



Japan-Thailand Sports Business Networking Day

2025-9-12

Friday 13:00~17:00 (Thailand Time)



[Registration](#)

Venue

- Carlton Hotel Bangkok Sukhumvit
 - ✓ 491 Sukhumvit Road, Klongtoey Nua, Wattana, Bangkok 10110
 - ✓ 5-minute walk from Asoke BTS Station and Sukhumvit MRT Station

Target Participants

- Japanese Sports leagues and clubs
 - Thai Companies and organizations interested in sports businesses
 - Japanese public organizations and institutions in Thailand
- *Participation in the event is free of charge.

Program (tentative)

- 13:00 Venue doors open & registration
- 13:20 Opening remarks & business overview
- 13:30 Presentations
 - Japan's Top Sports Leagues and Clubs
 - Local Thai Companies & Organizations (Only those who interested)
- 15:30 Business meetings & matching sessions
- 16:50 Closing

Background/Objective

- The Ministry of Economy, Trade and Industry (METI) is working to expand the international reach of Japan's sports and entertainment content by creating opportunities for partnerships between Japanese leagues and clubs, and businesses overseas.
- This event provides a valuable opportunity to build lasting partnerships between Japan's top sports leagues and clubs and local businesses and organizations in Thailand.
- As a gateway to new business opportunities, such as sponsorship deals, broadcasting and distribution partnership, and local promotional activities, please join this event!

Organizer

- Ministry of Economy, Trade and Industry (METI)
- Secretariat (Nomura Research Institute, Ltd.)

Registration

Deadline : Friday, August 8, 2025 (Tentative)
Enquiry : Secretariat (nri-sports-meti-event@nri.co.jp)

Japanese Sports Leagues & Clubs Participating in the Event

No.	League/Club Name	Overview	Purpose of Networking with Thai Companies/Organization
1	 Public Interest Incorporated Foundation SV League	Governing body of the Japanese volleyball league "SV.LEAGUE." Aims to enhance competitive performance and promote sports culture.	<ul style="list-style-type: none"> • Building Overseas Partnerships • Co-hosting Local Promotions and Events
(Names of leagues and clubs planning to participate will be listed here)			

Local Thai Companies & Organizations Participating in the Event

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