

Re_fashion

EPR for textiles and footwear, the French experience

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Refashion

Who are we ?

- ✓ Created in 2008 to provide an answer to the French Extended Producer Responsibility law for the Clothing, Linen and Footwear industry.
- ✓ Non-profit company accredited by French authorities to cover EPR scheme.
- ✓ Directed by a board of 29 manufacturers and retailers + 3 federations.



Clothing

1083 - ARMAND THIERY - ARMOR-LUX - AUCHAN - BLANCHEPORTE - C&A - CAMAÏEU - CARREFOUR - CELIO - CORA - DAMART - DECATHLON - GROUPE ETAM - GALERIES LAFAYETTE - GO SPORT - GROUPE BEAUMANOIR - KIABI - LIDL - LVMH - MONOPRIX - OKAÏDI - SYSTÈME U



Linen

GROUPE CASINO - LA REDOUTE
LES MOUSQUETAIRES - CARRE BLANC



Footwear

ETS RICHARD PONTVERT - GROUPE ÉRAM - MINELLI



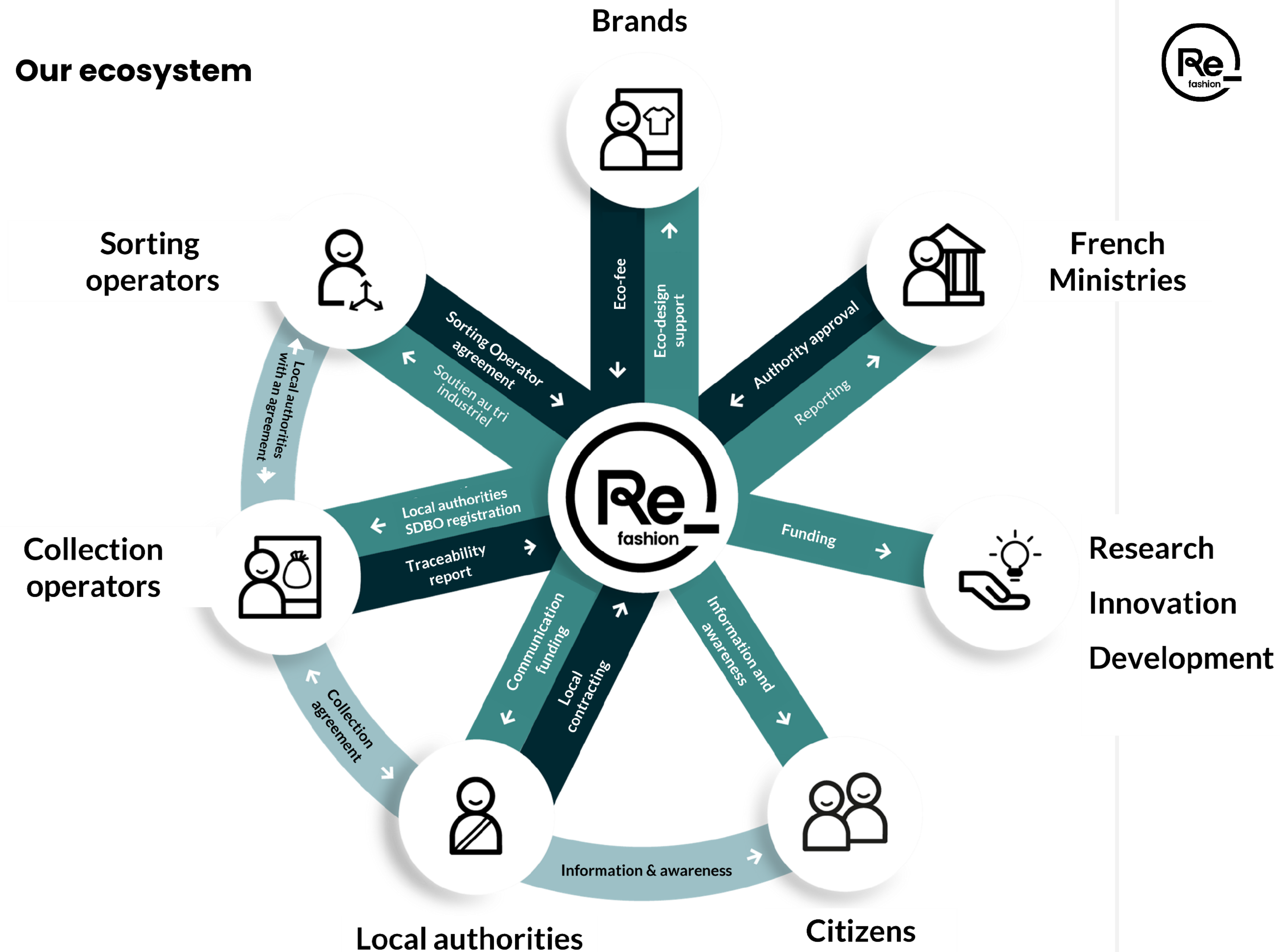
Professional federations

FÉDÉRATION DES DÉTAILLANTS EN CHAUSSURES DE FRANCE (FDCF) - FÉDÉRATION NATIONALE DE L'HABILLEMENT (FNH) - UNION SPORT & CYCLE

Refashion Business model

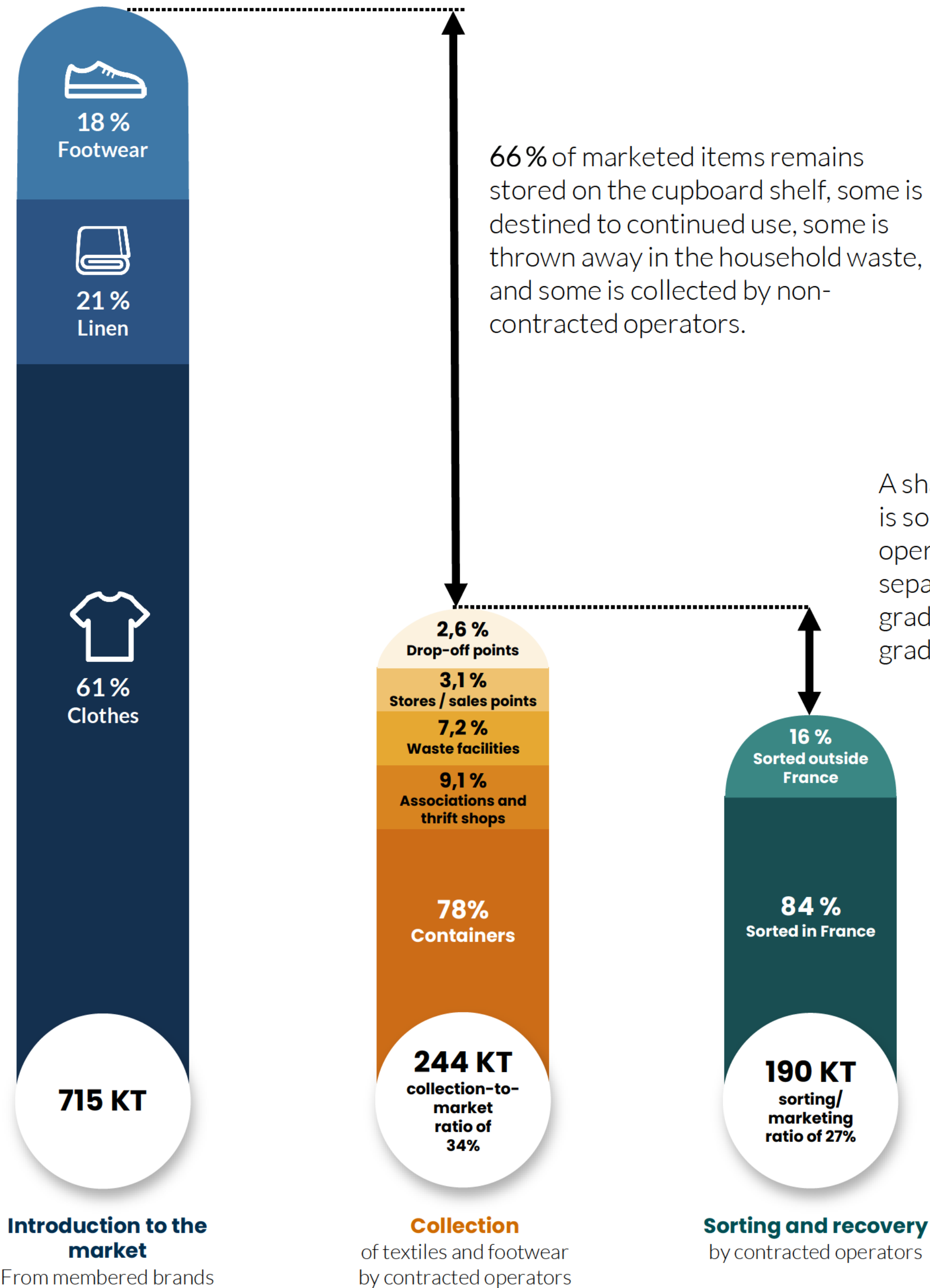
- We receive eco-contributions paid by the brands
- We support sorting operators (€/sorted ton)
- We support local communities in raising awareness among citizens (€/inhabitant)
- We support innovation (€/project)
- We encourage the development of eco-designed products
- We inform customers
- We facilitate the networking of all the stakeholders in the ecosystem

Our ecosystem



Key figures

French Textile & Footwear Industry*

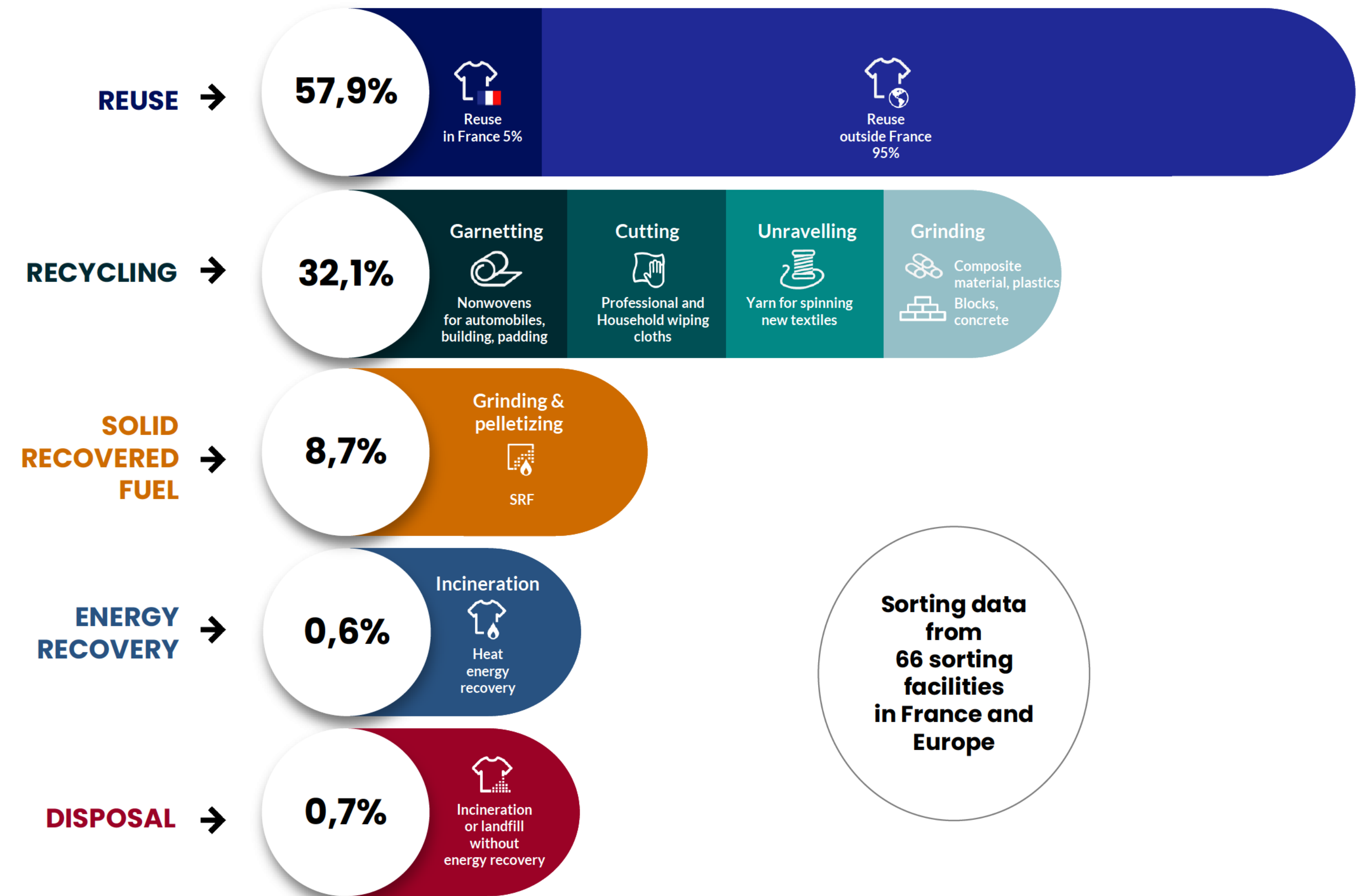


**2021 Refashion AR*

The second life for textiles and footwear*

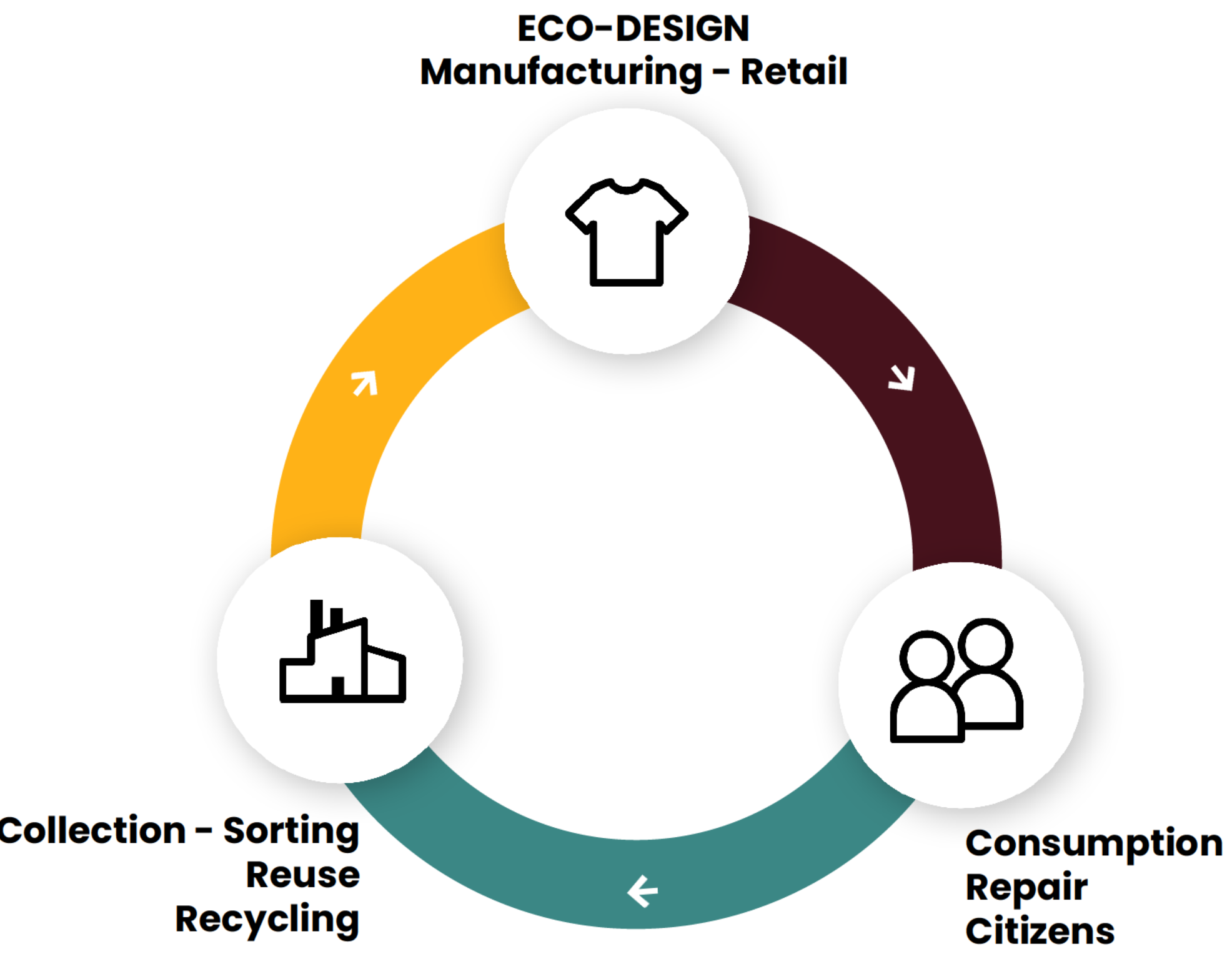


SORTING



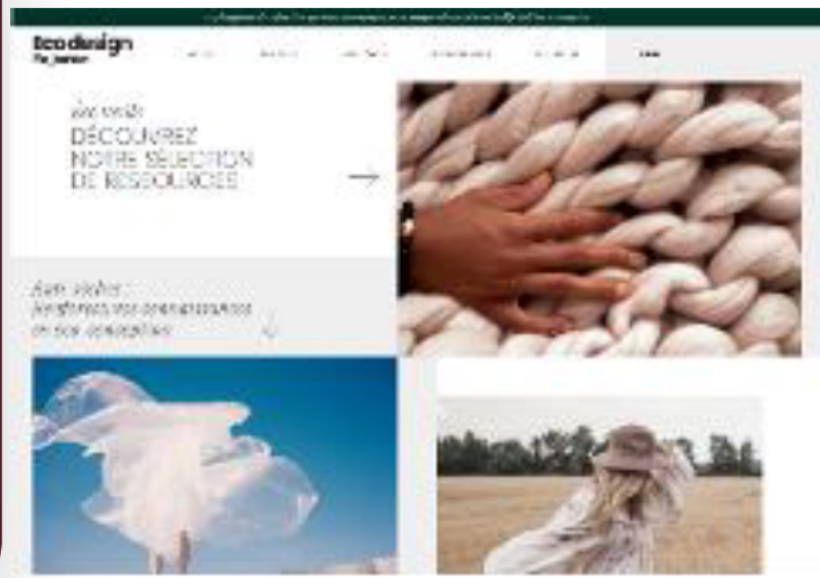
Key projects

Focus on the 3 key stages of product's life cycle



Re_think design, manufacture and retail Engaging brands towards eco-design and environmental assessment

- Refashion Eco design platform
- Eco fee and its eco-modulations
- Promoting environmental assessment**
- European PEFCR
- French experimentation of environmental labelling



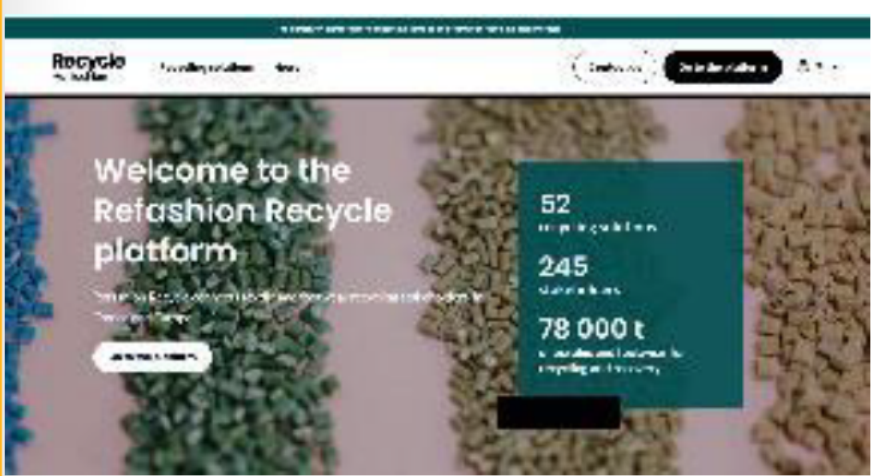
Re_design consumption Raising awareness among citizens

- Reduce Repair Reuse Recycle #RRRR campaign,
- Support local communities' initiatives for collection
- Clothes Home line and footwear Repair funding
- Creating tools to accelerate the transition (information, education, involvement, impact)



Re_generate materials Accelerate recycling

- Collection, Reuse & Sorting Operations
- Refashion Innovation Challenge
- Refashion Recycle platform
- Material Sorting & Preparation Committee
- Post-consumer waste characterization study
- Refashion textile materials Library



2023–2028 EPR new objectives



Regeneration

Collection

60 %

of the average volume of goods placed onto the market collected in 2028

Recycling

80 %

of non-reusable textiles and footwear in 2028

Reuse

120kT

of reused post-consumer products in 2024

€22 M + 5%

Refashion budget dedicated to funding reuse in 2028, i.e. €135M over the period

Sorting

99,5%

Recovery, i.e., 0.5% storage or disposal without recovery

90 %

of non-reusable textiles and footwear containing more than 90% of synthetic (plastic) material in 2028

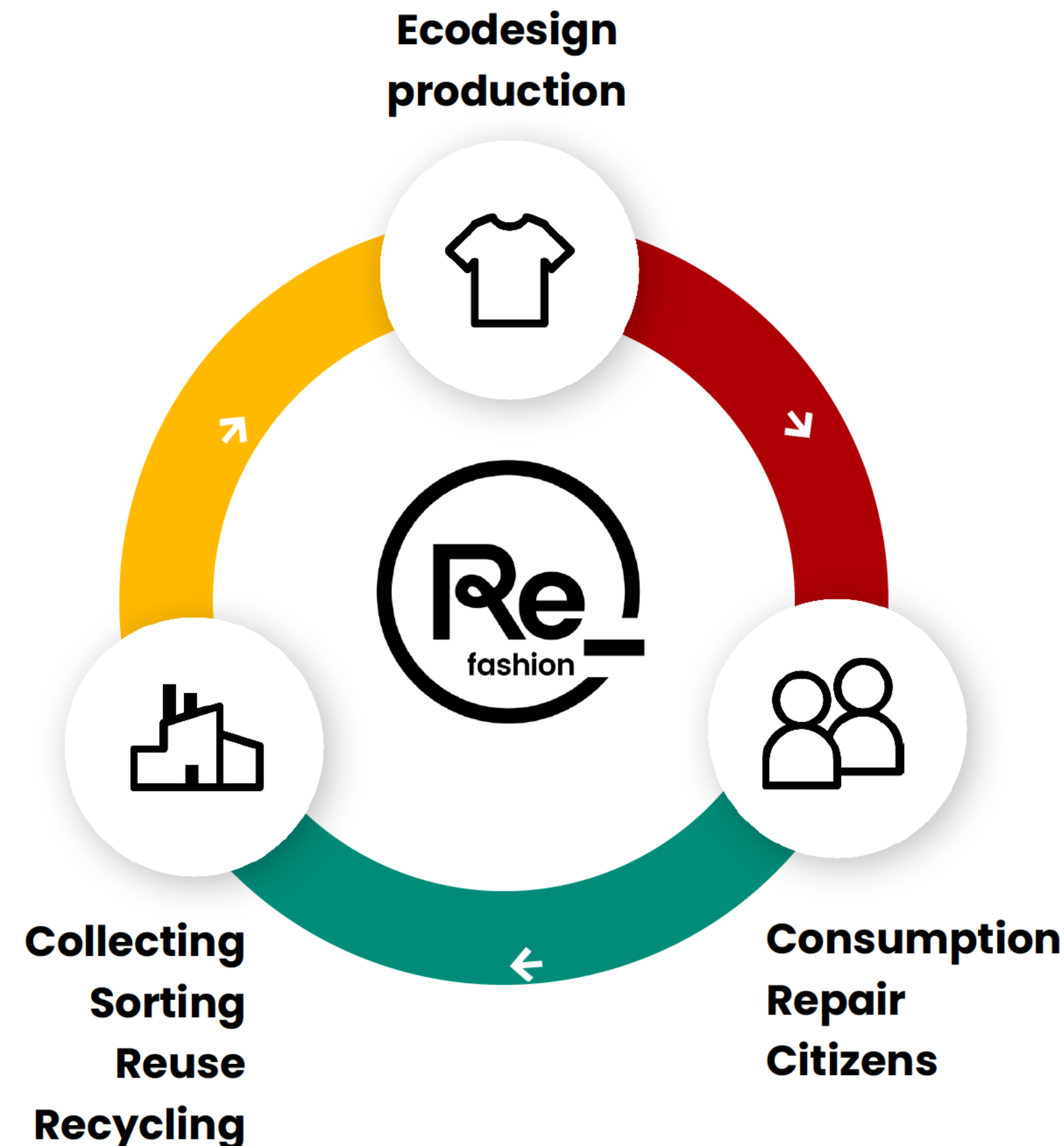
15%

of reused products within 1500km from collection point in 2027

R&D

5%

of contributions dedicated to R&D, i.e. €58 million over the period



Production

Modulation of eco-fees

3 bonuses

Durability, environmental labels, incorporation of recycled material content

€62 M

Eco-modulations in 2028 according to the new scales, i.e. €237 million over the accreditation period

Consumption

Repair

+35%

Repair actions

Communication

2% of eco-fees

at least allocated to citizen information and awareness

€44 M

Repair support in 2028, i.e. €154 million over the period

Thank you

Re_fashion

Pour une filière 100% circulaire