

Business & the Sustainable Development Goals

Insights for SDG Management / ESG Investment Study Group,
Wednesday, 19 December 2018

Peter Bakker,
President & CEO





wbcsd

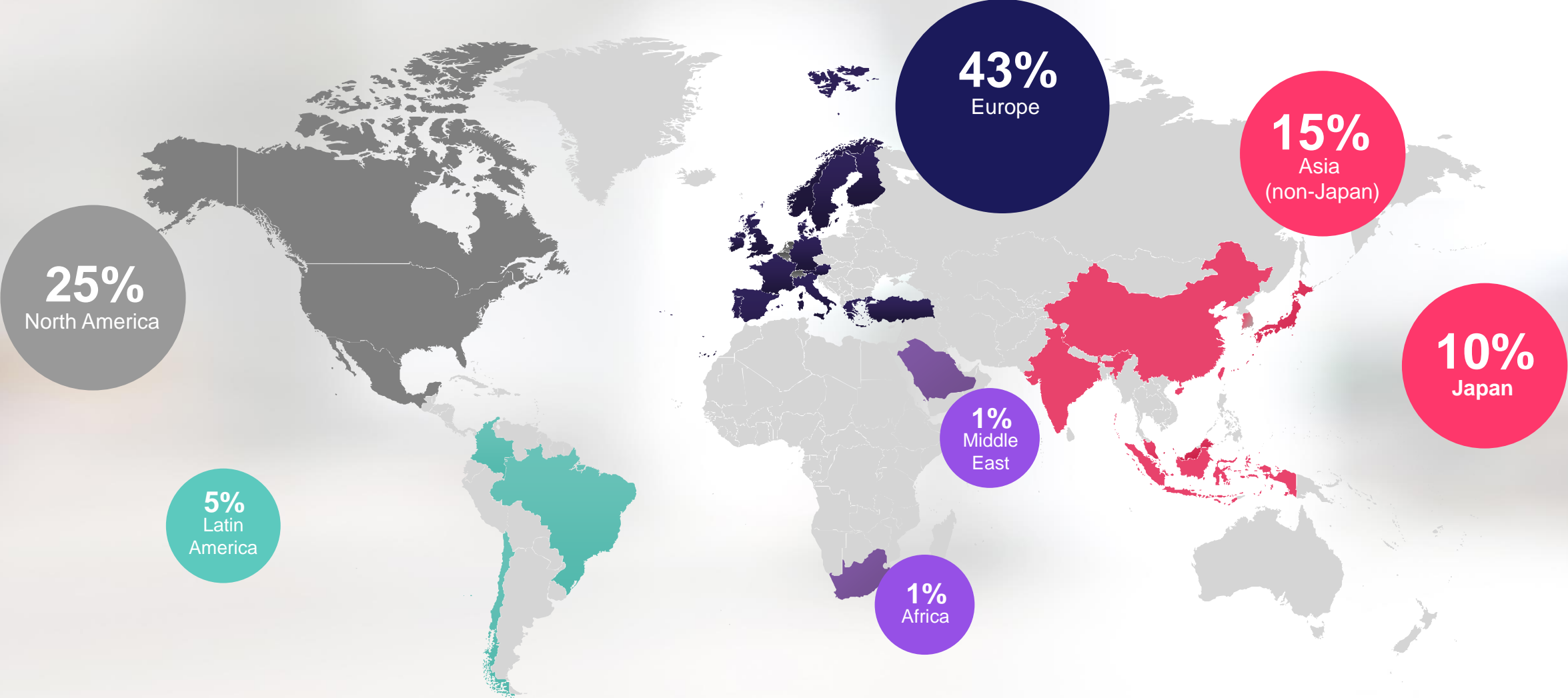


200 global companies united around a common vision

**9 billion people living well, and within
the boundaries of our planet**



Distribution of Members



Japanese Members

BRIDGESTONE



HONDA

TOYOTA

 **SUMITOMO CHEMICAL**

Canon

KOMATSU



**SUMITOMO
RUBBER INDUSTRIES**



**mitsubishi
HEAVY INDUSTRIES, LTD.**

DENSO



TAIHEIYO CEMENT

 **YOKOHAMA**

FUJITSU

TOSHIBA

 **Mitsubishi Corporation**

TOYO TIRES
driven to perform


YOKOGAWA

HITACHI
Inspire the Next

 **Sompo Japan Nipponkoa**

 **Mitsubishi Chemical Holdings**

The Role of Business in Achieving the SDGs



Key Implications for Business



1 Risks of inaction

Doing nothing is a costly option

2 Capturing opportunities

The prize of aligning business strategies with the SDGs

3 Governance & transparency

Better information = better decisions

4 The need for collaboration

Realizing the SDGs is beyond the reach of one company



Operational
risk



Reputation
risk

1 Risks of Inaction



Regulatory
risk



Market
disruption

Market Opportunities



Enhanced Risk Management

2 Capturing Opportunities

Renewed Trust

2018 Edelman Trust Barometer

ESG Facilities in 2018

PHILIPS



DANONE
ONE PLANET. ONE HEALTH

Access to Capital

TCFD

TASK FORCE ON
CLIMATE-RELATED
FINANCIAL
DISCLOSURES

3 Governance & Transparency

Business
Reporting on
the SDGs

#SDGreporting



World
Benchmarking
Alliance

At SDG
Target Level

CHAMPIONS  12.3



Business Action Platform
for the Ocean



Chemical Sector
SDG Roadmap

At Sector
Level

4 Need for Collaboration



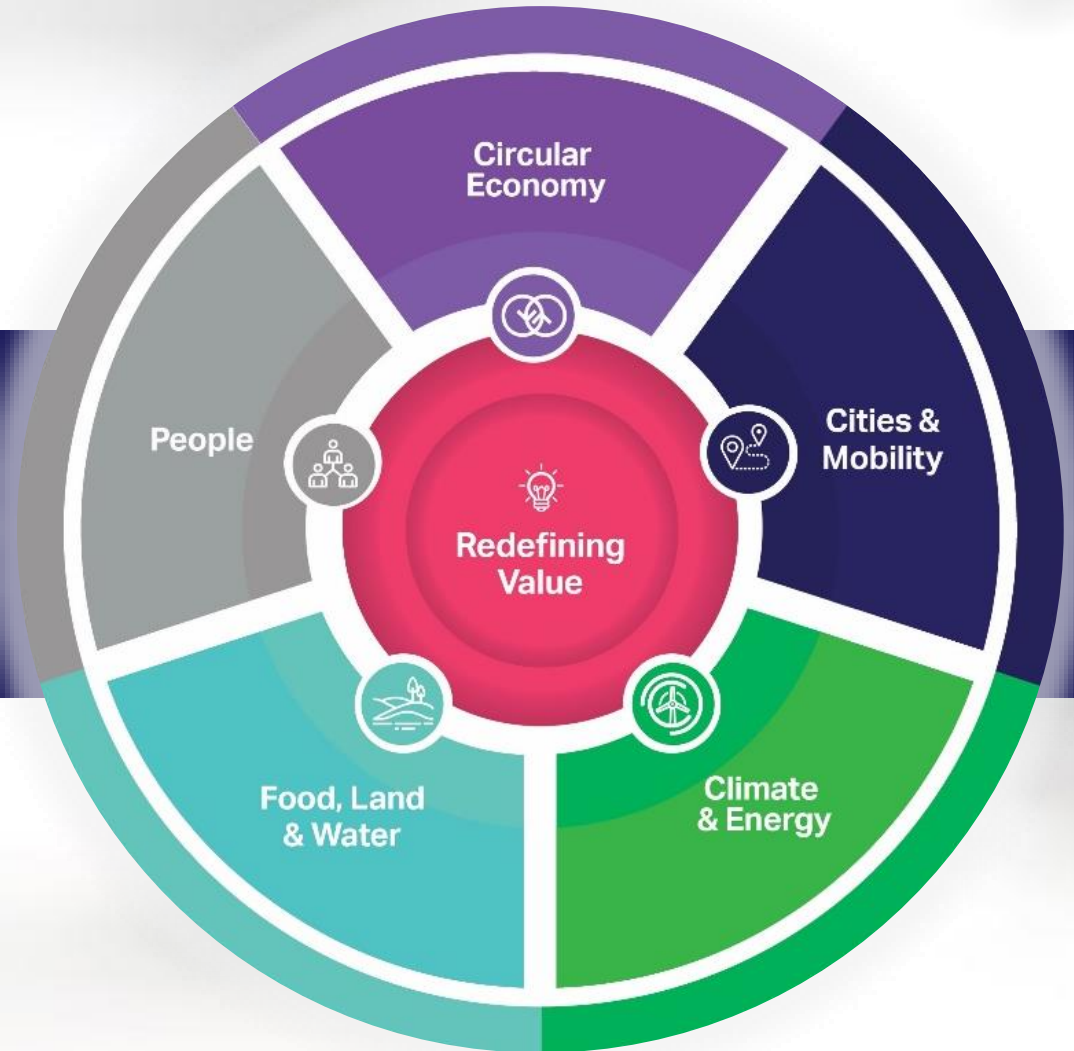
The
Food and Land Use
Coalition

At Systemic
Level

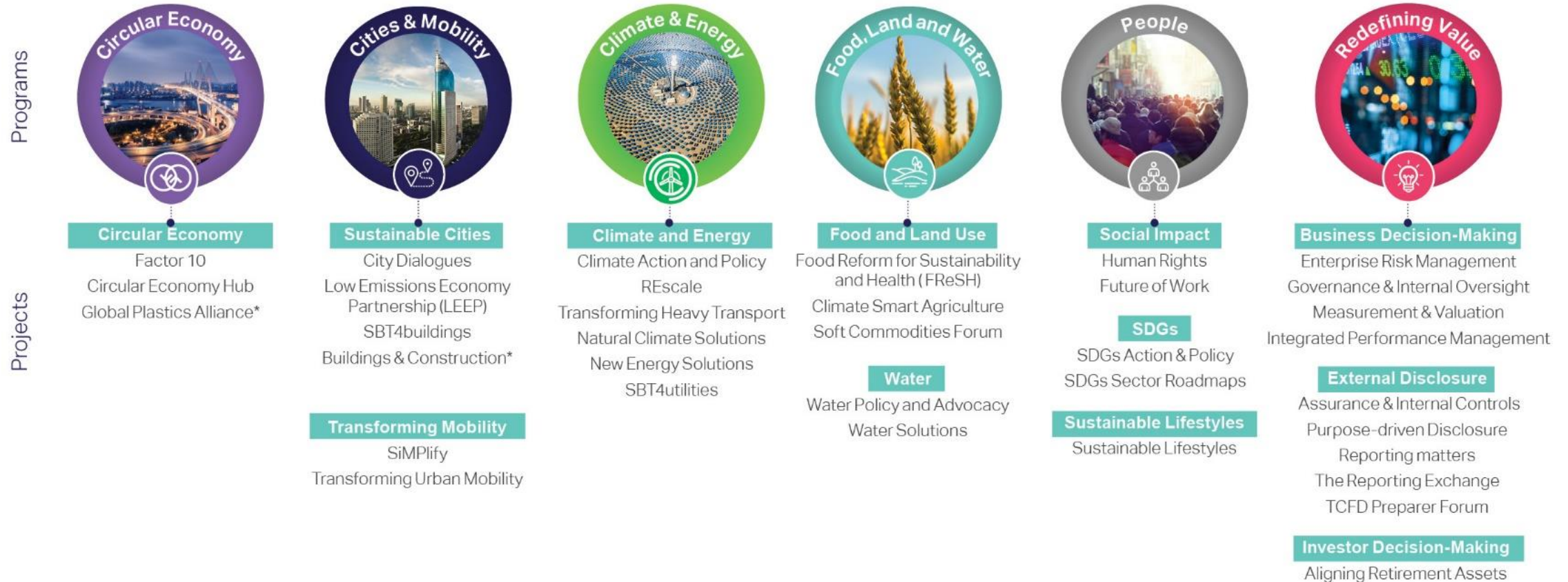


WBCSD's Approach

Targeting realization of the SDGs through the transformation of key economic systems



Transformation Underpinned by Business Solutions

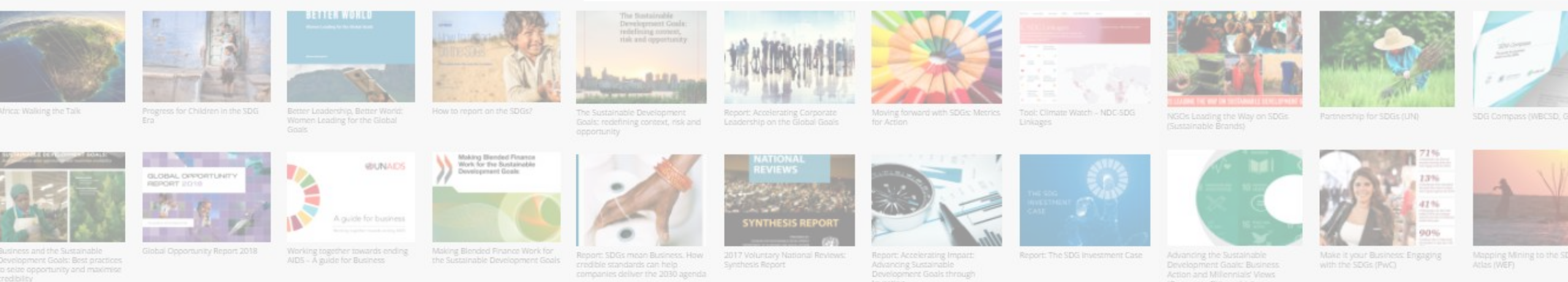


Solutions
Through
Innovation

SCALE UP



Redefining
Value



Africa: Walking the Talk
 Progress for Children in the SDG Era
 Better Leadership, Better World: Women Leading for the Global Goals
 How to report on the SDGs?
 The Sustainable Development Goals: redefining context, risk and opportunity
 Report: Accelerating Corporate Leadership on the Global Goals
 Moving forward with SDGs: Metrics for Action
 Tool: Climate Watch - NDC-SDG Linkages
 NGOs Leading the Way on SDGs (Sustainable Brands)
 Partnership for SDGs (UN)
 SDG Compass (WBCSD, G



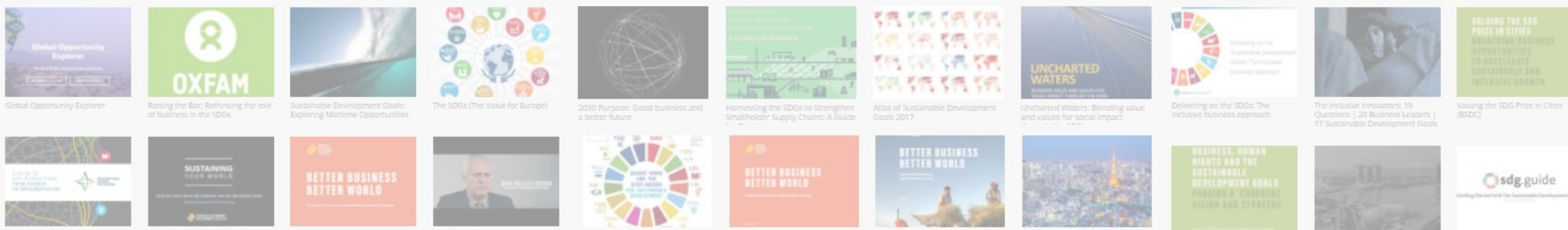
White Paper: Partnerships of the Goals
 Better Finance, Better World: Consideration Paper of the Blended Finance Taskforce
 White Paper: Sustainable Systems Revolution
 SDG Business Hub in Perspective
 Human Rights and the SDGs: Pursuing Synergies
 The Commercial Imperative for business to deliver SDGs
 Report: The UN SDGs: A Why, When and How Guide for Business
 Report: SDG Reporting Challenge 2017
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SDG Business Hub

The SDG Business Hub looks to consolidate the voice of progressive business and to provide easy access to resources, tools, case studies and insight which supports the navigation of this dynamic agenda.

www.sdghub.com

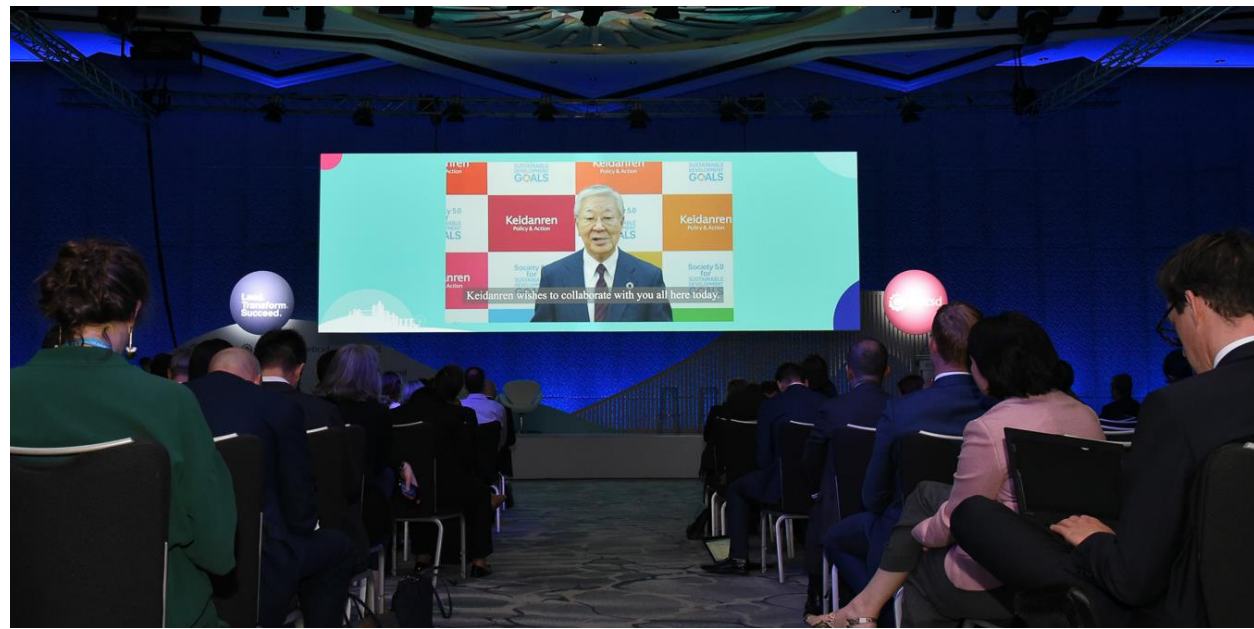




Global Opportunity Explorer
 Raising the Bar: Rethinking the role of business in the SDGs
 Sustainable Development Goals: Exploring Maritime Opportunities
 The SDGs (The Value for Europe)
 2030 Purpose: Good business and a better future
 Harnessing the SDGs to Strengthen Smallholder Supply Chains: A Guide
 Atlas of Sustainable Development Goals 2017
 Uncharted Waters: Blending value and values for social impact
 Delivering on the SDGs: The inclusive business approach
 The Inclusive Innovators: 10 Questions | 20 Business Leaders | 17 Sustainable Development Goals
 Valuing the SDG Prize in Cities: Unlocking Business Opportunities to Accelerate Sustainable and Inclusive Growth (IBSDC)
 Valuing the SDG Prize in Cities: Unlocking Business Opportunities to Accelerate Sustainable and Inclusive Growth (IBSDC)



Japan. Committed to SDGs



Japan leading the way on **SDG** integration



Lead.
Transform.
Succeed.
2018.