

Joint Statement of the 15th Trilateral Cultural Content Industry Forum

1. Summary of the 15th Forum

1.1. The 15th Trilateral Cultural Content Industry Forum was held from October 27 to 28, 2022 in Jeju-do. This forum was hosted and chaired by the Republic of Korea and was attended by Kim Jae Hyun, Director General of Content Policy Bureau of the Ministry of Culture, Sports and Tourism of the Republic of Korea, Fujita Seitaro, Deputy Director General of the Ministry of Economy, Trade and Industry of Japan, and Miao Muyang, Director General of the Department of Industry Development of the Ministry of Culture and Tourism of the People's Republic of China as well as other related agencies of the three countries, the Republic of Korea, China, and Japan.

1.2. In this Forum, the three countries discussed exchanges and cooperation in the cultural content industries. In particular, they focused on discussing the current state of the market of immersive content and measures on mutual exchanges and cooperation in the field. The three countries agreed to keep discussing such agendas in the future editions of the Forum for the continued collaboration of not only the government but also the related agencies and industries, and to pursue cooperative measures for the co-development and co-prosperity of their respective cultural content industries.

1.3. The three countries reaffirmed the need for continuous growth and exchanges in the field of cultural content industry and shared the thought that this Forum played an essential role in exchanging information of the cultural content industry

and in generating opportunities for creative cooperation among the three countries. The three countries agreed to continue organizing the Forums on a regular basis by hosting it in turn.

2. Reinforcement of exchanges and cooperation in the cultural content industry among the three countries

2.1. The three countries agreed to devise cooperation measures for continuous development and prosperity of the cultural content industry. They shall strive to create an environment where ideas can be generated and content development can be discussed through mutual exchanges among content producers and creators of the three countries.

2.2. The three countries agreed to expand the sharing of policies and information in the cultural content industry and to implement various collaboration projects. The three countries shall share information concerning the industry's general policies, systems, market trends and the like based on the online platforms of cultural content such as the websites of Korea's Korea Creative Content Agency (KOCCA), Japan's Visual Industry Promotion Organization (VIPO), China's China Culture and Entertainment Industry Association (CCEA) and shall play the role of supporting the generation of business opportunities for companies.

3. Strengthening cooperation in immersive content industry among the three countries

3.1. The three countries agreed to support the participation of related companies in the respective countries in international events related to immersive content in

each country, to expand networking among companies and to collaborate for the successful hosting of related events.

3.2. The three countries shall endeavor to promote exchanges among companies in the field of immersive content. Furthermore, they agreed to expand the provision of human resource exchanges such as business matching among companies and project pitching, including the utilization of IP and cooperation in the field of other cultural content that act as the source for the production of immersive content.

4. Next Forum

4.1. The three countries agreed that Japan will host the next Forum. The Republic of Korea and the People's Republic of China agreed to positively support Japan vis-à-vis the participation of related government agencies and industries in the Forum.

4.2. The three countries agreed to host the 16th Forum in 2023.

This joint statement was adopted at the 15th Forum, on October 27, 2022 in Korean, Japanese, Chinese and English, each text being equally valid. In case of any divergence in interpretation, the English text shall prevail.

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Ministry of Culture and
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