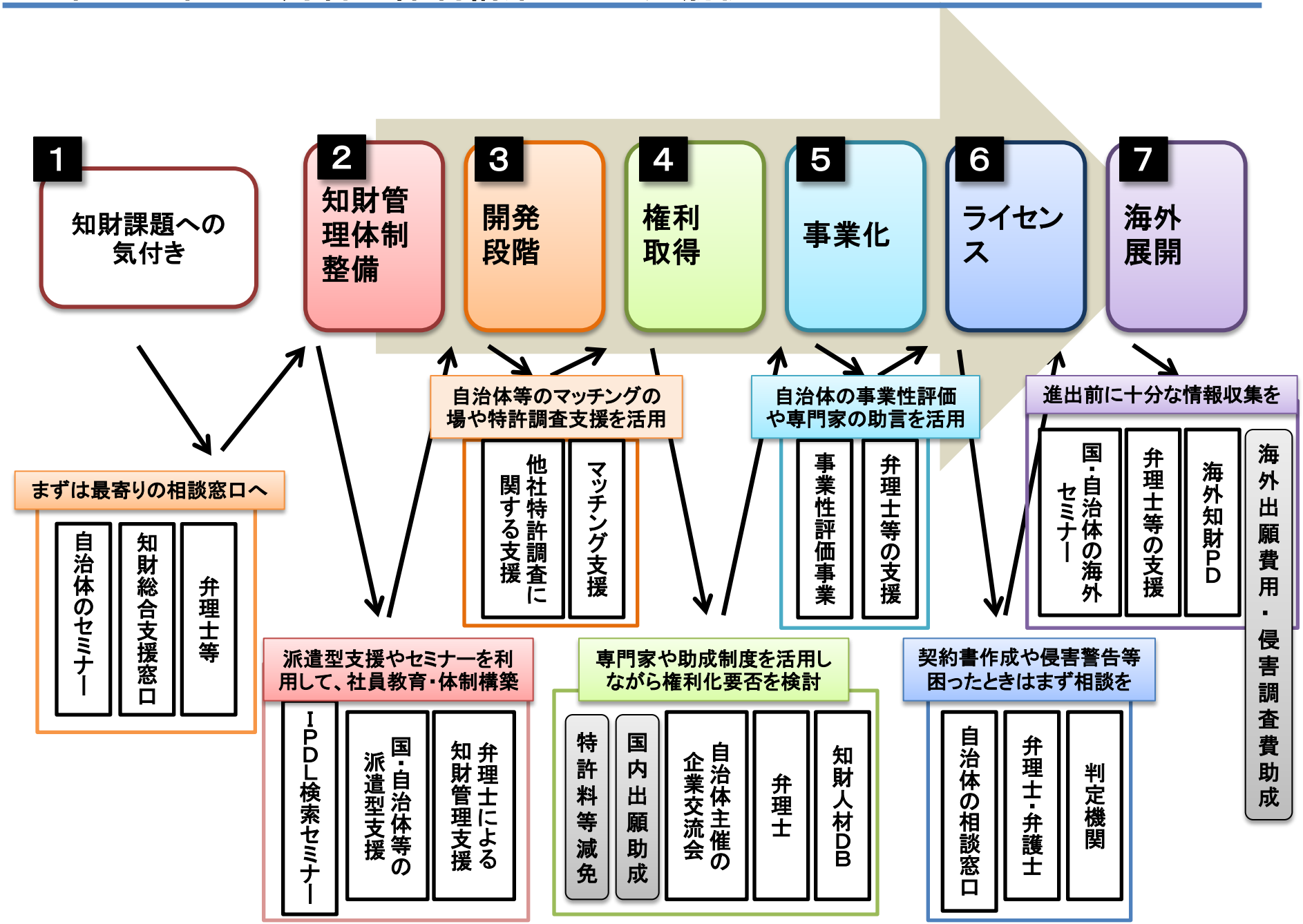中小企業の知財管理体制構築までの道筋例